

SIN CHEW DAILY
MAIN SECTION PREMIUM POSITION PACKAGE

Edition : West Malaysia
Booking : 8.9.2015 till 31.3.2016
Insertions : 1.1.2016 till 31.12.2016

Full Color Premium Package

Standard Sizes	Position	6 Insertions (Rate per Insertion)	13 Insertions (Rate per Insertion)	26 Insertions (Rate per Insertion)
2 col x 15 cm	Page 2	RM 3,445	RM 3,339	RM 3,233
4 col x 15 cm	Page 2	RM 6,890	RM 6,678	RM 6,466
2 col x 15 cm	Page 3	RM 3,710	RM 3,604	RM 3,498
4 col x 15 cm	Page 3	RM 7,420	RM 7,208	RM 6,996

Terms & conditions

1. Insertion date until 31st December 2016.
2. All rates are inclusive of 6% GST.
3. East Malaysia Edition is not included in the above package buy. Add 30% extra for East Malaysia Edition (R.O.P)
4. Add RM 3,180 nett for 2 weeks of Banner Ads in www.sinchew.com.my sub-session.
5. All booking and insertion dates are subject to space availability.
6. Strictly NO further corporate discount for the above package price.
7. Cancellation surcharge:
 - (a) Before 15 days : No surcharge
 - (b) Within 8-14 days : 50% surcharge
 - (c) Less than 7 days : 100% surcharge
8. Only standard sizes 2 col x 15cm, 4 col x 15cm, 10 col x 10 cm, 10 col x 15cm or sizes quarter page (or 132.5 col.cm) and above will be accepted in Page 2 (Tuesday, Wednesday, Friday and Saturday) & Page 3.
9. Page 2 accepts standard sizes or odd sizes* (terms & conditions applied) only on Thursday, Sunday & Monday.