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## ADVERTISING RATES(RM)

### Double Page Spread

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Inside Front Cover 18,550

ROP 15,550

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### Full Page Full Colour

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Outside Back Cover 16,550

Inside Back Cover 11,550

ROP 9,550

**Guaranteed position** +20% *All rates quoted in Ringgit Malaysia*

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### DEADLINES

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*Booking* - end 1st week of the month prior to publication date

*Artwork* - end 2nd week of the month prior to publication date

*All rates subject to 6% Government Sales Tax*

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**Creative buys and creative advertising solutions are available upon request.**

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# MAGAZINE SPECIFICATIONS

## COLOUR PROFILE

FOGRA39

## SUBMITTED MATERIALS

High-Resolution (300 dpi) PDF files are preferred.

## SIZE

### Closed

**Trim size** 200mm (W) x 275mm (H)

**Bleed size** 210mm (W) x 285mm (H)

### Open

**Trim size** 400mm (W) x 275mm (H)

**Bleed size** 410mm (W) x 285mm (H)

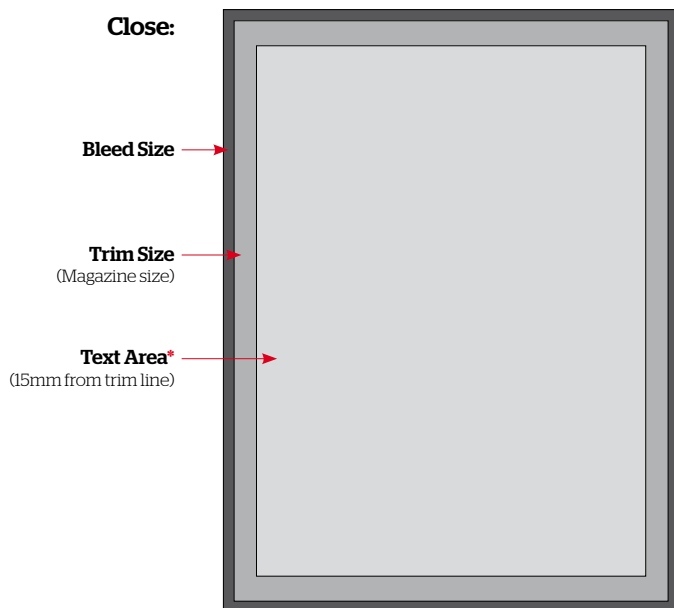
**Gutter Size** 30mm

### Text Area

**Full Page** 170mm (W) x 245mm (H)

**DPS** 170mm (W) x 245mm (H)

(for each page)

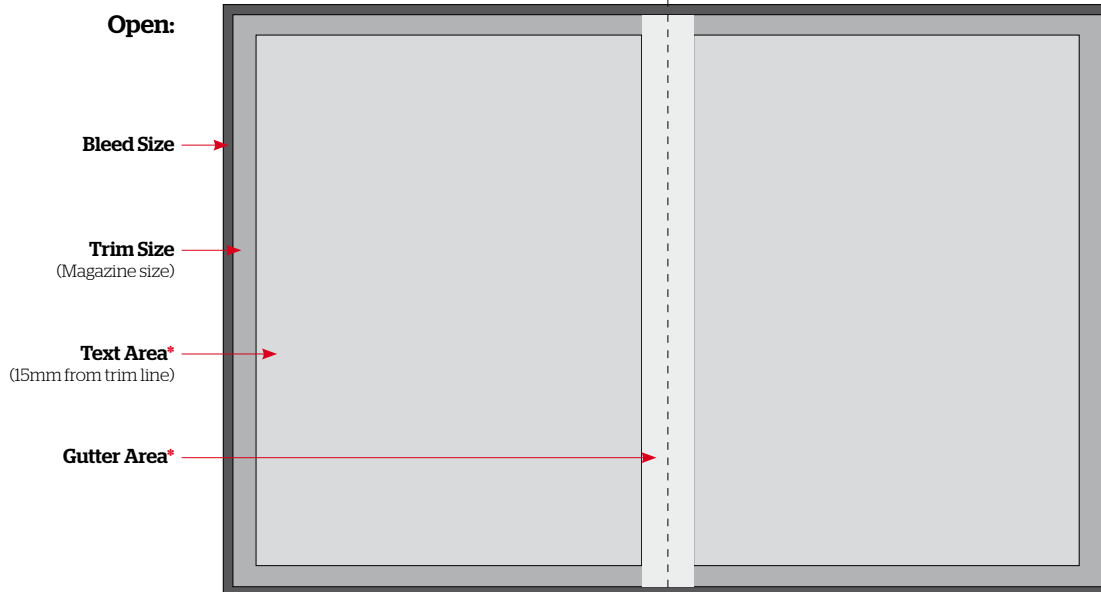


### > Closed

**Trim Size** 200mm (W) x 275mm (H)

**Bleed Size** 210mm (W) x 285mm (H)

**Text Area\*** 170mm (W) x 245mm (H) - 15mm from trim line



### > Open

**Trim** 400mm (W) x 275mm (H)

**Bleed** 410mm (W) x 285mm (H)

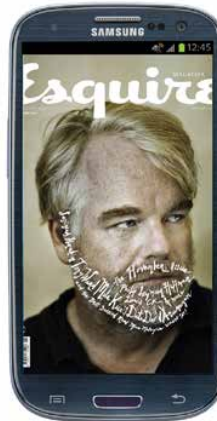
**Text Area\*** 170mm (W) x 245mm (H) - For each page

**Gutter Area\*** 30mm - 15mm from spine on each side

**\*Please note:**

**Headlines, body copy, captions, logos and/or important elements** (for the brand/AD) are to stay **within** the **TEXT AREA**, **out of the GUTTER AREA**. Placing said elements outside of the text area will run the risk of it being **trimmed off** or **folded in** (spine area).

**DIGITAL/SOCIAL PLATFORMS**



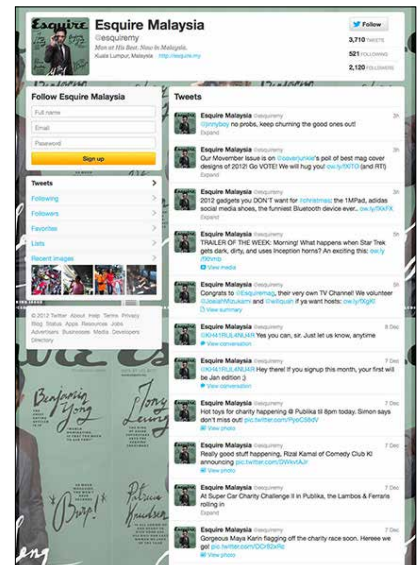
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