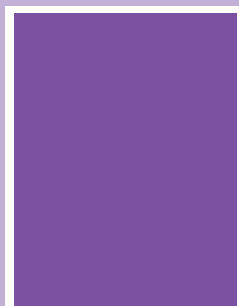


MASKULIN ADVERTISING RATES

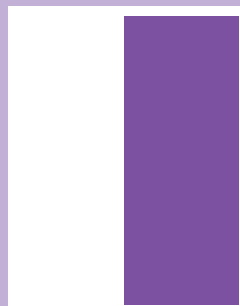
SPECIFICATIONS					
Premium Position	Full Colour				
* Outside Back Cover	RM 6,800				
* Inside Front Cover	RM 6,200				
* Inside Back Cover	RM 5,600				
Run On Book (ROB)	Casual	3x	6x	9x	12x
* Full Page	RM 5,000	4,750	4,500	4,250	4,000
* 1/2 Page	RM 3,000	2,850	2,700	2,550	2,400

* All advertisement rates are subject to 5% Government Service Tax

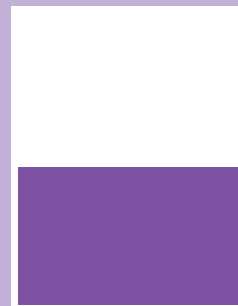
SIZE SPECIFICATIONS (width x height)



FULL PAGE



1/2 PAGE (V)



1/2 PAGE (H)

TRIM SIZE	21cm x 27.5cm	10.5cm x 27.5cm	21cm x 13.75cm
BLEED SIZE	21.6cm x 28.1cm	11.1cm x 28.1cm	21.6cm x 14.35cm
TEXT AREA	18.9cm x 24.75cm	9.45cm x 24.75cm	18.9cm x 12.38cm