

COSMOPOLITAN

COSMOPOLITAN MALAYSIA RATECARD

Type of Page (Four Colour)	Casual	3X	6X	12X	18X	24X	36X
Full Page	5,500	5,225	4,950	4,675	4,532	4,400	4,125
Joint Booking Rate	4,950	4,703	4,455	4,208	4,084	3,960	3,713
Double Page Spread	11,000	10,450	9,900	9,350	9,064	8,800	8,250
Joint Booking Rate	9,900	9,406	8,910	8,416	8,168	7,920	7,426
2/3 Page	4,532	4,305	4,079	3,852	3,734	3,626	3,399
Joint Booking Rate	4,074	3,870	3,667	3,463	3,361	3,259	3,056
1/2 Page	4,125	3,919	3,713	3,506	3,399	3,300	3,094
Joint Booking Rate	3,708	3,523	3,337	3,152	3,059	2,966	2,781
1/3 Page	3,707	3,522	3,336	3,151	3,055	2,966	2,780
Joint Booking Rate	3,302	3,137	2,972	2,807	2,724	2,642	2,477
Outside Back Cover				9,933			
Joint Booking Rate				8,940			
Inside Front Cover				8,613			
Joint Booking Rate				7,752			
Inside Back Cover				6,248			
Joint Booking Rate				5,623			

* Specified positions will be charged 20% loading. All advertisement rates are quoted in Ringgit Malaysia (RM). Rates are subjected to prevailing Government Tax. Cosmopolitan Joint Booking Rates - the total number of insertions in both magazines must tally accordingly to qualify for this package.