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Normal Issue

iN Design is Malaysia's 1st monthly trilingual (English/Chinese and English/Bahasa Malaysia) interior design magazine. In every issue, it features up to 15 designers' portfolios and design firms' contacts. Besides, iN Design also features the latest developments and launches of new show units in the country. Holding Malaysia's largest collection of interior design and having the advantage of being multi-lingual, iN Design is striving to meet greater horizons. The measure of iN Design's effort will be in reaching a standard of excellence in portfolio selection unmatched by others, and increased readership.

- Full coverage up to 3 (three) languages English, Chinese, Bahasa Malaysia.
- Showcases the most up-to-date portfolios in Malaysia.
- Reveals all aspects of a house for better conceptual understanding and inspirational instincts.
- Portfolio classification.
- Check out what's new in the market with the latest developments and projects in Malaysia. www.iNDesign.my

IN DESIGN RATE CARD Identifying real inspiration

TARGET AND READERS

- General readers' age: 21-55 years old.
- · Personnel with high buying power and looking to improve the quality of their homes.
- · Home owners looking for inspiration on furnishing, interior designs and renovations.
- MIIP member.
- Interior designers and architects.

Profiles write-up for interior design firms

Design concept

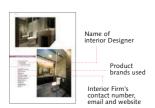




Type of residence

English write-ups

Chinese write-ups / Malay write-ups



ADVERTISEMENT RATE

Position	Size (W&H)	Price
IFC Double spread	22.22 cm x 30.4 cm	RM 7000
IFC	22.22 cm x 30.4 cm	RM 5500
IBC	22.22 cm x 30.4 cm	RM 5000
Full page	22.22 cm x 30.4 cm	RM 4500
Double spread	44.44 cm x 30.4 cm	RM 6300

PACKAGE SPECIALS*

Insertions	Discount
3 issues	5% discount
6 issues (1/2 year)	10% discount
12 issues (1 year)	15% discount

^{**}All estimates exclude 6% Government Tax

SPECIFICATIONS

MAGAZINE SIZE 22.22cm(W) x 30.4cm(H) PAPER Art paper PAGES 150 pages **COLOR** Full spectrum **PRINT QUANTITY** 30,000 English/Chinese, 20,000 English/Bahasa Melayu **DISTRIBUTION OUTLETS** myNews.com, MPH, Kinokuniya, Popular, Borders, and other major bookstores throughout Malaysia MAGAZINE PRICE RM 15 DISTRIBUTION monthly

MECHANICS

DESIGN FEES RM300 **MEDIA** Macintosh formatted CD/DVD Rom clearly LABELED (must support Print-Ready PDF). IMAGE RESOLUTION 300dpi, full-size images COLOR Composite CMYK FONTS Enabled and embedded CANCELLATION Once confirmed, no cancellation will be entertained TERM OF PAYMENT Payment must be made full upon final artwork BOOKING DEADLINE Before the 20th of the month MATERIAL-IN DEADLINE Before the 5th of the month

^{**}Cancellation will result in a 20% surcharge + booking fee