







# female

## ADVERTISING RATE (PRINT)

female (RM)	36x	24x	18x	12x	6x	3x	Casual
Outside Back Cover Joint Booking Rates				9,933 8,940			
Inside Front Cover Joint Booking Rates				8,613 7,752			
Inside Back Cover Joint Booking Rates				6,248 5,623			
Full Page Full Colour (ROP) Joint Booking Rates	4,125 3,713	4,400 3,960	4,532 4,084	4,675 4,208	4,950 4,455	5,225 4,703	5,500 4,950
2/3 Page Colour (Vertical) Joint Booking Rates	3,399 3,056	3,626 3,259	3,734 3,361	3,852 3,463	4,079 3,667	4,305 3,870	4,532 4,074
1/2 Page Colour Joint Booking Rates	3,094 2,781	3,300 2,966	3,399 3,059	3,506 3,152	3,713 3,337	3,919 3,523	4,125 3,708
1/3 Page Colour (Vertical) Joint Booking Rates	2,780 2,477	2,966 2,642	3,055 2,724	3,151 2,807	3,336 2,972	3,522 3,137	3,707 3,302

*\*Specified positions will be charged 20% loading. All advertisement rates are quoted in Malaysian Ringgit. Rates are subject to prevailing Government Tax. female Joint Booking Rates: The total number of insertions in both magazines must tally accordingly to qualify for this package.*

### Material Specifications

 <p><b>FULL PAGE</b> Trim Size: 210 (w) x 275 (h) Bleed size: 216 (w) x 281 (h) Text Area: 185 (w) x 255 (h)</p>	 <p><b>HALF PAGE (HORIZONTAL)</b> Trim Size: 210 (w) x 137 (h) Text Area: 185 (w) x 125 (h)</p>
 <p><b>DOUBLE PAGE SPREAD</b> Trim Size: 420 (w) x 275 (h) Bleed size: 426 (w) x 281 (h) Text Area: 390 (w) x 255 (h)</p>	 <p><b>ONE COLUMN (VERTICAL)</b> Trim Size: 70 (w) x 275 (h) Text Area: 60 (w) x 255 (h)</p>
 <p><b>HALF PAGE (VERTICAL)</b> Trim Size: 105 (w) x 275 (h) Text Area: 90 (w) x 255 (h)</p>	 <p><b>TWO COLUMN (VERTICAL)</b> Trim Size: 140 (w) x 275 (h) Text Area: 122 (w) x 255 (h)</p>

*\*All measurements in millimetres. Text and images must be kept at least 5mm from spine and trim lines.*