

	60%	80%	0%	120%	140%	160%
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WEF March 2020 Screening Onward

Cinema Screen	No Of Seats	15 Sec	20 Sec	30 sec	40 Sec	50 Sec	60 Sec
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NORTHERN PENINSULAR

TGV 1st Avenue (1st Avenue - Penang)							
Total	1,304	1,446	1,928	2,410	2,892	3,374	3,856
All Halls	1,304	780	1,040	1,300	1,560	1,820	2,080
TGV Gurney Paragon							
Total	999	1,494	1,992	2,490	2,988	3,486	3,984
All Halls	999	810	1,080	1,350	1,620	1,890	2,160
TGV Bukit Mertajam							
Total	806	990	1,320	1,650	1,980	2,310	2,640
All Halls	806	540	720	900	1,080	1,260	1,440
Taiping							
Total	1,288	1,128	1,504	1,880	2,256	2,632	3,008
All Halls	1,288	600	800	1,000	1,200	1,400	1,600
TGV Seri Manjung							
Total	1,210	1,260	1,680	2,100	2,520	2,940	3,360
All Halls	1,210	690	920	1,150	1,380	1,610	1,840
TGV Kinta City (Jusco Kinta City - Ipoh)							
Total	1,176	1,260	1,680	2,100	2,520	2,940	3,360
All Halls	1,176	690	920	1,150	1,380	1,610	1,840
TGV Station 18 (Ipoh)							
Total	1,610	1,494	1,992	2,490	2,988	3,486	3,984
All Halls	1,610	810	1,080	1,350	1,620	1,890	2,160
TGV AEON Klebang (Ipoh)							
Total	1,272	1,296	1,728	2,160	2,592	3,024	3,456
All Halls	1,272	690	920	1,150	1,380	1,610	1,840

KLANG VALLEY

TGV Central i-City (i-City Shah Alam)							
Total	1,276	1,470	1,960	2,450	2,940	3,430	3,920
All Halls	1,276	810	1,080	1,350	1,620	1,890	2,160
TGV Bukit Raja (Jusco Bukit Raja - Klang)							
Total	1,428	936	1,248	1,560	1,872	2,184	2,496
All Halls	1,428	510	680	850	1,020	1,190	1,360
TGV Bukit Tinggi (AEON Bukit Tinggi - Klang)							
Total	1,925	2,526	3,368	4,210	5,052	5,894	6,736
All Halls	1,925	1,380	1,840	2,300	2,760	3,220	3,680
TGV Sunway (Sunway Pyramid - Bandar Sunway)							
Total	1,342	4,158	5,544	6,930	8,316	9,702	11,088
All Halls	1,342	2,280	3,040	3,800	4,560	5,320	6,080
One Utama							
Total	1,493	2,574	3,432	4,290	5,148	6,006	6,864
All Halls	1,493	1,410	1,880	2,350	2,820	3,290	3,760
TGV KLCC (Suria KLCC - Kuala Lumpur)							
Total	2,459	3,930	5,240	6,550	7,860	9,170	10,480
All Halls	2,459	2,160	2,880	3,600	4,320	5,040	5,760
TGV Wangsa Walk (Wangsa Walk - Kuala Lumpur)							
Total	1,628	2,190	2,920	3,650	4,380	5,110	5,840
All Halls	1,628	1,200	1,600	2,000	2,400	2,800	3,200
TGV Kepong (Jusco Metro Prima - Kuala Lumpur)							
Total	1,342	828	1,104	1,380	1,656	1,932	2,208
All Halls	1,342	450	600	750	900	1,050	1,200
TGV Cheras (AEON Cheras Selatan - Balakong)							
Total	1,333	1,812	2,416	3,020	3,624	4,228	4,832
All Halls	1,333	990	1,320	1,650	1,980	2,310	2,640
TGV Mines (The Mines - Seri Kembangan)							
Total	1,024	828	1,104	1,380	1,656	1,932	2,208
All Halls	1,024	450	600	750	900	1,050	1,200
TGV 1 Shamelin							
Total	1,693	828	1,104	1,380	1,656	1,932	2,208
All Halls	1,693	450	600	750	900	1,050	1,200
TGV Rawang							
Total	1,301	1,104	1,472	1,840	2,208	2,576	2,944
All Halls	1,301	600	800	1,000	1,200	1,400	1,600
Setia Walk							
Total	1,695	1,278	1,704	2,130	2,556	2,982	3,408
All Halls	1,695	690	920	1,150	1,380	1,610	1,840
TGV Cheras Sentral							
Total	1,321	1,200	1,600	2,000	2,400	2,800	3,200
All Halls	1,321	660	880	1,100	1,320	1,540	1,760
TGV The Strand							
Total	1,054	828	1,104	1,380	1,656	1,932	2,208
All Halls	1,054	450	600	750	900	1,050	1,200
TGV Jaya Shopping Centre							
Total	979	1,200	1,600	2,000	2,400	2,800	3,200
All Halls	979	660	880	1,100	1,320	1,540	1,760
AU2 Setiawangsa, KL							
Total	1,272	1,206	1,608	2,010	2,412	2,814	3,216
All Halls	1,272	660	880	1,100	1,320	1,540	1,760
D'Pulze, Cyberjaya							
Total	1,036	936	1,248	1,560	1,872	2,184	2,496
All Halls	1,036	510	680	850	1,020	1,190	1,360



All Halls RM1,300	Qty.Of Halls: 8
All Halls RM1,350	Qty.Of Halls: 8
All Halls RM900	Qty.Of Halls: 7
All Adzone RM1,000	Qty.Of Halls: 7
All Halls RM1,150	Qty.Of Halls: 7
All Halls RM1,150	Qty.Of Halls: 6
All Halls RM1,350	Qty.Of Halls: 8
All Halls RM1,150	Qty.Of Halls: 7
All Halls RM1,350	Qty.Of Halls: 8
All Halls RM850	Qty.Of Halls: 8
All Halls RM2,300	Qty.Of Halls: 10
All Halls RM3,800	Qty.Of Halls: 10
All Halls RM2,350	Qty.Of Halls: 9
All Halls RM3,600	Qty.Of Halls: 12
All Halls RM2,000	Qty.Of Halls: 9
All Halls RM750	Qty.Of Halls: 6
All Halls RM1,650	Qty.Of Halls: 8
All Halls RM750	Qty.Of Halls: 5
All Halls RM750	Qty.Of Halls: 8
All Halls RM1,000	Qty.Of Halls: 8
All Halls RM1,150	Qty.Of Halls: 9
All Halls RM1,100	Qty.Of Halls: 8
All Halls RM750	Qty.Of Halls: 8
All Halls RM1,100	Qty.Of Halls: 8
All Adzone RM1,100	Qty.Of Halls: 6
All Halls RM850	Qty.Of Halls: 8

Sunway Putra							
Total	1,052	1,698	2,264	2,830	3,396	3,962	4,528
All Halls	1,052	930	1,240	1,550	1,860	2,170	2,480
TGV Velocity (Sunway Velocity - Maluri)							
Total	1,246	2,892	3,856	4,820	5,784	6,748	7,712
All Halls	1,246	1,590	2,120	2,650	3,180	3,710	4,240

All Adzone RM1,550	Qty.Of Halls: 6
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All Halls RM2,650	Qty.Of Halls: 6
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Cinema Screen	No Of Seats	15 Sec	20 Sec	30 sec	40 Sec	50 Sec	60 Sec
SOUTHERN PENINSULAR							
TGV Seremban (AEON Seremban 2 - Seremban)							
Total	1,204	1,152	1,536	1,920	2,304	2,688	3,072
All Halls	1,204	630	840	1,050	1,260	1,470	1,680
TGV Toppen Shopping Centre - JB							
Total	1,326	2,184	2,912	3,640	4,368	5,096	5,824
All Halls	1,326	1,200	1,600	2,000	2,400	2,800	3,200
TGV Tebrau (AEON Tebrau City - JB)							
Total	1,417	2,520	3,360	4,200	5,040	5,880	6,720
All Halls	1,417	1,380	1,840	2,300	2,760	3,220	3,680
TGV Bukit Indah							
Total	1,628	2,520	3,360	4,200	5,040	5,880	6,720
All Halls	1,628	1,380	1,840	2,300	2,760	3,220	3,680
TGV Tasek Central							
Hall 1 (FFH)	92	96	128	160	192	224	256
Hall 2 (Deluxe)	113	120	160	200	240	280	320
Hall 3 (Deluxe)	145	150	200	250	300	350	400
Hall 4 (Deluxe)	146	150	200	250	300	350	400
Hall 5 (Deluxe)	127	132	176	220	264	308	352
Hall 6 (Deluxe)	164	168	224	280	336	392	448
Hall 7 Plushy	164	174	232	290	348	406	464
Total	951	990	1,320	1,650	1,980	2,310	2,640
All Halls	951	540	720	900	1,080	1,260	1,440
TGV Kulaijaya							
Total	1,203	1,212	1,616	2,020	2,424	2,828	3,232
All Halls	1,203	660	880	1,100	1,320	1,540	1,760
EAST COAST PENINSULAR							
TGV Mesra Mall (Mesra Mall - Kerteh)							
Total	782	558	744	930	1,116	1,302	1,488
All Halls	782	300	400	500	600	700	800
EAST MALAYSIA							
TGV Permaisuri Imperial City Mall, Miri							
Total	1,261	1,482	1,976	2,470	2,964	3,458	3,952
All Halls	1,261	810	1,080	1,350	1,620	1,890	2,160
TGV Vivacity, Kuching							
Total	862	1,044	1,392	1,740	2,089	2,437	2,785
All Halls	862	570	760	950	1,140	1,330	1,520
Total Halls	276						
Seats/All Halls Rack Value	47,247	57,462	76,616	95,770	114,925	134,079	153,233
All Locations All Halls Rate		31,380	41,840	52,300	62,760	73,220	83,680

All Halls	Qty.Of Halls:
RM1,050	7
All Halls	Qty.Of Halls:
RM2,000	8
All Halls	Qty.Of Halls:
RM2,300	9
All Halls	Qty.Of Halls:
RM2,300	9
All Halls	Qty.Of Halls:
RM900	7
All Halls	Qty.Of Halls:
RM1,100	5
All Halls	Qty.Of Halls:
RM500	5
All Halls	Qty.Of Halls:
RM1,350	8
All Halls	Qty.Of Halls:
RM950	7
All Halls All 36 Locations	Total Qty Halls:
RM53,200	283

Terms & Conditions:

- 1) Rates are from 15 seconds to 60 seconds
- 2) Ads below 15 seconds are charged based on 15 seconds rates.
- 3) Peak Season bookings are subject to a 15% surcharge on top of the Zoning Loading. The calculation will be Base Rate + 15% Surcharge before adding the Zoning Loading.
- 4) Peak Season Months :

As stated below.
 (Media Owner reserves the right to change the peak period in media schedule, subject to changes of blockbuster movies dates)

5) Rates are not inclusive of 6% SST.

Pre-Show On Screen Format

With effect from 2nd January 2020

Movie/Ad/Nation	Ads Segment	Ads Segment	Ads Segment	Ads Segment	Ads Segment	Ads Segment	Ads Segment	PSA Slots	FEATURE FILM																															
1 st TRAILER	A3	A2	A1	2 nd TRAILER	C6	C5	C4	3 rd TRAILER	R3	R2	R1	4 th TRAILER	S U P E R	S U P E R	S U P E R	S U P E R	Introduction of New Ads	B L O C K	B L O C K	B L O C K	B L O C K	Introduction of New Ads	P S A 3	P S A 2	P S A 1	Introduction of New Ads	U S T E R	U S T E R	U S T E R	U S T E R	Introduction of New Ads	L A S T	Introduction of New Ads	C L A S S I F I C A T I O N / E M E R G E N C Y E X I T / H A L L S P O N S O R / D I G I T A L S O U N D C H E C K / S I L E N T Y O U R M O B I L E / C O U N T D O W N (only when last slot is available)	Introduction of New Ads	180%	190%	200%	Introduction of New Ads	Categories not in sequence except Count Down
	No Loading	10%	40%		50%	60%	70%		80%	90%	100%		110%	120%	130%	140%		150%	160%	180%	190%		200%																	

Year 2020 Weeks in BOLD Yellow with 15% Peak Season Surcharge

Week Commencing:	2	9	16	23	30	6	13	20	27	3	10	17	24	31	7	14	21	28	4	11	18	25
Month:	January			February			March			April			May			June						
Week Commencing:	2	9	16	23	30	6	13	20	27	3	10	17	24	31	7	14	21	28	4	11	18	25
Month:	July			August			September			October			November			December						

Note:
 We reserve the rights to change the Pre-Show On Screen Format.
 The Cinema In-House Ads & Movie Trailer slots placements may differ from above at cinema owner's discretion.
 We reserve the rights to change the Peak Season Weeks based on movement of the movies.

Digital Cinema Production - Censorship Certificates Cost

Digital Concession					
Local Digital File Delivery within	Format	Duration	Delivery Type	Timeframe	Rate per Version
	HD	5 secs - 60 secs	Express Delivery	1 - 2 working days	RM2,500

MIN/Finas Application - per submission or per advertisement

Application Duration 1-3 Working Days

Certificate & Handling Fees RM1,200

Censorship (Lemnaga Penapisan Filem)

Urgent Submission :

Normal Submission :

	Application Duration: 4-6 Working Days	Application Duration: 7-16 Working Days
Certificate A	RM35.00	Certificate A RM35.00
Handling Fees	RM1,500.00	Handling Fees RM1,200.00
Cert "B" - Per Cinema	RM12.80	Cert "B" - Per Cinema RM12.80

Note:

- a) All prices are based on per Commercial per language
- b) Lead Time : 10 - 20 working days
- c) Prices are subject to change without prior notice
- d) Cost may increase subject to the relevant authorities' requirements.



WEF 2020 Screening Onward

Cinema Screen	No Of Seats	10 Sec	15 Sec	20 Sec	30 sec	40 Sec	50 Sec	60 Sec
TGV One Utama								
Indulge 1 & 2	72	1,800	1,800	2,400	3,000	3,600	4,200	4,800
TGV Sunway Velocity								
Indulge 1 & 2	72	1,800	1,800	2,400	3,000	3,600	4,200	4,800
Total (Klang Valley Only)	144	3,600	3,600	4,800	6,000	7,200	8,400	9,600
All Halls	144	2,520	2,520	3,360	4,200	5,040	5,880	6,720
TGV Toppan								
Prestige	119	2,160	2,160	2,880	3,600	4,320	5,040	5,760
Total (All Locations)	263	4,680	4,680	6,240	9,600	9,360	10,920	12,480
All Halls	263	3,600	3,600	4,800	6,000	7,200	8,400	9,600

30 sec

All Halls (KV)	Qty.Of Halls:
RM4,200	4

All Halls (All loc)	Qty.Of Halls:
RM6,000	5

INDULGE SEGMENTATION

Normal Advertisement										FEATURE FILM		
1st TRAILER	1st	2nd	2nd TRAILER	3rd	3rd TRAILER	4th	4th TRAILER	5th	5th TRAILER	CLASSIFICATION / COUNTDOWN / EMERGENCY EXIT / HALL SPONSOR / DIGITAL SOUND CHECK / SILENT YOUR MOBILE		
0%	10%		30%		50%		80%		160%	180%	200%	



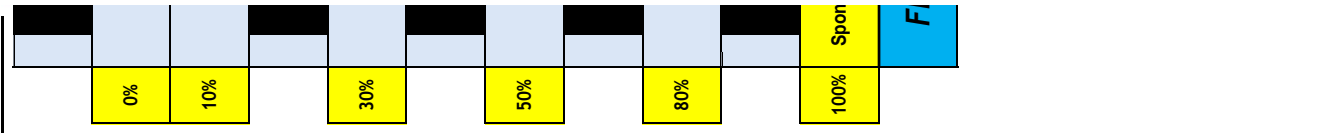
Cinema Screen	No Of Seats	10 Sec	15 Sec	20 Sec	30 sec	40 Sec	50 Sec	60 Sec
TGV Gurney Paragon Penang								
IMAX Gurney Paragon	292	840	840	1,120	1,400	1,680	1,960	2,240
TGV Central i-City								
IMAX Central i-City	364	960	960	1,280	1,600	1,920	2,240	2,560
TGV Sunway Pyramid								
IMAX Sunway Pyramid	292	1,200	1,200	1,600	2,000	2,400	2,800	3,200
TGV One Utama								
IMAX One Utama	282	1,080	1,080	1,440	1,800	2,160	2,520	2,880
TGV Sunway Velocity								
IMAX Velocity	312	960	960	1,280	1,600	1,920	2,240	2,560
TGV Tebrau JB								
IMAX Tebrau	361	1,200	1,200	1,600	2,000	2,400	2,800	3,200
TGV Vivacity Kuching								
IMAX Vivacity	358	960	960	1,280	1,600	1,920	2,240	2,560
Total	2,261	7,200	7,200	9,600	12,000	14,400	16,800	19,200
All Halls	2,261	4,320	4,320	5,760	7,200	8,640	10,080	11,520

30 sec

All Halls	Qty.Of Halls:
RM7,200	7

IMAX SEGMENTATION

Normal Advertisement										FEATURE FILM		
1st TRAILER	1st	2nd	2nd TRAILER	3rd	3rd TRAILER	4th	4th TRAILER	5th	5th TRAILER	Sponsor - Taken By Maybank		



LCD Screen Advertisement	
SCREENS LOCATION	
Locations	Locations
1 Sunway Pyramid	19 Gurney Paragon
2 KLCC	20 Cheras Sentral
3 Setiawalk	21 Seremban 2
4 Wangsa Walk	22 AEON Manjung
5 Tebrau City	23 Imperial Mall Miri
6 Bukit Indah	24 AEON Kulai
7 Station 18	25 Jaya Shopping Centre
8 1st Avenue	26 AU 2 Setiawangsa
9 Bukit Tinggi	27 D'Pulze Cyberjaya
10 Bukit Raja	28 Bukit Mertajam
11 Kepong	29 Mines
12 Cheras Selatan	30 Taiping
13 1 Shamelin	31 Sunway Putra
14 Rawang	32 Vivacity
15 Kinta City	33 Klebang
16 1 Utama	34 Sunway Velocity
17 Mesra Mall	35 Central I-City
18 The Strand	36 Toppen

Total Locations	36
Total Screens	All stated locations

WEEKLY RATES	
15 sec	RM3,450
20 sec	RM4,600
30 sec	RM5,750
40 sec	RM6,900
60 sec	RM9,200

Digital Posters – 15 sec Advertisement				
No.	Location	No.	Location	Weekly Rate (RM)
1	Sunway Pyramid	15	Seremban 2	9,000 (All stated locations)
2	Setiawalk	16	AU 2 Setiawangsa	
3	Bukit Indah	17	D'Pulze Cyberjaya	
4	Station 18	18	Sunway Putra	
5	Bukit Raja	19	Bukit Tinggi	
6	1 Utama	20	KLCC	
7	Cheras Sentral	21	Taiping	
8	Encorp Strand	22	Vivacity	
9	Gurney Paragon	23	Klebang	
10	AEON Bukit Mertajam	24	Sunway Velocity	
11	AEON Manjung	25	Central I-City	
12	Imperial Mall Miri	26	Kepong	
13	AEON Kulai	27	Toppen	
14	Jaya Shopping Centre	Total :	27 Locations	

Rotation: 12 hours per day each panel. Maximum 8 advertisers per day.	Advertisement Frequency per Advertiser 6 spots per hour in each panel. 72 spots per day each panel.
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Material Specifications

LCD Screen	Video	1920 (width) X 1080 (height), mp4, MOV
Digital Panel	15 sec Static Poster	1920 (width) X 1080 (height), JPEG
	15 sec Video	1920 (width) X 1080 (height), mp4, MOV

Off Screen Advertisements		
TGV Media Choice :	Foyer Space	Poster Boxes
Location	Daily Rate Per Location	Weekly Rate Per Unit
Subject to location selection & availability	900	450

