



## Jasmine Advertising Rates

<b><u>PAGINATION (FPFC)</u></b>	<b><u>Casual</u></b>	<b><u>3 insertions</u></b>	<b><u>6 insertions</u></b>	<b><u>12 insertions</u></b>
Outside Back Cover	RM8,500	RM8,075	RM7,650	RM7,225
Inside Front Cover	RM7,500	RM7,125	RM6,750	RM6,375
Facing Inside Front	RM5,000	RM4,750	RM4,500	RM4,250
Inside Back Cover	RM5,200	RM4,940	RM4,680	RM4,420
Page ROP	RM4,000	RM3,800	RM3,600	RM3,400
Double Page Spread	RM8,000	RM7,600	RM7,200	RM6,800
1/2 Page horizontal	RM3,000	RM2,850	RM2,700	RM2,550
1/3 Page vertical	RM2,500	RM2,375	RM2,250	RM2,125

Material deadline : 5 weeks in advance

Booking deadline : 8 weeks in advance

Rates quoted includes 15% Agency Commission and excludes 5% GST