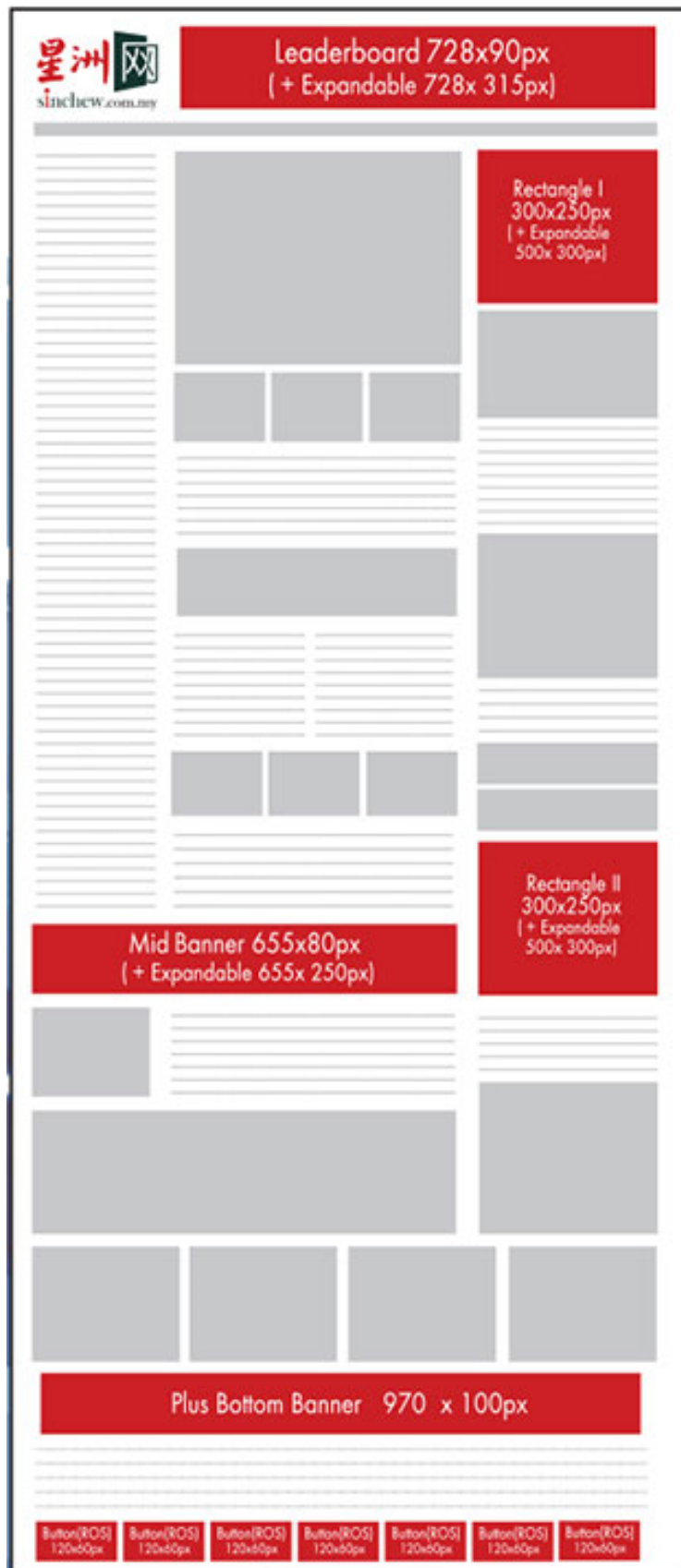


SIN CHEW HOMEPAGE LAYOUT



SIN CHEW INSIDE PAGE LAYOUT



Ad Unit	Banner Size	Position	Guaranteed Impressions	Rates (RM)
Home Page (Normal Buy)				
Leaderboard	728 X 90	Top	400,000	9,500/week
Expandable Leaderboard	728 x 90 to 728 X 315	Top	400,000	10,500/week
Rectangle 1	300 X 250	Top	200,000	9,200/week
Expandable Rectangle 1	300 x 250 to 500 X 300	Top	200,000	9,700/week
Rectangle 2	300 X 250	Bottom	200,000	7,500/week
Expandable Rectangle 2	300 x 250 to 500 X 300	Bottom	200,000	8,000/week
Mid Banner	655 X 80	Bottom	120,000	3,000/week
Mid Banner Expandable	655 x 80 to 655 X 250	Bottom	120,000	3,500/week
Plus Bottom Banner	970 X 100	Bottom	100,000	4,000/week
Bottom ROS	120 X 60	Bottom	12 millions	2,000/month
Inner Page (ROS)				
Top News Banner	468 X 60	Top	300,000	7,000/week
Bottom News Banner	468 X 60	Bottom	300,000	2,000/week
Ad Quotes	30 characters	Bottom	80,000	600/week
news.sinchew.com.my				
Rectangle	300 X 250	Top	250,000	7,200/week
Expandable Rectangle	300 x 250 to 500 X 300	Top	250,000	7,700/week
biz.sinchew.com.my				
Rectangle	300 X 250	Top	150,000	5,500/week
Expandable Rectangle	300 x 250 to 500 X 300	Top	150,000	6,000/week
ent.sinchew.com.my				
Rectangle	300 X 250	Top	120,000	5,000/week
Expandable Rectangle	300 x 250 to 500 X 300	Top	120,000	5,500/week
sports.sinchew.com.my				
Rectangle	300 X 250	Top	75,000	3,000/week
Expandable Rectangle	300 x 250 to 500 X 300	Top	75,000	3,500/week
life.sinchew.com.my				
Rectangle	300 X 250	Top	100,000	4,000/week
Expandable Rectangle	300 x 250 to 500 X 300	Top	100,000	4,500/week
MyKampung.sinchew.com.my				

Rectangle	300 X 250	Top	120,000	3,000/week
Expandable Rectangle	300 x 250 to 500 X 300	Top	120,000	3,500/week
www.MySinchew.com (English)				
Leaderboard (ROS)	728 X 90	Top	120,000	3,800/week
Rectangle (ROS)	300 x 250	Top	120,000	3,500/week
www.SoccerFanz.com.my				
Leaderboard (ROS)	728 X 90	Top	120,000	4,800/week
Rectangle (ROS)	300 x 250	Top	120,000	4,500/week