

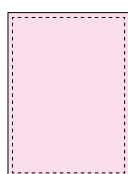
ADVERTISING RATE (PRINT)

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| NUYOU (RM) | 36x | 24x | 18x | 12x | 6x | 3x | Casual |
|--|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Outside Back Cover Joint Booking Rates | | | | 9,933 8,940 | | | |
| Inside Front Cover Joint Booking Rates | | | | 8,613 7,752 | | | |
| Inside Back Cover Joint Booking Rates | | | | 6,248 5,623 | | | |
| Full Page Full Colour (ROP) Joint Booking Rates | 4,125 3,713 | 4,400 3,960 | 4,532 4,084 | 4,675 4,208 | 4,950 4,455 | 5,225 4,703 | 5,500 4,950 |
| 2/3 Page Colour (Vertical) Joint Booking Rates | 3,399 3,056 | 3,626 3,259 | 3,734 3,361 | 3,852 3,463 | 4,079 3,667 | 4,305 3,870 | 4,532 4,074 |
| 1/2 Page Colour Joint Booking Rates | 3,094 2,781 | 3,300 2,966 | 3,399 3,059 | 3,506 3,152 | 3,713 3,337 | 3,919 3,523 | 4,125 3,708 |
| 1/3 Page Colour (Vertical) Joint Booking Rates | 2,780 2,477 | 2,966 2,642 | 3,055 2,724 | 3,151 2,972 | 3,336 2,972 | 3,522 3,137 | 3,707 3,302 |

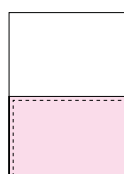
*Specified positions will be charged 20% loading. All advertisement rates are quoted in Malaysian Ringgit.
Rates are subject to prevailing Government Tax.

MATERIAL SPECIFICATIONS



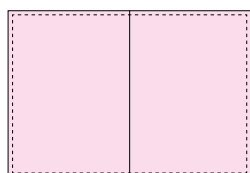
SINGLE FULL PAGE

Trim Size: 210 (w) x 275 (h)
Bleed Size: 216 (w) x 281 (h)
Text Area: 185 (w) x 255 (h)



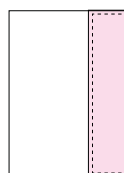
1/2 PAGE (HORIZONTAL)

Trim Size: 210 (w) x 137 (h)
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Text Area: 185 (w) x 125 (h)



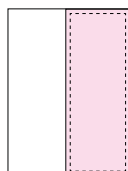
DOUBLE PAGE SPREAD

Trim Size: 420 (w) x 275 (h)
Bleed Size: 426 (w) x 281 (h)
Text Area: 390 (w) x 255 (h)



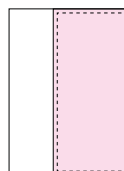
1/3 PAGE (VERTICAL)

Trim Size: 70 (w) x 275 (h)
Bleed Size: 73 (w) x 281 (h)
Text Area: 60 (w) x 255 (h)



1/2 PAGE (VERTICAL)

Trim Size: 105 (w) x 275 (h)
Bleed Size: 108 (w) x 281 (h)
Text Area: 90 (w) x 255 (h)



2/3 PAGE (VERTICAL)

Trim Size: 140 (w) x 275 (h)
Bleed Size: 143 (w) x 281 (h)
Text Area: 122 (w) x 255 (h)

*All measurement in millimeters. Text and images must be kept at least 5mm from spine and trim lines.