



HOMEDĚC®

HOME DECOR TRENDS

Advertisement Rate Card 2013

HOMEDĚC (Home Décor Trends) Magazine is a quarterly magazine jointly published by C.I.S Network Sdn Bhd, the Organiser of HOMEDĚC, Malaysia's renowned home décor exhibition, and MPH Magazine Group Magazine (M) Sdn Bhd. Now in its sixth year of publication, the magazine continues to provide readers with the latest home design solutions, decoration, renovation, current styles, ideas and tips for good living. HOMEDĚC also provides an optimum branding platform for advertisers to reach out to homeowners.

An official publication of HOMEDĚC, the Magazine is a big hit at the exhibitions held in Kuala Lumpur, Penang, Johor Bahru and Kota Kinabalu. This award winning Magazine is also available through a vast distribution channel like MPH bookstores and its affiliated newsstands nationwide.

Core-Reader Profile

Our target readers comprise middle- and upper-income groups with an interest in a broad range of topics in the home décor industry.

Contents

- Current style ideas, decorating trends
- Practical, informative and imaginative content
- All the latest developments and sources in the home improvement field and design industry
- Industry news, business advice and technical information
- Write-ups on HOMEDĚC exhibitors



Silver Winner of the MPA Awards '10 for Best Cover - Home/Lifestyle Category (Eng)



Gold Winner of the MPA Awards '11 for Best Cover - Home/Lifestyle Category (Eng)



Gold Winner of the MPA Awards '12 for Best Cover - Home/Lifestyle Category (Eng)



Distribution

- Major news-stands (MyNews.com)
- Major Bookstores (MPH, Borders, Kinokuniya, etc)
- HOMEDEC Exhibitions
- Newsvendors
- Subscription

Frequency: Quarterly
Circulation: 20,000 copies
Language: English
Booking Deadline:
 7 weeks before publication date

Publication Date:

March - May
 June - August
 Sept - Nov
 Dec - Feb

Advertising Rates Four-Colour Advertisements

| POSITION | CASUAL RATES | 2x RATES | 4x RATES |
|--------------------|--------------|----------|----------|
| Full Page - Rot | RM 3,500 | RM 3,150 | RM 2800 |
| Inside Front Cover | 4,500 | 4050 | 3600 |
| Inside Back Cover | 4,000 | 3600 | 3200 |
| Outside Back Cover | 5,000 | 4500 | 4000 |

Advertisement rates are subject to 6% government tax.

Advertisement Specifications

Full Page

Bleed Size: 240mm (W) x 310mm (H)
 Trimmed Size: 230mm (W) x 300mm (H)
 Type area: 220mm (W) x 290mm (H)

PAYMENT

Cheque Payable to **MPH Group Magazine (M) Sdn Bhd**

MATERIAL REQUIREMENT

Saved in CD ROM (PDF format)

Amongst our advertisers are:

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| <p>A NICE ENTERPRISE ANO KITCHEN ALPHA HOME APPLIANCES SDN BHD ALPHAMAX INDUSTRIES SDN BHD APEC CERAMICS CITY SDN BHD APPLIED AIR QUALITY SPECIALISTS SDN BHD APTCHION RESEARCH & DEVELOPMENT SDN BHD AZES WINDOW & DOOR ARTIFACTS SDN BHD ARTSET DESIGN SDN BHD ARTWELL SDN BHD ASSA ABLDY MALAYSIA SDN BHD AXOM CREATIVE SDN BHD BACTERIA FREE WATER FILTERS (M) SDN BHD BAGUS CURTAIN SDN BHD BANGI HEIGHTS DEVELOPMENT SDN BHD BALYEEH AROMATHERAPY MASSAGE & SPA SDN BHD BEBEST MARKETING SDN BHD BEDDING SOLUTIONS (M) SDN BHD BEKING HOLDINGS SDN BHD (SLEEP SUITE SDN BHD) BEVERLY HOME SDN BHD BETA FACTORS SDN BHD BETTER SLEEP MARKETING (EAST COAST) SDN BHD BEYOND AREA BRONTE ATM (M) SDN BHD CELANESE (SHANGHAI) INTERNATIONAL TRADING CO.LTD CHAO YANG TRADING CREATIVE HOME CONCEPTS COO MARKETING (M) SDN BHD COO ENGINEERING SDN BHD COMFORT DESIGN FURNITURE CSR CLIMATE CONTROL (M) SDN BHD C.S. ALLOY DESIGN (M) SDN BHD CSS FLOORING & WALLCOVERING DANS DE DESIGN SDN BHD DASARI INDIK SDN BHD D'BOULEVARD CREATIVE DÉCOR DÉCOR POINT DESIGN SDN BHD DE FORM INTERIOR SDN BHD DE LIX STAINLESS STEEL DEKA MARKETING SDN BHD DE SOFA MANUFACTURING SDN BHD DESA HOME THEATRE SDN BHD DEGLOBAL SDN BHD</p> | <p>DOORMART SDN BHD DULUX STAINLESS STEEL SDN BHD DUNLOPILLO (M) SDN BHD DYNAMIC DESIGN DEFURO INTERIOR SOLUTION SDN BHD E. S. H. ELECTRICAL SDN BHD E & G CABINET SDN BHD EKALTECH SDN BHD FALCON SAFE MARKETING SDN BHD FAMILY HOME MART (R) SDN BHD FERRAZ SDN BHD RAMMA TRADING SDN BHD FXK INTERIOR COLLECTIONS SDN BHD GA HING TRADING SDN BHD GDO CONCEPT SDN BHD GOY DESIGN & CONSTRUCTION SDN BHD GETHA BEDDING (M) SDN BHD GOODNITE ENTERPRISE (M) SDN BHD GRUPPS (M) SDN BHD HAFELE (M) SDN BHD HAKU DESIGN SDN BHD HANGROHE PTE LTD HAUS TRENDS SDN BHD HATSOM CORPORATION SDN BHD HOMEPRO RESOURCES HONG LEE MARKETING HOSE MARKETING SDN BHD ICT PAINTS (MALAYSIA) SDN BHD IDEAL EQUATORIAL SDN BHD IDEAS UNLIMITED SDN BHD ID INDUSTRIES SDN BHD IN CUBE KITCHEN SDN BHD INNOVAR RESOURCES SDN BHD INTELL POOL & SPA SDN BHD INVENTIVE DESIGN FIRM SDN BHD IONS TECHHOLDERS (M) SDN BHD JETSHEN KITCHEN DESIGN JOVEN MARKETING SDN BHD KESAN TULIN SDN BHD KIAN CLASSIC DESIGN SDN BHD KIM KHEE TRADING SDN BHD KITCH (M) SDN BHD KITCHEN CABINET WARDROBE</p> | <p>KOLLEKTION DISTRIBUTION SDN BHD KRIS DESIGN STUDIO LADY AMERICANA (M) SDN BHD LAMEX DÉCOR (M) SDN BHD LEONFAST SDN BHD LIFE ART INTERIOR CONCEPT SDN BHD LG ELECTRONICS (M) SDN BHD LG GLOBAL BUILDING MATERIALS (M) SDN BHD LUMBERMART SDN BHD MALAYSIAN TIMBER INDUSTRY BOARD MAXIMA FRANCHISE SDN BHD MAXI STONE & MARKETING MAXLY LANDSCAPE SDN BHD MEDGLINN INTERNATIONAL SDN BHD MEGA MAN ELECTRONIC & LIGHTING (M) SDN BHD METAFORE SDN BHD METRO FURNISHING SDN BHD MILANOHALIS SDN BHD MIXBOX FURNITURE SDN BHD MY KITCHEN DESIGN MORRIS DÉCOR MALAYSIA SDN BHD MONER SDN BHD NATURAL HOME DÉCOR NATURE ART SDN BHD NEWTICA SDN BHD NIPPON PAINT (M) SDN BHD OKAMIZU INTERNATIONAL SDN BHD ONE HOME CONCEPT SDN BHD ONE ROOF DESIGN SDN BHD PACY PRINT SDN BHD PANASONIC MALAYSIA SDN BHD PDN DESIGN & ASSOCIATES SDN BHD PERBADANAN KEMAJUAN NEGERI SELANGOR PERFECT LIVES SDN BHD PHENIX PALACE SDN BHD PISCINES DESJOYIAUX (M) SDN BHD PPM SAFETY MARKETING SDN BHD PROMOKLIK ACTION SDN BHD PROPULSION POOLS SDN BHD RED ZONE INTERIOR SDN BHD RELIANCE METAL INDUSTRIES SDN BHD REKTOKL INITAL (M) SDN BHD RINWAY (M) SDN BHD</p> | <p>SCI CABINET INDUSTRY SDN BHD SERI PALAM DEVELOPMENT SDN BHD S.H.E. FLOORING CONCEPT SDN BHD SIGNATURE MANUFACTURING SDN BHD SIMMONS (M) SDN BHD SIGNATURE MANUFACTURING SDN BHD SIMMONS (M) SDN BHD SIME DARBY PROFITRY BHD SKY CREATION DESIGN SDN BHD SLIDERDROBE SDN BHD SMARTPOOLS SDN BHD SOLARTECH SALES & SERVICE SONY MALAYSIA SDN BHD SORENTO SDN BHD SPACE MATRIX SDN BHD SUNWAY CITY BERHAD SUN WAY ALUMINIUM & GLASS SDN BHD SURFACE R SDN BHD SWEET DREAM INDUSTRIAL CORPORATION SDN BHD TASHI-TECH MARKETING SDN BHD TEKA KUCHENTECHNIK (M) SDN BHD TERN ENGINEERING (M) SDN BHD TITAN (M) SDN BHD THE FLORENZA GIOVANI CORPORATION (M) SDN BHD THE URBAN CITY THEMISO RENEWABLE SDN BHD THREE A'S TOP IDEA HOMEWARE CORNER SDN BHD UK DOOR & KITCHEN ENTERPRISE VARIAS AKTIF SDN BHD VERRA KITCHEN VW ART BUILDING MATERIAL SDN BHD VII SOLUTION SALES & SERVICE VISIONARY SOLUTIONS SDN BHD VONZA SDN BHD WENG HING STAINLESS STEEL SDN BHD WEST METRIC SDN BHD WESTONE GRANITE & MARBLE SDN BHD WYDICO DESIGN & DÉCOR SDN BHD WOONGUM CONWAY (M) SDN BHD XL WOOD FLOORS SDN BHD YIVA ELECTRIC SDN BHD YUAN DESIGN (M) SDN BHD YUGAMA METAL SDN BHD</p> |
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