

PRESTIGE ADVERTISING RATES

FOUR COLOUR	1X	6X	12X	18X
Outside Back Cover	RM 10,900	RM 9,800	RM 9,300	RM 8,700
Inside Front Cover	RM 10,350	RM 9,300	RM 8,800	RM 8,300
Inside Back Cover	RM 9,200	RM 8,300	RM 7,800	RM 7,300
Full Page	RM 7,500	RM 6,800	RM 6,500	RM 6,100
Double Page Spread	RM 15,000	RM 13,500	RM 12,750	RM 12,000
Half Page (H/V)	RM 6,300	RM 5,600	RM 5,300	RM 5,000
One-Third Page (H/V)	RM 5,000	RM 4,500	RM 4,250	RM 4,000

BLACK & WHITE

Full Page	RM 5,390	RM 4,770	RM 4,580	RM 4,200
Half Page (H/V)	RM 3,800	RM 3,400	RM 3,200	RM 3,000
One-Third Page (H/V)	RM 3,100	RM 2,800	RM 2,600	RM 2,500