



**THE STAR ONLINE**

The Star Online

Standard Expandable

THE STAR ONLINE < 60KB

Leaderboard 728(w) x 90(h) pixels

Home News Business Sport Motors Tech Lifestyle Opinion Videos Property Jobs Autos More

TOPICS: MH370 | MH17 | MDO | Investment Guide | Global Malaysia | People's Food Awards | Palm Oil | Veterans Malaysia | The Star Online Team 28

**Dr M: No political donations in my bank**

PETALING JAYA: No donations during his 22 years as the prime minister was channeled to his personal account, says Tun Dr Mahathir Mohamad.

Part-time model stripping case on Aug 10

KUALA LUMPUR: The Magistrate's court set Aug 10 in motion for the case of Persara Awi Sallinda, the part-time model who was charged...

Low: MH370 verification starts on Wednesday

Najib: Get on with serving rakyat

Ahmad Zahid gets appointment letter as DPM

It's all points to MH 370

No more trial by media

Latest

Nation Business Lifestyle

Dmy's jail, RM20,000 fine for cop over RM4,000 bribe

Terengganu royalty quits PAS

Govt allowed to appeal against award in Kugan case

China hopes to achieve more on South China Sea code

Malaysia among leaders in vocational, technical training

More Nation Stories

Standard Expandable

Rectangular 300(w) x 250(h) pixels < 60KB

LOW YAT SPECIAL

In Other Media: Baby drowns in water bucket at home

Use V, support trust, rejected Land Deal

What makes a credible leader?

Dirty, socky, sorry sorry

Malaysian Food, Awards, 2014

Kuala Lumpur's building shenanigans and shenanigans

Nation

DPM: I will take action without warning

GEORGE TOWN: The Government has trained its guns on advisors, saying they will pay "a very high price" for spinning stories.

No refuge for wrongdoers

Rahman: Govt has no power to stop Parliament probes

Audience: Is it an 'orange'?

Australia to keep on locking human rights on the agenda

More Nation Stories

I won't stop raising 1MDB issue

KLUANG: Ton Sri Muhyiddin Yassin said he would continue to talk about the 1MDB/1st Development Bank (1MDB) issue despite warnings by liberals for him to stop doing so.

Standard Expandable

Mid Page Rectangular 300(w) x 250(h) pixels < 60KB

Standard Expandable

Mid Page Leaderboard 728(w) x 90(h) pixels < 60KB



Ad Unit	Banner Size	File Size	Location	Daily Rates	Rates
<b>Welcome Page (Normal Buy)</b>					
Leaderboard	728 X 90	< 60 KB	Top	4,000	20,000/week
Expandable Leaderboard	728 x 90 to 728 X 315	< 60 KB	Top	5,500	26,000/week
Rectangular	300 X 250	< 60 KB	Top	3,400	17,000/week
Expandable Rectangular	300 x 250 to 600 X 250	< 60 KB	Top	4,400	22,000/week
Mid Page Leaderboard	728 X 90	< 60 KB	Mid	3,000	15,000/week
Expandable Mid Page Leaderboard	728 x 90 to 728 X 315	< 60 KB	Mid	4,000	19,000/week
Mid Page Rectangular	300 X 250	< 60 KB	Mid	2,400	12,000/week
Expandable Mid Page Rectangular	300 x 250 to 600 X 250	< 60 KB	Mid	3,000	15,000/week
<b>Welcome Page (Creative Buy)</b>					
Site Takeover	-	-	-	-	22,000/day
Skinner	-	-	-	-	25,000/day
Billboard	-	-	-	-	18,000/day
Pushdown	-	-	-	-	18,000/day
Bottom Ad Crawler	-	-	-	-	12,000/day
<b>News Main Page (Creative Buy)</b>					
Skinner	-	-	-	-	25,000/day
Billboard	-	-	-	-	12,000/day
Pushdown	-	-	-	-	12,000/day
Bottom Ad Crawler	-	-	-	-	10,000/day
<b>Video Ad</b>					
Ad Unit	Banner Size	File Size	Location	Rates	Minimum Impressions Buy
In Read/Balloon	-	-	ROS	RM 60/CPM	500,000



**STAR 2**

**star2**.com

Home Entertainment People Style Culture Food Health Family Living Travel

**MAJLIS ANugerah Makanan MALAYSIA** Taste, Nominate, Share, **Premium Leaderboard**

**FOOD AWARDS** CULTURE OF MALAYSIA

**FOOD NEWS**

Taiwan baker toasts the watermelon through bread

Matah Ati: Indonesian musical weaves majestic magic at Istana Budaya

Video: Taiwan scientists turn gold and onions into muscles

**ENTERTAINMENT**

Maggie Q, Dylan McDermott reunite in Stalker

Mike Tyson says he is going to be in 4x4

Queen Latifah reveals troubled past, looks forward to future

**STYLE**

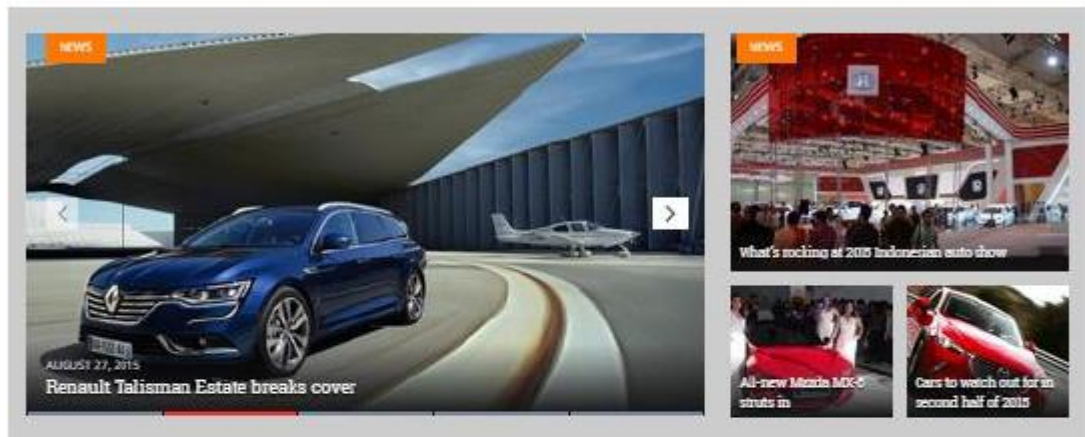
**Premium Rectangular**  
THOUSAND  
2015  
Dinner Dinner  
www.linsad.com.my



Ad Unit	Banner Size	File Size	Location	Daily Rates	Rates
<b>Welcome Page (Normal Buy)</b>					
Leaderboard	728 X 90	< 60 KB	Top	1,300	6,500/week
Expandable Leaderboard	728 x 90 to 728 X 315	< 60 KB	Top	1,800	9,000/week
Rectangular	300 X 250	< 60 KB	Top	1,300	6,500/week
Expandable Rectangular	300 x 250 to 600 X 250	< 60 KB	Top	1,800	9,000/week
Bottom Leaderboard	728 X 90	< 60 KB	Bottom	600	3,000/week
Bottom Rectangular	300 X 250	< 60 KB	Bottom	600	3,000/week
<b>Welcome Page (Creative Buy)</b>					
Site Takeover	-	-	-	-	12,000/day
Bottom Ad Crawler	-	-	-	-	10,000/day
<b>Video Ad</b>					
Ad Unit	Banner Size	File Size	Location	Rates	Minimum Impressions Buy
In Read/Balloon	-	-	ROS	RM 60/CPM	500,000



**CAR SIFU**



**CAR REVIEWS**

**Mazda3 on a SkyActiv mission to impress**

Un-polluted. Unexciting. Un-fast - these were the characteristics of our recent 348.3km single-tank challenge in a Mazda3 from Berlin headquarters...

- AUGUST 26, 2015**  
BMW X1 driven in Munich
- AUGUST 19, 2015**  
New Ford Everest aims for the high ground
- AUGUST 5, 2015**  
Hyundai veloster turbo: what a change! ★★★★★
- JULY 30, 2015**  
Sun, sea and the Honda HR-V

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**CARS FOR SALE**

	Toyota Vellfire RM 149,000 2010
	Audi A5 RM 138,000 2009



Ad Unit	Banner Size	File Size	Location	Daily Rates	Rates
<b>Welcome Page (Normal Buy)</b>					
Leaderboard	728 X 90	< 60 KB	Top	1,300	6500/week
Expandable Leaderboard	728 x 90 to 728 X 315	< 60 KB	Top	1,800	9000/week
Rectangular	300 X 250	< 60 KB	Top	1,300	6500/week
Expandable Rectangular	300 x 250 to 600 X 250	< 60 KB	Top	1,800	9000/week
Bottom Leaderboard	728 X 90	< 60 KB	Bottom	600	3000/week
Bottom Rectangular	300 X 250	< 60 KB	Bottom	600	3000/week
<b>Welcome Page (Creative Buy)</b>					
Site Takeover	-	-	-	-	12000/day
Bottom Ad Crawler	-	-	-	-	10000/day
<b>Video Ad</b>					
Ad Unit	Banner Size	File Size	Location	Rates	Minimum Impressions Buy
In Read/Balloon	-	-	ROS	RM 60/CPM	500,000



**mStar**

**Drive home in a Volkswagen from just RM999/month\* this Raya!**  
**Premium Leaderboard**

UTAMA HIBURAN BERITA NIAGA SUKAN KOLUMNIS LAIN-LAIN MSTAR.TV FOTO E-KEDAI

**PAPARAN UTAMA**

**O'Driscoll Bakal Dilantik Pembantu Pengurus Liverpool**  
Liverpool akan mengumumkan pelantikan Sean O'Driscoll sebagai pembantu pengurus dan pengurus akademi Pep Lijnders ke dalam skuad kejurulatihan bagi membantu Brendan Rodgers pada Isnin.

**Kemuliaan Ramadan, Kenikmatan Syawal**

**HIBURAN**

**Erma Fatima Kesal TV3 Batakan Tayangan 'Pesan Dari Tuhan'**

**Elizaza UI Haq Tidak Ramai Ramai Di Malaysia**  
**Mariha Ada Cara Elak Jadi 'jerat' Suami Orang**  
**Chris Brown Enggan Bayar Nafkah Anak**

**CHOOSE YOUR OWN ADVENTURE**  
**Premium Rectangular**  
WORTH OF PRIZES  
FIND OUT MORE

Ad Unit	Banner Size	File Size	Location	Daily Rates	Rates
<b>Welcome Page (Normal Buy)</b>					
Leaderboard	728 X 90	< 60 KB	Top	1300/day	6,500/week
Expandable Leaderboard	728 x 90 to 728 X 315	< 60 KB	Top	1800/day	9,000/week
Rectangular	300 X 250	< 60 KB	Top	1300/day	6,500/week
Expandable Rectangular	300 x 250 to 600 X 250	< 60 KB	Top	1800/day	9,000/week
Bottom Leaderboard	728 X 90	< 60 KB	Bottom	600/day	3,000/week
Bottom Rectangular	300 X 250	< 60 KB	Bottom	600/day	3,000/week
<b>Welcome Page (Creative Buy)</b>					
Site Takeover	-	-	-	-	12,000/day
Bottom Ad Crawler	-	-	-	-	10,000/day
<b>Video Ad</b>					
Ad Unit	Banner Size	File Size	Location	Rates	Minimum Impressions Buy
In Read/Balloon	-	-	ROS	RM 60/CPM	500,000





**myStarjob.com**

Ad Unit	Banner Size	File Size	Location	Daily Rates	Weekly Rates
<b>Welcome Page (Normal Buy)</b>					
Leaderboard	728 X 90	< 60 KB	Top	1,300	6,500
Expandable Leaderboard	728 x 90 to 728 X 315	< 60 KB	Top	1,800	9,000
Rectangular	300 X 250	< 60 KB	Bottom	1,300	6,500
Expandable Rectangular	300 x 250 to 600 X 250	< 60 KB	Bottom	1,800	9,000
<b>Online Job Posting</b>					
Packages		Rate Per Ad (RM)		Validity	
1 job posting (1st time clients)		190		30 days	
1 job posting		200		30 days	
24 job postings		190		3 months	
5-9 job postings		180		12 months	
10-14 job postings		170		12 months	
15 postings		160		12 months	



## PropWall.my

Subject	Project Setup (RM)	Support (RM)	File Size	Details
<b>Project Based</b>				
Development Review	10,000	NA	NA	Project Review, Gallery, Video Project Brochure, Floor Plan, Map, Developer, Registration Tab, CRM Login.
Calendar Event Listing	25,000	NA	NA	Event Title, Developer/Project name, Start & End Date, Time, Event Location, Logo/Thumbnail picture.
eDM to 250K Property Interest Database	50,000 /blast	NA	<1MB	600 pixel (w) with <b>NO</b> height limit, 300dpi
Ad Unit	File Size	Banner Size	Weekly Rates (RM)	Monthly Rates (RM)
<b>PropWall.my (Normal Buy)</b>				
Featured Properties @ Welcome Page (12% SOV)	NA	980 X 350 based on artist impression provided.	12,000	36,000
Rectangular Banner 1 @ Welcome Page (20% SOV)	<60KB	300 X 250	12,000	36,000
Rectangular Banner 1 @ ROP (20% SOV)	<60KB	300 X 250	8,000	24,000
Side Banner @ ROP (20% SOV)	<60KB	300 X 250	12,000	36,000
Location Banner @ Search Results Page (10% SOV) (Klang Valley)	<60KB	640 X 180	3,000	9,000
Location Banner @ Search Results Page (10% SOV) (Outside Klang Valley)	<60KB	640 X 180	2,000	6,000
Ad Unit	File Size	Banner Size	Rates (RM)	Minimum Impressions Buy
<b>Property Interest (Behavior)</b>				
Leaderboard @ ROS	<60KB	728 X 90	30,000	500,000
Rectangular 2 @ ROS	<60KB	300 x 250	30,000	500,000

## StarProperty.my

Subject	Project Setup (RM)	Support (RM)	File Size	Details
<b>Project Based</b>				
Project Mini Site	5,000	3,000/month	NA	Project Review, Gallery, Video Project Brochure, Floor Plan, Map, Developer, Registration Tab, CRM Login
Calendar Event Listing	2,500	NA	NA	Event Title, Developer/Project name, Start & End Date, Time, Event Location, Logo/Thumbnail picture
Ad Unit	File Size	Banner Size	Weekly Rates (RM)	Monthly Rates (RM)
<b>PropWall.my (Normal Buy)</b>				
Skinner Left & Right @ Welcome Page (Exclusive)	<80KB	300 X 750	50,000	NA
Featured Properties @ Welcome Page (12% SOV)	NA	980 x 350, based on artist impression provided.	5,000	15,000
Ad Unit	File Size	Banner Size	Rates (RM)	Minimum Impressions Buy
<b>Property Interest (Behavior)</b>				
Leaderboard @ ROS	<60KB	728 X 90	30,000	500,000
Rectangular 2 @ ROS	<60KB	300 x 250	30,000	500,000