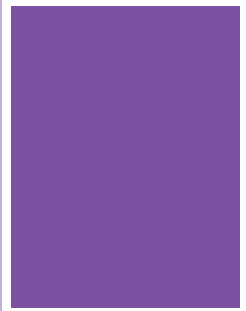
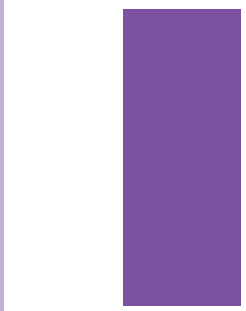
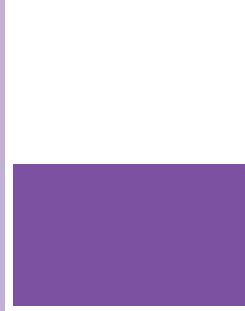


PA & MA ADVERTISING RATES

SPECIFICATIONS					
Premium Position	Full Colour				
* Outside Back Cover	RM 6,800				
* Inside Front Cover	RM 6,000				
* Inside Back Cover	RM 5,400				
Run On Book (ROB)	Casual	3x	6x	9x	12x
* Full Page	RM 4,800	4,560	4,320	4,080	3,840
* 1/2 Page	RM 2,700	2,565	2,430	2,295	2,160

* All advertisement rates are subject to 5% Government Service Tax

SIZE SPECIFICATIONS (width x height)			
			
	FULL PAGE	1/2 PAGE (V)	1/2 PAGE (H)
TRIM SIZE	21cm x 27.5cm	10.5cm x 27.5cm	21cm x 13.75cm
BLEED SIZE	21.6cm x 28.1cm	11.1cm x 28.1cm	21.6cm x 14.35cm
TEXT AREA	18.9cm x 24.75cm	9.45cm x 24.75cm	18.9cm x 12.38cm