



## ADVERTISING RATE

### FULL COLOUR

POSITION	SIZE	M'SIA	S'PORE	M'SIA & S'PORE
OBC	FULL PAGE	<b>RM 6,800</b>	RM 3,350	RM 7,500
IFC	FULL PAGE	<b>RM 5,800</b>	RM 3,000	RM 6,200
IBC	FULL PAGE	<b>RM 5,000</b>	RM 2,500	RM 5,800
ROP	FULL PAGE	<b>RM 4,500</b>	RM 2,200	RM 5,200
ROP	1/2 PAGE	<b>RM 2,800</b>	RM 1,300	RM 3,200

*\* The above rates effective 1 January 2005*

#### **Loadings**

Double Spread	: Plus 10%
Page 3,5&7	: Plus 15%
Other specific position	: Plus 10%
Split copy charges	: Plus RM 800
One Spot Colour	: Plus RM 800

#### **Series Discount**

Six (6) Insertions	: 5%
Twelve (12) Insertions	: 10%
Eighteen (18) Insertions	: 15%