

**SPOT BUY
MONDAY - FRIDAY**

Time Zone	Casual Rate Purchases (RM)	Festive Rate* (RM)
6.00AM - 10.00AM	410	451
10.00AM - 1.00PM	300	330
1.00PM - 4.00PM	320	352
4.00PM - 8.00PM	370	407
8.00PM - 12.00MN	340	374
12.00AM - 6.00AM	70	77

**SPOT BUY
SATURDAY - SUNDAY**

Time Zone	Casual Rate Purchases (RM)	Festive Rate* (RM)
6.00AM - 10.00AM	225	248
10.00AM - 1.00PM	250	275
1.00PM - 4.00PM	250	275
4.00PM - 8.00PM	250	275
8.00PM - 12.00MN	200	220
12.00AM - 6.00AM	30	33

* Ramadan/Raya: 13th May - 9th June 2019

**RUN OF STATION
(ROS) RATE**

Time Zone	Casual Rate Purchases (RM)	Festive Rate* (RM)
Monday - Sunday 35 spots per week (Minimum 35 spots over consecutive 7 days on any available time zone between 6am - 1am)	310	341
Monday - Friday 25 spots per week (Minimum 25 spots over consecutive 5 days on any available time zone between 6am - 1am)	313	344
ROS Saturday - Sunday (Minimum 30 spots over consecutive 2 days for 3 weeks on any available time zone between 6am - 1am)	223	245

Regional Rate ROS (Mon-Sun). 35 spots per week

Central
(Including Southern)
RM155

Northern
RM90

*Only 30sec & 60sec available

Rates quoted are for 30 Sec Spot Buys / ROS Spots.

Other Commercial Durations & Loading Fee

15 Sec : 75%	40 Sec : 140%	60 Sec : 200%
20 Sec : 85%	45 Sec : 150%	

Rates quoted are for 30 Sec Spot Buys & ROS Spots.
Festive Rates for Ramadan & Raya add 10%

PRODUCTION COST

CANCELLATION SURCHARGE

Studio Fee	RM1,050/hour	Re-recording Fee	RM525	< 14 days before broadcast date	75% Charge
Scripting Fee	RM300/script	Translation Fee	RM300/script	15-30 days before broadcast date	50% Charge
VO Fee < 20 Sec	RM300 (flat rate)	Rejection Fee	50% of respective item	> 30 days before broadcast date	10% Charge
VO Fee > 20 Sec	RM20/second (RM600 for 30 sec) *Effective 1st July 2018	Talent Fee	Per individual Talent Fee	Notice in writing shall be given prior to the cancellation of the agreement between 9am-5pm, Monday through Friday, except on Saturday, Sunday and public holidays.	

Star Media Radio Group Sdn. Bhd. reserves the right to revise or amend the above rates without prior notice

This rate card is subject to the standard terms & conditions ("Standard Terms").
A copy of the Standard Terms is available for viewing at <http://www.smrg.my>.

PREMIUM PLACEMENT LOADING FEES

SCENARIO

**SURIA MORNING PRIME TIME
6AM - 10AM**

The 1st or last spot in any ad breaks from 6am - 10am will be charged 1.5 times the time zone rate.

RM410 x 1.5 = RM615

**Note: Note a specific advertising break*

The Commercial is placed anytime within a specific 2-hour block.

RM410 x 1.5 = RM615

The Commercial is placed anytime within a specific 1-hour block.

RM410 x 2 = RM820

The Commercial is placed in the 1st, 2nd or 3rd ad break within a specific hour.

RM410 x 3 = RM1,230

The Commercial is the 1st spot within a specific 2-hour block.

RM410 x 3.5 = RM1,435

The Commercial is the 1st spot in the 3rd ad break.

RM410 x 3.5 = RM1,435

*Calculated to the nearest Ringgit