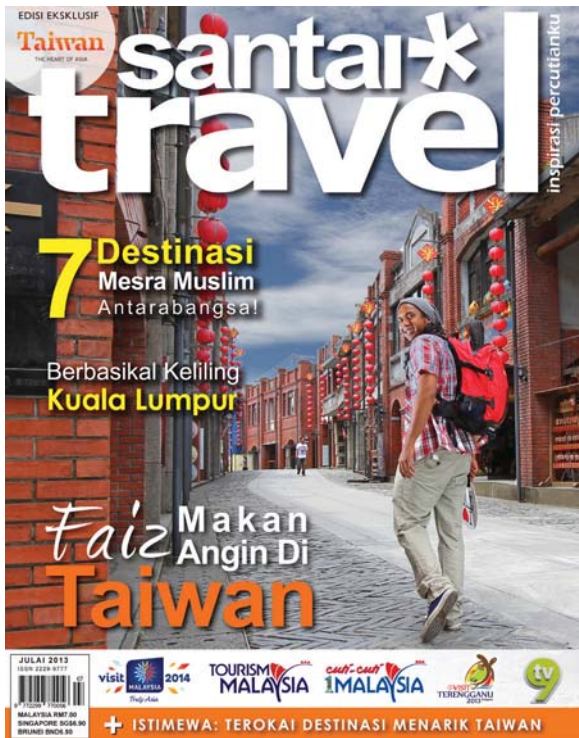
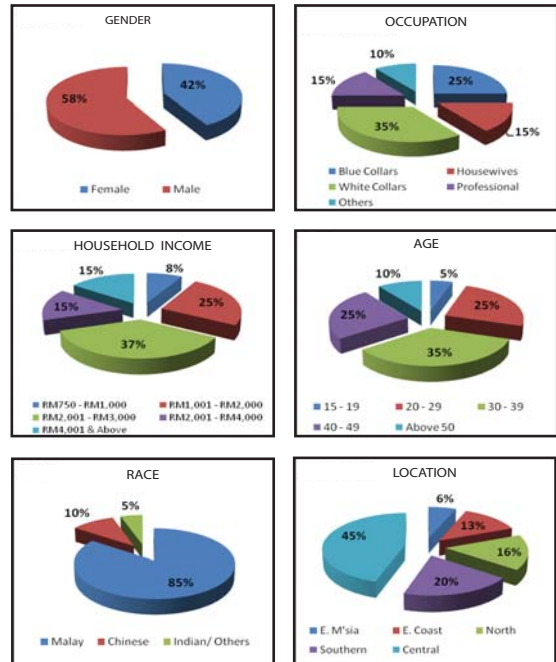


RATE CARD FOR



Santai Travel, a Malay travel and lifestyle magazine is in town. Santai means leisure, synonym with holidays. Santai Travel provide quality, credibility of travel writing lush photography to influence readers to visit those interesting places. The publication provided information about local tourism destination as well as those eversea. Santai explore the places, idea and trend of tourism destination and lifestyle. It also provides practical information and accommodation, transportations, shopping, eateries, festivals, cultures, travelling tips and advices, nightlife and green tourism.

Santai Travel not only provide holiday destination in a fresh new way of travelling senses but the publication also link travel and lifestyle the new height. Santai continue to strive and provide a full, true and balanced context on the tourism destination.



ADVERTISEMENT RATES (RM)

Position	Size / Colour	Rates(RM)
Outside Back Cover	Fpfc	RM 12,000
Inside Front Cover	Fpfc	RM 10,000
Inside Back Cover	Fpfc	RM 9,000
Before Index	Fpfc	RM 7,000
Run On Page	Fpfc	RM 6,000

- ▶ Advertorials, inserts, scents strips, sponsorships and promotion opportunities are available on application.
- ▶ All rates quoted are subject to 6% Government Service Tax.

SIZE & TECHINACIAL DATA:

Bleed Size	: 295(H)x230(w)
Trim Size	: 275(H)x210(w)
Text Within	: 255(H)x180(w)
Printing	: 4 - Colour offset printing
Binding	: Reserve 10mm at side of Trim size for binding

DEADLINES:

Ad Booking	: 6 weeks before publication date
Material Ready	: 4 weeks before publication date