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EDITORIAL CONTENTS

Business
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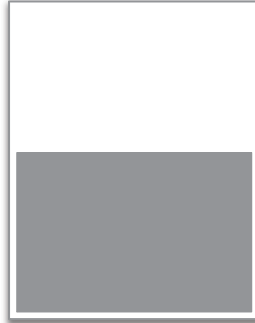
TECHNICAL SPECIFICATION

FULL PAGE



Format : Tabloid
Size : 36cm x 6col

HALFPAGE



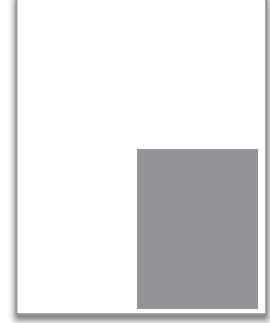
Format : Tabloid
Size : 18cm x 6col

JUNIOR PAGE



Format : Tabloid
Size : 25cm x 4col

QUARTERPAGE



Format : Tabloid
Size : 18cm x 3col

| Acceptable | | Format | Copy Deadlines |
|------------|----------|--|---|
| Col. | Width | | |
| 1 | 4.33 cm | Daily Sunday Page Size Type Area Column Per Page Materials acceptable | 40 pages 40 Pages 36cm x 6 col 36cm x 6 col 6 CD. Negative Or email (PDF) |
| 2 | 8.66 cm | | |
| 3 | 12.99 cm | | |
| 4 | 17.32 cm | | |
| 5 | 21.65 cm | | |
| 6 | 25.98 cm | | |
| | | | Black & White Two days before publication date |
| | | | One and Two Spot Colours: Two days before publication date. |
| | | | Full Colour : Three days before publication date |

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ADVERTISEMENT RATES

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TAMIL MALAR DAILY
1st Tabloid Tamil Daily in Malaysia!

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|-----------------------------|----------------------|---------------------|----------------|-------------------|---------------------|----------------|
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| Full Page 36cm x 6col | 4752 | 3456 | 2592 | 5400 | 4104 | 3240 |
| Half Page 18cm x 6col | 2376 | 1728 | 1296 | 2700 | 2052 | 1620 |
| Junior Page 25cm x 4col | 2200 | 1600 | 1200 | 2500 | 1900 | 1500 |
| Quarter Page 18cm x 3col | 1188 | 864 | 648 | 1350 | 1026 | 810 |

Not inclusive with 6% gst

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| Black / White Display | RM12 | RM15 |
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TECHNICAL MEASUREMENT

| No of Col | Col. Per size (cm) |
|-----------|--------------------|
| 1 col | 4.33 cm |
| 2 col | 8.66 cm |
| 3 col | 12.99 cm |
| 4 col | 17.32 cm |
| 5 col | 21.65 cm |
| 6 col | 25.98 cm |

PANEL ADVERTISEMENT RATE (pscm)

| | 6cm x 3 col x 25% | 6cm x 6 col x 25% |
|----------------|-------------------|-------------------|
| Mon-Sat (RM22) | RM 495 | RM 990 |
| Sunday (RM25) | RM 562.50 | RM 1,125 |

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