

flavours

FULL COLOUR

	RM
Back Cover	6,000
Inside Front Cover	5,500
Inside Back Cover	5,000
Run-On-Book: Full Page	4,700
Half Page	3,700
One Third Page	2,700

BLACK & WHITE

Full Page	3,000
Half Page	2,200
One Third Page	1,800

SPECIFIED POSITION

Loading	10%
---------	-----

SERIES DISCOUNT

3 insertions	10%
6 insertions	20%

BOOKING DEADLINE

1 month before issue date

COPY DEADLINE

2 weeks before issue date

Circulation Base Guarantee 20,000

Note:

- Rates subject to 5% Govt Service Tax
- A surcharge will be levied on cancellation with less than 6 weeks notice

DETAILS

Format	– Portrait	
	– Trimmed size	: 27.6cm x 21cm
	– Bleed Off	: 28.2cm x 21.6cm
	– Half Page	: 12.7cm x 18cm (horizontal)
Paper	– One Third Page	: 25.5cm x 6cm (vertical)
	– Cover	: 230gsm Art Card
	– Text	: 90gsm Art paper
Material	– Form	: 140gsm Woodfree
	– Pdf format	

