

ADVERTISING RATES (PRINT)

marie claire (RM)	36x	24x	18x	12x	6x	3x	Casual
Outside Back Cover				9,933			
Inside Front Cover				8,613			
Inside Back Cover				6,248			
Full Page Full Colour (ROP)	4,125	4,400	4,532	4,675	4,950	5,225	5,500
2/3 Page Colour (Vertical)	3,399	3,626	3,734	3,852	4,079	4,305	4,532
1/2 Page Colour	3,094	3,300	3,399	3,506	3,713	3,919	4,125
1/3 Page Colour (Vertical)	2,780	2,966	3,055	3,151	3,336	3,522	3,707

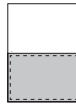
*Specified positions will be charged 20% loading. All advertisement rates are quoted in Malaysian Ringgit. Rates are subject to prevailing Government Tax.

MATERIAL SPECIFICATIONS



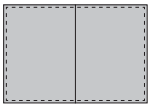
FULL PAGE

Trim Size: 205 (w) x 275 (h)
Bleed size: 211 (w) x 281 (h)
Text Area: 175 (w) x 245 (h)



HALF PAGE (HORIZONTAL)

Trim Size: 205 (w) x 138 (h)
Bleed Size: 211 (w) x 141 (h)
Text Area: 175 (w) x 108 (h)



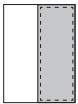
DOUBLE PAGE SPREAD

Trim Size: 410 (w) x 275 (h)
Bleed size: 416 (w) x 281 (h)
Text Area: 380 (w) x 245 (h)



ONE COLUMN (VERTICAL)

Trim Size: 68 (w) x 275 (h)
Bleed Size: 71 (w) x 281 (h)
Text Area: 53 (w) x 245 (h)



HALF PAGE (VERTICAL)

Trim Size: 103 (w) x 275 (h)
Bleed Size: 109 (w) x 281 (h)
Text Area: 73 (w) x 237 (h)



TWO COLUMN (VERTICAL)

Trim Size: 136 (w) x 275 (h)
Bleed Size: 139 (w) x 281 (h)
Text Area: 116 (w) x 245 (h)

*All measurement in millimeters. Text and images must be kept at least 5mm from spine and trim lines.