



ADVERTISING RATE (RM)

PAGINATION	Casual	3x	6x	12x
ROP				
FPFC	4,000	3,800	3,600	3,400
Double Page Spread	8,000	7,600	7,200	6,800
1/2 Page Vertical/Horizontal	3,000	2,850	2,700	2,550
1/3 Page Vertical	2,500	2,375	2,250	2,125
PRIME POSITIONS				
Inside Front Cover Spread	12,000	11,400	10,800	10,200
Outside Back Cover	8,500	8,075	7,650	7,225
Inside Back Cover	5,200	4,940	4,680	4,420

NOTE: All rates in Malaysia Ringgit and are subject to prevailing Government Tax.

For advertising Terms & Conditions, please refer to our Advertising Sales Contract.

SPECIAL POSITION RATES

Where preferred positions and guaranteed consecutive right-hand pages are required, a 10% loading of applicable rate will be charged.

AGENCY COMMISSION

A 15% commission is applicable to Accredited Advertising Agencies.

CANCELLATIONS

a) Without prejudice to any antecedent rights of MPSB, the Client may cancel confirmed bookings upon giving written notice to MPSB and subject to the payment of the following surcharges:

NO. OF DAYS FROM DATE OF MPSB'S RECEIPT OF WRITTEN NOTICE TO DATE OF PUBLICATION	SURCHARGE % OF THE CHARGE PAYABLE FOR THE CANCELLED BOOKING
i) More than 30 days	50%
ii) Within 20 to 30 days	80%
iii) Less than 20 days	100%

b) Any written notice of cancellation shall take effect only upon actual receipt of the notice by MPSB.

MATERIAL SPECIFICATIONS

FULL PAGE:

Bleed size: 238mm(h) x 178mm(w)

Trim size: 230mm(h) x 170mm(w)

Type area: 205mm(h) x 144mm(w)



DOUBLE PAGE SPREAD:

Bleed size: 238mm(h) x 348mm(w)

Trim size: 230mm(h) x 340mm(w)

Type area: 205mm(h) x 316mm(w)



HALF PAGE VERTICAL:

Bleed size: 238mm(h) x 93mm(w)

Trim size: 230mm(h) x 85mm(w)

Type area: 205mm(h) x 72mm(w)



HALF PAGE HORIZONTAL:

Bleed size: 113mm(h) x 178mm(w)

Trim size: 105mm(h) x 170mm(w)

Type area: 93mm(h) x 150mm(w)



1/3 PAGE VERTICAL:

Bleed size: 238mm(h) x 55mm(w)

Trim size: 230mm(h) x 50mm(w)

Type area: 205mm(h) x 35mm(w)

