

27th November 2018

Dear Sir/Madam,

The Malaysian Medical Association, Penang Branch is organising the 22nd Teaching Conference for General Practitioners, from 13th to 15th September, 2019 at the **Bayview Hotel Georgetown, Lebu Farquhar, Penang**. This will be our 22nd course of the series.

The conference proper will be a programme over 2 ½ days which will consist of lectures and symposia on the following topics: Wound management in primary care, Gout and approach to joint pains in primary care, Orthopaedic emergencies, Depression and anxiety in general practice - When to refer?, Foreign body and ENT emergencies in general practice, Paediatric neurological emergencies, Dr MK Rajakumar's free papers with the theme – management of diabetic nephropathy in private practice, Ultrasound Demonstrations, Menopause - Early detection and management, Antenatal and postnatal care, Update on HIV management in primary care, Management of chronic kidney disease, Management of diabetes: Moving beyond Metformin-New kids on the block, Management of thyroid diseases in primary care: real case scenarios, Difficult diabetics with CKD/CLD/IHD, Update on Chronic obstructive pulmonary disease, Aspirin for primary prevention - is there still a role?, Statin therapy- is it a scandal?, Use of supplements in treating cardiac diseases: Co Q10, Omega3 Fish Oil and Vitamins, Treatment of Hypertension: What is the target?, Medical Indemnity for primary care doctors, Rational use of antibiotics, Emergencies in ophthalmology, Lunch and tea symposia on Friday and Saturday.

We expect about 300 doctors to attend the Conference. A trade exhibition will also be held. This will provide an opportunity for exhibitors to display their products, equipment and services. The abstracts will be published in a journal. The Organising Committee invites you to participate in this Conference.

Thank you.

Yours sincerely



Mr. SP. Palaniappan PJK., KMN., MBBS(Madras), DLO(Eng.), FRCSEd., AM.,
Hon Treasurer, Malaysian Medical Association, Penang Branch

Secretariat:

22nd Teaching Conference for General Practitioners,
c/o Public Specialist Centre 142T, Jalan Burma, 10050 George Town, Pulau Pinang Penang, Malaysia.
Phone No.: 04-226 6699 Fax. No. : 04- 2292379 (office hours) Email: 22gpcourse@gmail.com
Website: <https://mma.org.my/22nd-penang-teaching-conference-for-general-practitioners/>

MAGAZINE ADVERTISEMENT

The size of the magazine will be 10.5" x 7.5" on good quality paper.

The rates are as follows:-

| | |
|-----------------------------|-----------|
| Inside Front Cover | RM2,000/- |
| Inside Back Cover | RM1,750/- |
| Back Cover | RM2,500/- |
| Full Page Colour | RM1,500/- |
| Full Page (Black and White) | RM1250/- |

For advertisement in colour, please send the colour separations/film positives, or CD or diskette.

EXHIBITION BOOTH

The charge per booth is RM4000 for premium booths no. 1 to No. 6 and at RM3,500/- for standard booths 7 to 16. Please see attached layout plan. Booths may be set up the day before the conference.

SPONSORSHIP

Companies desirous of sponsoring convention materials, scientific lectures, demonstrations, workshops or gifts, please contact the Organising Committee for further details.

CLOSING DATE

The closing date for confirmation of advertisement is 18th August 2019.

The closing date for confirmation of booths is 1st September 2019.

PAYMENT

Please make cheques payable to "Malaysian Medical Association, Penang Branch". Please enclose the cheque for the full amount with the reply form. However we prefer payment into the bank account.

Payment can also be made directly into our bank account under the name "Malaysian Medical Association Penang Branch" A/C No. 80-0394972-0 at the CIMB Bank, Penang. Alternatively you are encouraged to pay directly into our account. Please send us a photocopy of the pay-in-slip as proof of payment, along with your application form or scan and e-mail the pay-in slip/s along with your application form/s.

REPLY FORM

Mr. SP Palaniappan

Hon Treasurer, Malaysian Medical Association Penang Branch

Gleneagles Medical Centre

1 Jalan Pangkor, 10050 Penang

Tel. No. : 04-222 9188 Fax. No. : 04-226 2994 (all hours) and 04-222 9188 (office hours only)

Dear Sir

We are pleased to participate in the “22nd Teaching Conference for General Practitioners” in the following manner:-

A. ADVERTISEMENT

Inside Front Cover @ RM2000

Inside Back Cover @1750

Back Cover @ RM2500

Full Page Colour @ RM1500 per page

Full Page – Black & White @ RM1250 per page

Enclosed is our printing block/film positive/CD/diskette for the advertisement

I wish my advertisement to state “With Compliments from _____”

B. TRADE EXHIBITION

Booth/Booths (Please indicate the number of booths desired @ RM 4000 for premium booths 1 to 6 and @ RM3500 each for standard booths)

C. Lunch Lecture

Lunch time lecture (@ RM2500 each) on _____(preferred date)

Secretariat:



D. Tea symposia

Tea Symposia (@ RM1500 each) on _____ (preferred date)

E. Name Tag, Pouch and Lanyard

Name tags and pouches and lanyards @RM2500 (your company's name and logo will be visibly printed in colour on the front of the name tag). If you wish you may supply to us, your own lanyard for distribution at no extra charge.

F. Other sponsorship

We wish to sponsor _____ @ RM _____

Enclosed herewith is cheque No. _____ for RM _____ payable to "Malaysian Medical Association, Penang Branch".

We encourage payment be made directly into our bank account under the name "Malaysian Medical Association Penang Branch" A/C No. 80-0394972-0 at the CIMB Bank, Penang. You are encouraged to pay directly into our account electronically. Please send us by e-mail or post, a clear photocopy or scanned image of the pay-in slip as proof of payment, along with your application form/s.

Yours Sincerely,

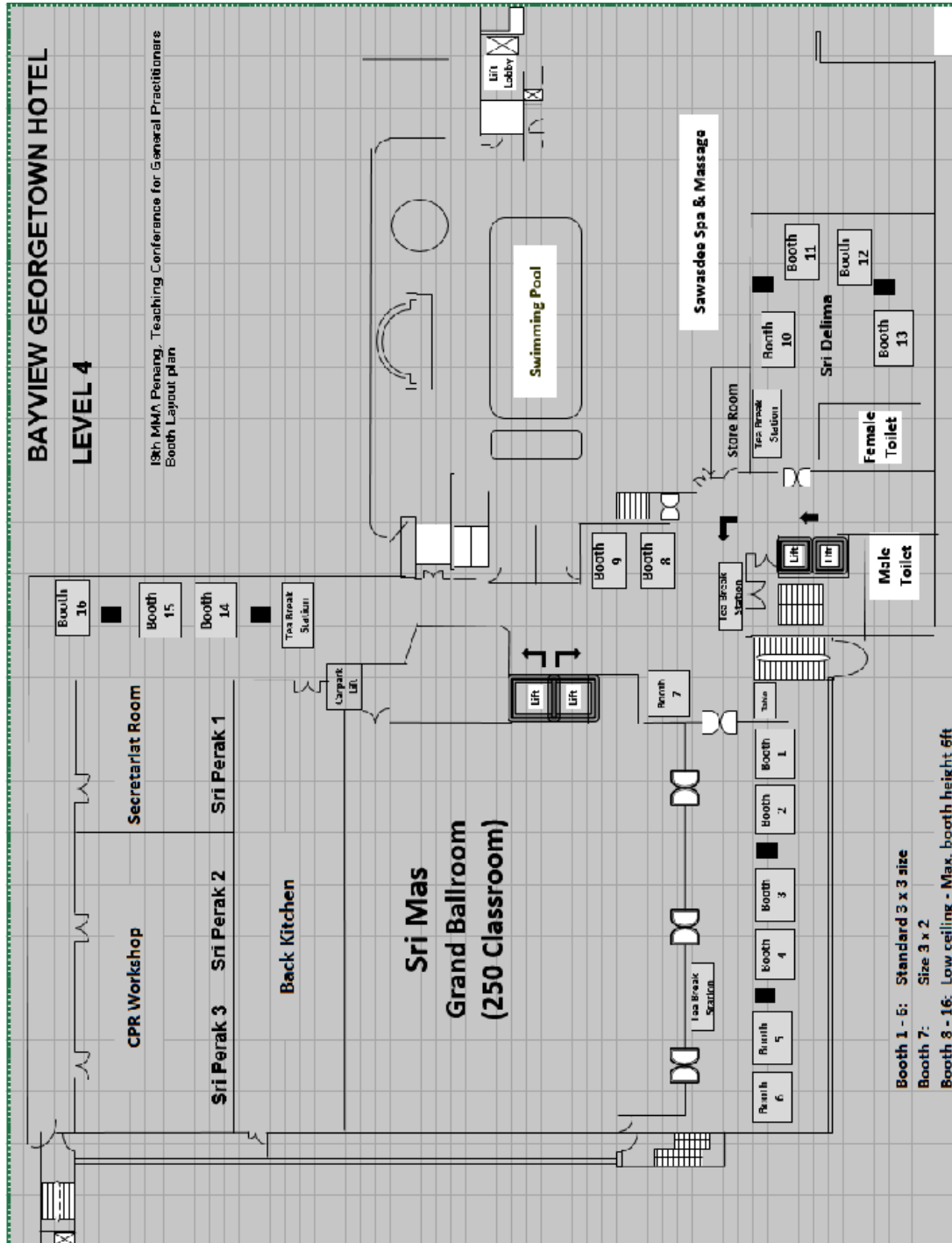
(Official Stamp and signature)

Name : _____

Address: _____

Phone & Fax. Nos.: _____

Email: _____



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