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ADVERTISING RATES

FOUR COLOUR	CASUAL	3x	6x	12x	18x
OUTSIDE BACK COVER	RM12,000	RM9,975	RM9,450	RM8,925	RM8,400
INSIDE FRONT COVER	RM7,840	RM7,125	RM6,750	RM6,375	RM6,000
INSIDE BACK COVER	RM7,800	RM6,460	RM6,120	RM7,820	RM5,440
FULL PAGE ROP	RM6,800	RM5,700	RM5,400	RM5,100	RM4,800
DOUBLE PAGE SPREAD	RM12,000	RM11,400	RM10,800	RM10,200	RM9,600
HALF PAGE	RM5,000	RM4,750	RM4,500	RM4,250	RM4,000
QUARTER PAGE	RM4,000	RM3,800	RM3,600	RM3,400	RM3,200

ALL RATES IN MALAYSIAN RINGGIT. GST NOT INCLUDED.

Guaranteed Position

Fixed Position 10% Page Facing Editorial 5%

Booking Deadline

4 weeks before publication date

Material Deadline

3 weeks before publication date

Material Required

PDF Files and Colour Proofs