



# **Top 7 Things You Should Consider Before Purchasing a Franchise**

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# OUR TEAM

**(Mr.) Sean T. Ngo**

*MBA*

CEO and Founder

**30 yrs+**

Of franchising, project management, business development, real estate, and finance experience.



Previously worked at  
Microsoft, National  
Semiconductor,  
Coldwell Banker,  
Lockheed Martin, AG  
Associates

- Bi-lingual Vietnamese-American working in Asia for 15+ years.
- MBA, University of San Francisco, USA.
- Developed and operated Carl's Jr. Charbroiled Hamburger in Vietnam (1<sup>st</sup> American Burger Chain in VN).
- Former Co-Founder of Vietnamese IT startup.
- Speaker at franchising events organized by governments and industries throughout Asia.
- Contributing Writer to Inside Retail Asia.
- MBA Adjunct Professor in Franchising, Entrepreneurship, Project Management, Strategic Management, International Business.
- Formerly Registered Real Estate Professional® in the USA.
- Former Accredited Buyer's Representative (ABR®) in the USA.
- Formerly Certified Project Management Professional (PMP®).

# OUR BRANDS



1. Do you want to sell this product/service? Will product/service sell in your country?



**2. Is franchise international already? What countries are they in?**

**3. What support will you receive from franchisor  
and where are the people located?**

## 4. Meet with existing franchisees?

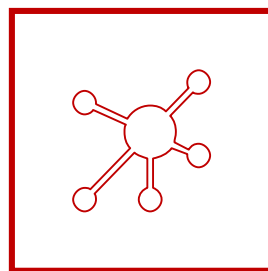
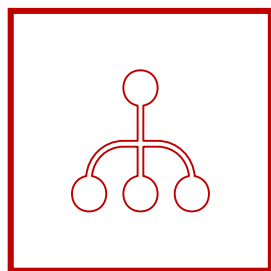
## 5. Can you make money with the franchise?



**6. Will franchisor allow you exclusivity to your market or territory?**

## 7. Has franchisor registered their trademarks?

# Q&A



# CONTACT US

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