

Advertising Rates in Malaysia Ringgit (RM)

Outside Back Cover 7,500

Inside Front Cover 6,000

Inside Back Cover 5,500

Double Page Spread 8,000

Full Page 5,000

Half Page 3,000

FREQUENCY DISCOUNT*

3 insertions 5%

6 insertions 10%

12 insertions 15%

NOTES:

- All rates are quoted in Malaysia Ringgit, subjected to local tax, where applicable.
- Any specified position incurs an additional 20% loading charge.
- For advertising terms & conditions, please refer to our Advertisement Sales Contract.
- * Subject to a signed master contract and all insertions to be fulfilled within 12 months.

PUBLICATION DETAILS

Frequency: Monthly

Language: English

Distribution: Malaysia

Material Deadline: 30 days before publication date

Booking Deadline: 40 days before publication date

Material Submission: Final artwork files (minimum 300 dpi in CMYK) should be submitted in either PDF, EPS, Illustrator or Indesign format with accompanying color proofs.

TERMS AND CONDITIONS

Artwork Charges: Commission of artwork production is available upon request and will remain the property of Regent Media Pte. Ltd. Reproduction of the original or edited artwork is not permitted without our prior consent. Advertisers who wish to own the artwork will be charged separately.

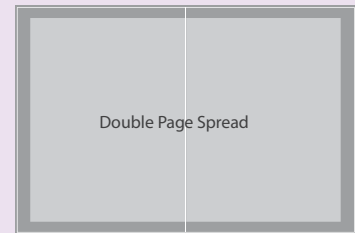
Agency Commission: Standard agency commission applies for accredited agencies.

Outstanding Invoices: Payment must be made within 30 days from date of invoice. A 2% interest charge per month will be imposed as penalty for outstanding invoices.

The publisher reserves the sole right to reject any advertising deemed unacceptable. If material is not submitted by the material submission deadline, the publisher will repeat the existing copy or in the absence of an existing copy, the space booked will be replaced at the publisher's discretion. Please refer to the terms & conditions of the Advertisement Sales Contract online.

food&travel MALAYSIA EDITION

MECHANICAL SPECIFICATIONS



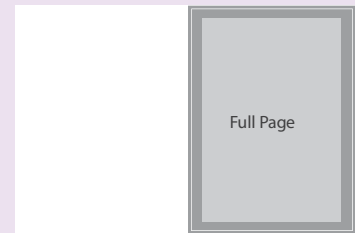
Double Page Spread

Double Page Spread

Bleed 426mm (W) x 282mm (H)

Trimmed 420mm (W) x 276mm (H)

Text Area 400mm (W) x 256mm (H)



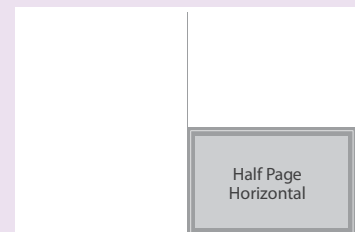
Full Page

Full Page

Bleed 216mm (W) x 282mm (H)

Trimmed 210mm (W) x 276mm (H)

Text Area 190mm (W) x 256mm (H)



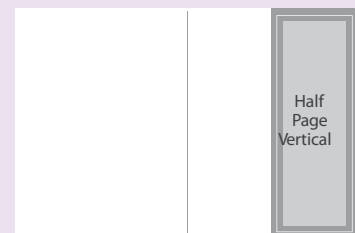
Half Page
Horizontal

Half Page Horizontal

Bleed 216mm (W) x 144mm (H)

Trimmed 210mm (W) x 138mm (H)

Text Area 190mm (W) x 118mm (H)



Half
Page
Vertical

Half Page Vertical

Bleed 111mm (W) x 282mm (H)

Trimmed 105mm (W) x 276mm (H)

Text Area 85mm (W) x 256mm (H)