

LINs•AD

MALAYSIA • SINGAPORE • CHINA

HOTLINE : +603 9221 3388

Fax : +603 9223 8688

Email : media@linsad.com.my

ADVERTISING RATES

Full Colour (Malaysia)	(RM)
Cover Page	25,000
Inside Front Cover Double Page	15,000
Double Page Spread	10,000
Outside Back Cover	10,000
Inside Back Cover	7,000
Full Page	5,000
Half Page	3,300

Complimentary copies of Gaya Travel Magazine for each issue advertised

Cover page is subject to availability

Technical Specifications & Deadlines	Trimmed Side	Bleed Side (5mm)	Text Area
Full Page	270 x 200	275 x 205	245 x 180
Double Page	270 x 400	275 x 405	N / A
Inside Front Cover or Page One	122.5 x 180	N / A	122.5 x 180
Outside Back Cover	270 x 200	275 x 205	N / A
Inside Back Cover	270 x 400	275 x 405	245 x 180

*Rates are subject to relevant Government taxes where applicable.

MATERIAL SPECIFICATIONS**FULL PAGE**

Trim Size: 270 (H) x 200 (W)
 Bleed Size: 275 (H) x 205 (W)
 Text Area: 245 (H) x 180 (W)

**DOUBLE PAGE**

Trim Size: 270 (H) x 400 (W)
 Bleed Size: 275 (H) x 405 (W)
 Text Area: N/A

**1/2 PAGE (HORIZONTAL)**

Trim Size: 135 (H) x 200 (W)
 Bleed Size: 140 (H) x 205 (W)
 Text Area: N/A

*All measurement in millimeters. Copy and illustrations must be kept at least 10mm from the spine and trim lines.

Direct Booking:

*Should you need further information, please liaise with our Advertisement

Sales Specialist, **Jocelyn Lau** at H/P: **012 520 1243**

or Fax: 03-92238688 for space reservation and other arrangements.

GayaTravel
Magazine**Deadlines****Booking Deadline**- 1st day of the month prior to publication**Artwork Deadline**- 15th day of the month prior to publication**Terms & Conditions**

- Prime position is NON cancellable
- All confirmed bookings must be published within the agreed calendar
- A surcharge based on the normal rate will be levied for unfulfilled insertions

Material requirements

Acceptable Copy Formats

ADOBE ILLUSTRATION

MUST be CMYK

All fonts MUST be converted Outlines

All linked images must be supplied and embedded

Please ensure file name is attached at eps

ADOBE PHOTOSHOP

Must be CMYK

A minimum resolution of 300dpi

Please flatten layers and supply all fonts that are being used

Please ensure file name is attached jpg,eps,tif

JPG,EPS,TIFF

We only accept this file only if they have a resolution of at least 300dpi

Specifications