

旅行家 Traveller's

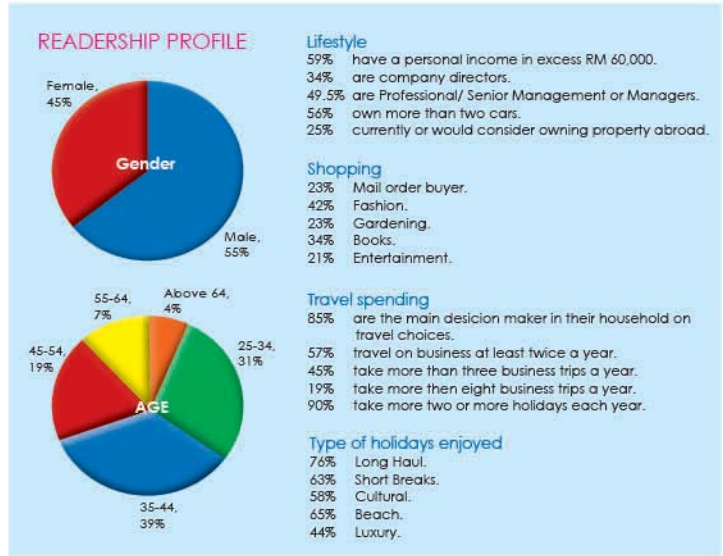
一个美丽旅程的起点

Digest of Malaysia

Traveller's Digest of Malaysia, a Chinese travel magazine since 1992. It is the oldest and most highly circulated Chinese travel magazine in Malaysia. Over the years, the publication has gained wide acceptance and recognition by the travel industry and among readers as the guide for their travelling plan.

The Publication provides information about local tourism destinations and attractions as well as those overseas. It also provides practical information on accommodations, transportations, shopping, eateries, festivals, cultures, travelling tips and advises, etc.

The editorial mission is to sustain Traveller's Digest of Malaysia as "The Guide for travelers, The Handbook for family trips and The Directory for tourism spots".



ADVERTISEMENT RATES (RM)

Position	Size / Colour	Rates(RM)
Outside Back Cover	Fpfc	RM 12,000
Inside Front Cover	Fpfc	RM 10,000
Inside Back Cover	Fpfc	RM 9,000
Before Index	Fpfc	RM 7,000
Run On Page	Fpfc	RM 6,000

- ▶ Advertorials, inserts, scents strips, sponsorships and promotion opportunities are available on application.
- ▶ All rates quoted are subject to 6% Government Service Tax.

Size & Technicial Data:

Bleed Size	: 295(H)x230(w)
Trim Size	: 275(H)x210(w)
Text Within	: 255(H)x180(w)
Printing	: 4 - Colour offset printing
Binding	: Reserve 10mm at side of Trim size for binding

Deadlines:

Ad Booking	: 6 weeks before publication date
Material Ready	: 4 weeks before publication date