

# THE PEAK MALAYSIA

## ADVERTISING RATES (PRINT)

Full Colour (Malaysia)	(RM)
Full Page	7,200
Double Page	14,000
Inside Front Cover Page or Page One	9,200
Outside Back Cover	11,000
Inside Back Cover or Facing Contents/ Editor's Page	8,500
Half Page	4,900
Specified Positions (subject to availability)	15% loading
Guaranteed Facing Editorial	10% loading

\*Rates are subject to prevailing Government Tax.

Full Colour	Singapore (S\$)	Hong Kong (HK\$)	Indonesia (US\$)
Full Page	5,600	40,000	3,300
Double Page	10,800	77,000	6,300
Inside Front Cover or Page One	15,120	50,000	4,100
Outside Back Cover	9,300	60,000	5,000
Inside Back Cover	7,100	46,000	3,750
Half Page	3,900	27,000	2,200

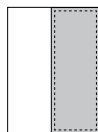
\*Rates are subject to relevant Government Taxes where applicable.

## MATERIAL SPECIFICATIONS



**FULL PAGE**

Trim Size: 220 (w) x 297 (h)  
Bleed Size: 226 (w) x 303 (h)  
Text Area: 200 (w) x 277 (h)



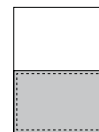
**1/2 PAGE (VERTICAL)**

Trim Size: 110 (w) x 297 (h)  
Bleed Size: 116 (w) x 309 (h)  
Text Area: 90 (w) x 277 (h)



**DOUBLE PAGE**

Trim Size: 440 (w) x 297 (h)  
Bleed Size: 446 (w) x 303 (h)  
Text Area: 400 (w) x 277 (h)



**1/2 PAGE (HORIZONTAL)**

Trim Size: 220 (w) x 148 (h)  
Bleed Size: 226 (w) x 154 (h)  
Text Area: 200 (w) x 128 (h)

\*All measurement in millimeters. Copy and illustrations must be kept at least 10mm from the spine and trim lines.