



## Advertising Rates Full Colour

Position	Size	Malaysia	Singapore	Mal/Sin
OBC	Full Page	RM9,200	RM4,800	RM10,700
IFC	Full Page	RM7,800	RM4,100	RM9,200
IBC	Full Page	RM7,100	RM3,950	RM8,500
ROP	Full Page	RM6,300	RM3,850	RM7,900
ROP	Half Page	RM3,900	RM2,350	RM4,300

### LOADING

Centre Spread	: Plus 25%
Double Spread	: Plus 10%
Page 3, 5, 7	: Plus 15%
Other Specified Position	: Plus 10%
Split Copy Charges	: Plus RM600

### SERIES DISCOUNT

6 Insertions	: 5%
12 Insertions	: 10%
18 Insertions	: 15%