

AIU VISION

AiU

Association of
Insurance
Underwriters

**BE A BRAND AMBASSADOR OF THE
UNDERWRITING COMMUNITY IN
CREATING INCESSANT VALUE FOR
THE LIFE & HEALTH INSURANCE ECO
SYSTEM**

AIU OBJECTIVES

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1. BE THE BRAND AMBASSADOR :

- Creating a goodwill for Self and the industry.*
- Be the face of the industry in every aspect of Life & Health Insurance Underwriting.*
- Strengthen relationship and bonding with every related sector / association / organisation / regulator / institution in the world on the issues of Indian Life & Health Insurance Underwriting.*
- Establishing Credibility to the Underwriting Fraternity.*
- Creating Values & Ethics in Underwriting Standards in the industry.*
- Never Forget no Organisation and no Brand ever exists without a Customer. So every thing that we do should be Customer Centric.*

2. **SUPERIOR UNDERWRITING RISK ASSESSMENT :**

- ❑ *Creating, Developing & Enhancing underwriting skill sets for the Industry.*
- ❑ *Build underwriting professionals to be a global benchmark.*
- ❑ *Engraving Qualitative & Analytical Risk Management techniques in Underwriting Methods and in the Underwriters.*
- ❑ *Creating Entrepreneurial Underwriting in India which blends Business with Risk Management.*

3. ENLIGHTENED & EMPOWERED LIFE AND HEALTH INSURANCE INDUSTRY :

- ❑ *Increasing awareness of Life & Health Insurance in India.*
- ❑ *To impart insurance education and awareness and best practices in the insurance industry.*
- ❑ *Promote and enhance the standards of underwriting in Life & Health Insurance Industry.*
- ❑ *Creating mentorship for Indian Underwriters.*
- ❑ *Promoting research and education in the field of Underwriting.*
- ❑ *Creating a Rightful place for Underwriting & Underwriters in the Life & Health Insurance Industry.*

What are we here for? [BY-LAWS]

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1. To impart insurance education and awareness and best practices in the insurance industry
2. Promote and enhance the standards of underwriting within the life, health and living benefits of insurance industry.
3. To bring about more awareness of social security in the country.
4. To spread educational information of insurance across various sectors and provide various forms of insurance facilities to one and all in the country as per their needs and welfare.
5. To organise events and learning programs for Healthy Body and Mind to create a knowledge sharing platform on various medical aspects of health related problems in India and globally.
6. Bringing out unity and fraternity among students, doctors and other associated professionals.
7. Charity & Social objectives (Blood donation camps, child education, teaching etc.)

Outcome

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All the aforesaid objectives will automatically create World Class Underwriters and fulfil the objectives of our Registration as a Society for the Underwriting Fraternity in this nation.

- 1. Be a Brand Ambassador of the industry in every aspect of Life & Health Insurance Underwriting.*
- 2. Have a proven strong relationship with every Life & Health Insurer / Reinsurer and relevant Regulators, Life Council Bodies, Associations & Institutes of the world in every aspect of Indian Life & Health Insurance Underwriting.*
- 3. Underwriting to be considered as a career opportunity.***

4. *Facilitate Research and Analytics in the field of Underwriting Management.*
5. *Education*
 - *Conference*
 - *Trainings*
 - *News Letter*
6. *Fraud and risk management*
 - *Impaired lives common Database*
 - *MNTF*
 - *AICM Database*