

GUANG MING HOMEPAGE LAYOUT



GUANG MING INSIDE PAGE LAYOUT



Ad Unit	Banner Size	Position	Guaranteed Impressions	Rates (RM)
Home Page (Normal Buy)				
Leaderboard (ROS)	728 X 90	Top	120,000	5,500/week
Rectangle (ROS)	300 X 250	Middle	120,000	5,300/week
Text Link (ROS)	10 Chinese characters	Top	480,000	650/week
Skyscraper	160 X 600	Middle	40,000	4,200/month
Inner Page (Normal Buy)				
Top News Banner		Top	80,000	3,300/week
Bottom News Banner		Middle	80,000	1,100/week
AdQuote		Top	80,000	350/week