

CLEO

ADVERTISING RATES

COLOUR	CASUAL	3X	6X	12X	18X	24X	36X
	RM	RM	RM	RM	RM	RM	RM
Full Page	5,415	5,140	4,885	4,640	4,410	4,190	3,980
Double Page Spread	10,830	10,280	9,770	9,280	8,820	8,380	7,960
Two Column (vertical)	4,060	3,860	3,665	3,485	3,305	3,140	2,985
Half Page (vertical or horizontal)	3,250	3,090	2,935	2,780	2,645	2,510	2,385
One Column (vertical)	2,170	2,060	1,960	1,860	1,765	1,675	1,595

SPECIAL POSITIONS

2 nd Double Page Spread	12,125	11,525	10,950	10,400	9,880	9,385	8,920
3 rd Double Page Spread	11,910	11,315	10,750	10,215	9,705	9,220	8,760
Facing Contents/Masthead	6,065	5,765	5,475	5,200	4,945	4,700	4,460
Facing Regular Features	5,960	5,660	5,380	5,110	4,850	4,610	4,385

MONOTONE

Full Page	3,520	3,345	3,180	3,020	2,870	2,725	2,590
Half Page (vertical or horizontal)	2,645	2,510	2,385	2,270	2,155	2,045	1,945

SPOT COLOURS RATES & 5th COLOURS

Where spot colour or 5th colour is required, loading at prevailing rates is applicable.

COVER POSITIONS (only casual rates apply)

Inside Front Cover Spread	RM13,535
Inside Back Cover	RM5,960
Outside Back Cover	RM9,245