

TV ADVERTISING RATE CARD (GST INCL.)

Category	10 sec	15 sec	20 sec	25 sec	30 sec	35 sec	40 sec	45 sec	50 sec	60 sec
A15	10,600.00	13,992.00	16,960.00	19,080.00	21,200.00	25,016.00	27,560.00	31,800.00	36,040.00	42,400.00
A14	10,070.00	13,292.40	16,112.00	18,126.00	20,140.00	23,765.20	26,182.00	30,210.00	34,238.00	40,280.00
A13	9,540.00	12,592.80	15,264.00	17,172.00	19,080.00	22,514.40	24,804.00	28,620.00	32,436.00	38,160.00
A12	9,010.00	11,893.20	14,416.00	16,218.00	18,020.00	21,263.60	23,426.00	27,030.00	30,634.00	36,040.00
A11	8,480.00	11,193.60	13,568.00	15,264.00	16,960.00	20,012.80	22,048.00	25,440.00	28,832.00	33,920.00
A10	7,950.00	10,494.00	12,720.00	14,310.00	15,900.00	18,762.00	20,670.00	23,850.00	27,030.00	31,800.00
A9	7,420.00	9,794.40	11,872.00	13,356.00	14,840.00	17,511.20	19,292.00	22,260.00	25,228.00	29,680.00
A8	6,890.00	9,094.80	11,024.00	12,402.00	13,780.00	16,260.40	17,914.00	20,670.00	23,426.00	27,560.00
A7	6,360.00	8,395.20	10,176.00	11,448.00	12,720.00	15,009.60	16,536.00	19,080.00	21,624.00	25,440.00
A6	5,830.00	7,695.60	9,328.00	10,494.00	11,660.00	13,758.80	15,158.00	17,490.00	19,822.00	23,320.00
A5	5,300.00	6,996.00	8,480.00	9,540.00	10,600.00	12,508.00	13,780.00	15,900.00	18,020.00	21,200.00
A4	4,770.00	6,296.40	7,632.00	8,586.00	9,540.00	11,257.20	12,402.00	14,310.00	16,218.00	19,080.00
A3	4,240.00	5,596.80	6,784.00	7,632.00	8,480.00	10,006.40	11,024.00	12,720.00	14,416.00	16,960.00
A2	3,710.00	4,897.20	5,936.00	6,678.00	7,420.00	8,755.60	9,646.00	11,130.00	12,614.00	14,840.00
A1	3,180.00	4,197.60	5,088.00	5,724.00	6,360.00	7,504.80	8,268.00	9,540.00	10,812.00	12,720.00
A	2,650.00	3,498.00	4,240.00	4,770.00	5,300.00	6,254.00	6,890.00	7,950.00	9,010.00	10,600.00
B	2,385.00	3,148.20	3,816.00	4,293.00	4,770.00	5,628.60	6,201.00	7,155.00	8,109.00	9,540.00
C	2,120.00	2,798.40	3,392.00	3,816.00	4,240.00	5,003.20	5,512.00	6,360.00	7,208.00	8,480.00
D	1,855.00	2,448.60	2,968.00	3,339.00	3,710.00	4,377.80	4,823.00	5,565.00	6,307.00	7,420.00
E	1,590.00	2,098.80	2,544.00	2,862.00	3,180.00	3,752.40	4,134.00	4,770.00	5,406.00	6,360.00
F	1,325.00	1,749.00	2,120.00	2,385.00	2,650.00	3,127.00	3,445.00	3,975.00	4,505.00	5,300.00
G	1,060.00	1,399.20	1,696.00	1,908.00	2,120.00	2,501.60	2,756.00	3,180.00	3,604.00	4,240.00

Prices indicated above are in Ringgit Malaysia (RM).

TV ADVERTISING RATE CARD (GROSS BOOKING RATES)

Category	10 sec	15 sec	20 sec	25 sec	30 sec	35 sec	40 sec	45 sec	50 sec	60 sec
A15	10,000.00	13,200.00	16,000.00	18,000.00	20,000.00	23,600.00	26,000.00	30,000.00	34,000.00	40,000.00
A14	9,500.00	12,540.00	15,200.00	17,100.00	19,000.00	22,420.00	24,700.00	28,500.00	32,300.00	38,000.00
A13	9,000.00	11,880.00	14,400.00	16,200.00	18,000.00	21,240.00	23,400.00	27,000.00	30,600.00	36,000.00
A12	8,500.00	11,220.00	13,600.00	15,300.00	17,000.00	20,060.00	22,100.00	25,500.00	28,900.00	34,000.00
A11	8,000.00	10,560.00	12,800.00	14,400.00	16,000.00	18,880.00	20,800.00	24,000.00	27,200.00	32,000.00
A10	7,500.00	9,900.00	12,000.00	13,500.00	15,000.00	17,700.00	19,500.00	22,500.00	25,500.00	30,000.00
A9	7,000.00	9,240.00	11,200.00	12,600.00	14,000.00	16,520.00	18,200.00	21,000.00	23,800.00	28,000.00
A8	6,500.00	8,580.00	10,400.00	11,700.00	13,000.00	15,340.00	16,900.00	19,500.00	22,100.00	26,000.00
A7	6,000.00	7,920.00	9,600.00	10,800.00	12,000.00	14,160.00	15,600.00	18,000.00	20,400.00	24,000.00
A6	5,500.00	7,260.00	8,800.00	9,900.00	11,000.00	12,980.00	14,300.00	16,500.00	18,700.00	22,000.00
A5	5,000.00	6,600.00	8,000.00	9,000.00	10,000.00	11,800.00	13,000.00	15,000.00	17,000.00	20,000.00
A4	4,500.00	5,940.00	7,200.00	8,100.00	9,000.00	10,620.00	11,700.00	13,500.00	15,300.00	18,000.00
A3	4,000.00	5,280.00	6,400.00	7,200.00	8,000.00	9,440.00	10,400.00	12,000.00	13,600.00	16,000.00
A2	3,500.00	4,620.00	5,600.00	6,300.00	7,000.00	8,260.00	9,100.00	10,500.00	11,900.00	14,000.00
A1	3,000.00	3,960.00	4,800.00	5,400.00	6,000.00	7,080.00	7,800.00	9,000.00	10,200.00	12,000.00
A	2,500.00	3,300.00	4,000.00	4,500.00	5,000.00	5,900.00	6,500.00	7,500.00	8,500.00	10,000.00
B	2,250.00	2,970.00	3,600.00	4,050.00	4,500.00	5,310.00	5,850.00	6,750.00	7,650.00	9,000.00
C	2,000.00	2,640.00	3,200.00	3,600.00	4,000.00	4,720.00	5,200.00	6,000.00	6,800.00	8,000.00
D	1,750.00	2,310.00	2,800.00	3,150.00	3,500.00	4,130.00	4,550.00	5,250.00	5,950.00	7,000.00
E	1,500.00	1,980.00	2,400.00	2,700.00	3,000.00	3,540.00	3,900.00	4,500.00	5,100.00	6,000.00
F	1,250.00	1,650.00	2,000.00	2,250.00	2,500.00	2,950.00	3,250.00	3,750.00	4,250.00	5,000.00
G	1,000.00	1,320.00	1,600.00	1,800.00	2,000.00	2,360.00	2,600.00	3,000.00	3,400.00	4,000.00

Prices indicated above are in Ringgit Malaysia (RM).
Rates quoted are exclusive of applicable government tax.



**MALAY
SEGMENT**

ASTRO TV ADVERTISING RATE CARD

MALAY SEGMENT

CHANNEL NAME	CHANNEL NO.	CATEGORY	TIMEBELT
Astro Bella	133	D	ALL
Astro Citra	131	A1	ALL
Astro Oasis Commercial free for Indahnya Iman belt (Mon-Sun) New pricing category will take effect from 1 Feb 2017	106	A	Mon - Sun • 6pm - 12am
		D	Others
Astro Prima New pricing category will take effect from 1 Feb 2017	105	A7	Mon - Fri • 6pm - 7pm
		A3	Mon - Fri • 7pm - 12am, Sat - Sun • 6pm-12am
		A2	Mon - Sun • 12pm - 6pm
		B	Others
Astro Ria New pricing category will take effect from 1 Feb 2017	104 (SD) 123 (HD)	A12	Mon - Thu • 10pm - 11pm
		A10	Mon - Sun • 6pm - 12am (excl. Mon - Thu • 10pm-11pm)
		A5	Mon - Sun • 12pm - 6pm
		A1	Others
Astro Warna New pricing category will take effect from 1 Feb 2017	132	A3	Mon - Sun • 9pm - 12am
		A	Others
Bintang	141	D	ALL
Pelangi New pricing category will take effect from 1 Feb 2017	142	E	ALL

Astro reserves the right to amend any of the above pricing categories and/or their timebelts from time to time.
Premium rates are applicable to special programmes/events.

ASTRO TV ADVERTISING RATE CARD

MALAY SEGMENT

CHANNEL NAME	CHANNEL NO.	CATEGORY	TIMEBELT
Astro Mustika HD	134	A1	Mon - Sun • 9pm - 12am
		B	Others
Astro Maya HD <small>New pricing category will take effect from 1 Feb 2017</small>	135	A7	Mon - Fri • 6pm - 7pm
		A4	Others
ONE HD <small>New pricing category will take effect from 1 Feb 2017</small>	393	A4	Tue - Fri • 8pm - 10pm
		A3	Mon - Sun • 6pm - 12am (excl. Tue - Fri • 8pm-10pm)
		A	Others
Oh!K <small>New pricing category will take effect from 1 Feb 2017</small>	394	A1	Mon - Sun • 6pm - 12am
		C	Others
tvN <small>New pricing category will take effect from 1 Feb 2017</small>	395	A1	Mon - Sun • 6pm - 12am
		C	Others

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Premium rates are applicable to special programmes/events.



**CHINESE
SEGMENT**

ASTRO TV ADVERTISING RATE CARD

CHINESE SEGMENT

CHANNEL NAME	CHANNEL NO.	CATEGORY	TIMEBELT
Astro AEC New pricing category will take effect from 1 Feb 2017	301 (SD) 306 (HD)	A8	Mon - Sun • 10:30pm - 11pm
		A7	Mon - Sun • 8pm - 8:30pm
		A3	Mon - Sun • 6pm - 8pm, 8:30pm - 10:30pm, 11pm - 12am
		A	Mon - Sun • 12pm - 6pm
		C	Others
Astro Hua Hee Dai	333 (SD) 332 (HD)	A4	Mon - Sun • 6pm - 12am
		A1	Mon - Sun • 12pm - 6pm
		B	Others
Astro Quan Jia HD New pricing category will take effect from 1 Feb 2017	308	A3	Sat - Sun • 7pm - 12am
		A1	Mon - Fri • 7pm - 12am
		D	Others
Astro Shuang Xing New pricing category will take effect from 1 Feb 2017	324 (SD) 307 (HD)	A2	Mon - Fri • 5pm - 8pm
		D	Others
Astro Xi Yue HD	300	A1	Mon - Sun • 3pm - 12am
		C	Others

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Premium rates are applicable to special programmes/events.

ASTRO TV ADVERTISING RATE CARD

CHINESE SEGMENT

CHANNEL NAME	CHANNEL NO.	CATEGORY	TIMEBELT
Celestial Movies	322	B	ALL
Celestial Classic Movies	321	A	ALL
CTI Asia	316	F	ALL
Kah Lai Toi	304	F	ALL
KBS World	391 (SD) 392 (HD)	C	ALL
Phoenix Chinese Channel	312	F	ALL
Star Chinese Channel	315	B	ALL

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Premium rates are applicable to special programmes/events.

ASTRO TV ADVERTISING RATE CARD

CHINESE SEGMENT - TVB

CHANNEL NAME	CHANNEL NO.	CATEGORY	TIMEBELT
Astro Wah Lai Toi	311 (SD) 310 (HD)	A5	Mon - Fri • 8pm - 10:30pm
		A2	Mon - Fri • 4pm - 8pm, 10:30pm - 11:30pm
		A2	Sat & Sun • 4pm - 11:30pm
		A	Mon - Sun • 10:30am - 4pm
		C	Others
TVB Classic	305	D	Mon - Fri • 12pm - 8pm
		D	Sat - Sun • 8:30pm - 11:30pm
		F	Others
TVB Entertainment News	313	D	Mon - Sun • 9pm - 12am
		F	Others
TVB Xing He	314	A1	Mon - Sun • 6pm - 11pm
		C	Mon - Sun • 11am - 6pm
		E	Others
TVBS Asia	317	D	Mon - Sun • 6pm - 12am
		F	Others

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Premium rates are applicable to special programmes/events.

ASTRO TV ADVERTISING RATE CARD

CHINESE SEGMENT - TVB

CHANNEL NAME	CHANNEL NO.	CATEGORY	TIMEBELT
Astro On Demand HD <small>New timetable will take effect from 1 Feb 2017</small>	350 (HD)	A10	Mon - Sun • 8:30pm - 12am
		A5	Others
Astro On Demand <small>New timetable will take effect from 1 Feb 2017</small>	351 (SD)	A10	Mon - Sun • 8:30pm - 12am
		A5	Others
	361 (SD)	A10	Mon - Sun • 9:30pm - 12am
		A5	Others
Astro On Demand (Catch up channel)	352 (SD)	A1	ALL
	353 (SD)		
	362 (SD)		
	363 (SD)		

Astro reserves the right to amend any of the above pricing categories and/or their timebelts from time to time.

Premium rates are applicable to special programmes/events.



**INDIAN
SEGMENT**

ASTRO TV ADVERTISING RATE CARD

INDIAN SEGMENT

CHANNEL NAME	CHANNEL NO.	CATEGORY	TIMEBELT
Adithya	214	D	ALL
Astro Vaanavil <small>New timebelt will take effect from 1 Feb 2017</small>	201	B	Mon - Sun • 8pm - 12am
		D	Others
Astro Vellithirai <small>New timebelt will take effect from 1 Feb 2017</small>	202	A1	Mon - Sun • 6pm - 12am
		B	Others
Astro Vinmeen HD <small>New timebelt will take effect from 1 Feb 2017</small>	231	A2	Mon - Sun • 8pm - 12am
		A	Others
Jaya TV	221	D	ALL
Kalaigarn TV	223	D	ALL
Makka TV	203	D	ALL
Raj TV	222	D	ALL
Sun TV	211	A3	Mon - Sun • 6pm - 12am
		A	Others
Tara HD	108	A	ALL

Astro reserves the right to amend any of the above pricing categories and/or their timebelts from time to time.

Premium rates are applicable to special programmes/events.



**ENGLISH
SEGMENT**

ASTRO TV ADVERTISING RATE CARD

ENGLISH SEGMENT

CHANNEL NAME	CHANNEL NO.	CATEGORY	TIMEBELT
Animal Planet	556	A	ALL
Asian Food Channel	703	A1	Mon - Sun • 9pm - 12am
		A	Others
AXN	701 (SD) 721 (HD)	A5	Mon - Sun • 9pm - 12am
		A2	Mon - Sun • 5pm - 9pm
		A1	Mon - Sun • 3pm - 5pm
		A	Others
CI	732	A	ALL
Discovery Channel	551	A	Mon - Sun • 9pm - 12am
		B	Others
Discovery Science	554	A	ALL
DMAX	734	A	ALL
DIVA	702 (SD) 723 (HD)	A2	Mon - Sun • 9pm - 12am
		A1	Others
EVE	733	A	ALL

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Premium rates are applicable to special programmes/events.

ASTRO TV ADVERTISING RATE CARD

ENGLISH SEGMENT

CHANNEL NAME	CHANNEL NO.	CATEGORY	TIMEBELT
E!	712	B	Mon - Sun • 9pm - 12am
		C	Others
Food Network HD	727	A2	Mon - Sun • 9pm - 12mn
		A1	Others
FOX HD	724	A	Mon - Sun • 9pm - 12am
		B	Others
FOX Action Movies HD	434	A2	Mon - Sun • 9pm - 12am
		B	Others
FOX Family Movies HD	430	A	Mon - Sun • 9pm - 12am
		B	Others
FOX Movies Premium <small>New pricing category will take effect from 1 Feb 2017</small>	413 (SD) 433 (HD)	A7	Mon - Sun • 9pm - 12am
		A3	Others
FX HD	726	A1	Mon - Sun • 9pm - 12am
		A	Others
FYI	736 (HD)	A	ALL
HGTV	731	A	ALL
HITS	720 (HD)	A	Mon - Sun • 9pm - 12am
		C	Others

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Premium rates are applicable to special programmes/events.

ASTRO TV ADVERTISING RATE CARD

ENGLISH SEGMENT

CHANNEL NAME	CHANNEL NO.	CATEGORY	TIMEBELT
HISTORY	555 (SD) 575 (HD)	A2	Mon - Sun • 9pm - 12am
		A1	Others
KIX HD	729	A2	Mon - Sun • 9pm - 12am
		A	Others
Life Inspired (LI) HD	728	A1	ALL
Lifetime	709	B	Mon - Sun • 9pm - 12am
		C	Mon - Sun • 5pm - 9pm
		D	Others
Nat Geo People	725	A1	ALL
Nat Geo Wild	550	A2	Mon - Sun • 9pm - 12am
		A1	Others
National Geographic Channel	553 (SD) 573 (HD)	A3	Mon - Sun • 9pm - 12am
		A2	Mon - Sun • 5pm - 9pm
		A1	Others
Star World	711 (SD) 722 (HD)	A3	Mon - Sun • 9pm - 12am
		A2	Others
TLC	707	A1	ALL

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Premium rates are applicable to special programmes/events.



**SPORTS
SEGMENT**

ASTRO TV ADVERTISING RATE CARD

SPORTS SEGMENT

CHANNEL NAME	CHANNEL NO.	CATEGORY	TIMEBELT
beIN SPORTS	837	A2	ALL
eGG	808	A1	ALL
Setanta Sports HD	839	B	ALL
WWE Network	820 (SD) 840 (HD)	B	ALL

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Premium rates are applicable to special programmes/events.



**GENNEXT
SEGMENT**

ASTRO TV ADVERTISING RATE CARD

GENNEXT SEGMENT

CHANNEL NAME	CHANNEL NO.	CATEGORY	TIMEBELT
Animax <small>New pricing category will take effect from 1 Feb 2017</small>	715	B	ALL
Astro Ceria	611	A3	Mon - Sun • 8am - 6pm
		A	Others
Astro Tutor TV UPSR	601	E	ALL
Astro Tutor TV PT3	602	E	ALL
Astro Tutor TV SPM	603	E	ALL
Astro TVIQ <small>New timebelt will take effect from 1 Feb 2017</small>	610	C	Fri - Sun • 11am - 10pm
		D	Others
Astro Xiao Tai Yang	325	D	ALL
Cartoon Network	616	D	ALL
Disney Channel <small>New pricing category will take effect from 1 Feb 2017</small>	615	A1	Mon - Sun • 8pm - 10pm
		A	Mon - Sun • 9am - 8pm
		E	Others
Disney XD <small>New pricing category will take effect from 1 Feb 2017</small>	617 (SD) 637 (HD)	A5	Mon - Sun • 8am - 10pm
		A	Others
MTV	713	E	ALL
Nickelodeon	612	E	ALL
Sun Music	212	E	ALL
ZooMoo	619	E	ALL

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Premium rates are applicable to special programmes/events.



**NEWS
SEGMENT**

ASTRO TV ADVERTISING RATE CARD

NEWS SEGMENT

CHANNEL NAME	CHANNEL NO.	CATEGORY	TIMEBELT
Astro Awani	501	A	ALL
Al Jazeera English	513	A	ALL
BBC World News	512	A	ALL
Bloomberg TV	519	A	ALL
CNBC Asia	518	A	ALL
CNN	511	A	ALL

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Premium rates are applicable to special programmes/events.