



## **ADVERTISING RATE**

### **FULL COLOUR**

<b>POSITION</b>	<b>SIZE</b>	<b>MALAYSIA</b>
OBC	F / PG	RM 6,800
IFC	F / PG	RM 5,800
IBC	F / PG	RM 5,000
ROP	F / PG	RM 4,500

### **FREQUENCY: BI-MONTHLY**

February - March

April - May

June - July

August - September

October - November

December - January

### **LOADINGS**

Double Spread : Plus 10%

Page 2, 3, 4, 5, 6, 7 : Plus 15%

Other Specified Position : Plus 10%

Split Copy Charges : Plus RM 300

One Spot Colour : Plus RM 800