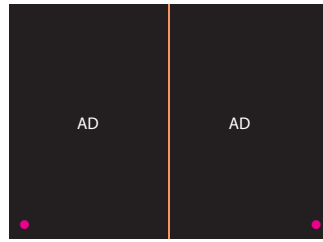


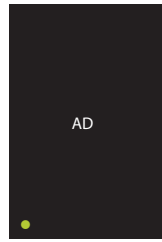


## Advertising Rates



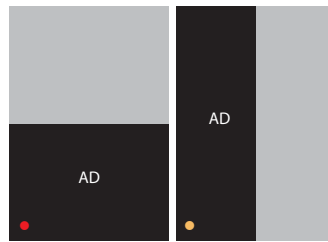
**DOUBLE PAGE SPREAD**  
RM11,550  
Trim 420mm x 276mm  
Bleed 426mm x 282mm  
Type Area 396mm x 231mm

**PREMIUM POSITION**  
● **IN SIDE FRONT COVER DPS**  
RM14,200

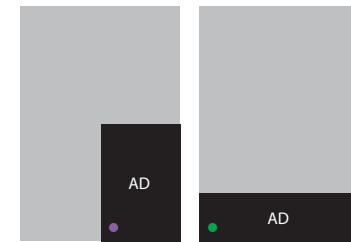


**FULL P AGE**  
RM6,950  
Trim 210mm x 276mm  
Bleed 216mm x 282mm  
Type Area 186mm x 231mm

**PREMIUM POSITIONS**  
● **OUTSIDE BACK COVER**  
RM11,550  
● **INSIDE BACK COVER**  
RM8,085



**HALF PAGE**  
RM4,650  
● Horizontal 186mm x 123.5mm  
● Vertical 93mm x 252mm



**QUARTER PAGE**  
RM3,500  
● Horizontal 178mm x 126.8mm  
● Vertical 93mm x 130mm

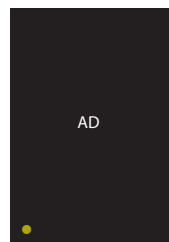
**Design Charges**  
If artwork is not supplied in the correct format or requires typesetting, photography or other design work:  
Double Page Spread RM1,500  
Full Page RM 750  
Half Page RM 500  
Quarter Page RM 250

**Series Discounts**  
3 insertions 5%  
6 insertions 10%  
12 insertions 15%  
Guaranteed position +20%

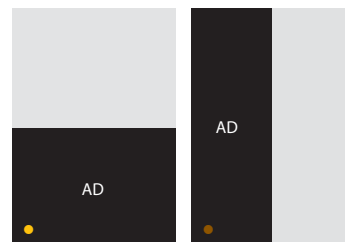
**Credit Terms**  
Payments for advertisements are to be made strictly within 30 days after publication  
Cancellation  
Any cancellation of advertisement must be made 3 weeks before the publication date. Otherwise, the full advertisement fee will be levied  
Deadlines  
8th day of month prior to publication

\*\*For other creative options please do not hesitate to contact us

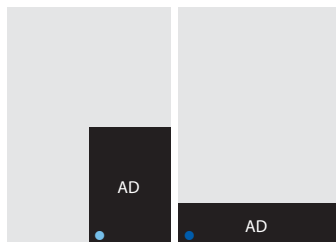
## Showcase



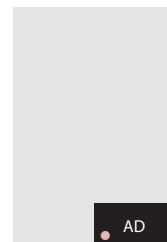
**FULL PAGE**  
RM4,950  
● Trim 178mm x 257.5mm



**HALF PAGE**  
RM3,150  
● Horizontal 178mm x 126.8mm  
● Vertical 85.5mm x 258mm



**QUARTER PAGE**  
RM1,750  
● Horizontal 178mm x 61.6mm  
● Vertical 85.5mm x 126.8mm



**ONE-EIGHTH P AGE**  
RM1,000  
● 85.5mm x 61.5mm

## Advertising Copy Requirements



**Artwork Requirements**  
Please save artwork on a CD and include a hard copy printout with FA (Finished Art)  
Format All images should be High resolution (minimum 300 DPI) in CMYK format. Please provide all materials with 3mm bleed on all edges and high quality proofs.  
Material should be supplied as print-ready PDFs (Portable Document Format) with crop marks and bleed  
Artwork TIFF/JPEG/PDF  
• resolution: 300dpi • artwork should be flattened • artwork should be actual size • include bleed for full page artwork

**Closing date for material is 8th day of the month. No postponements accepted after this date.**