



# PROGRAMMES 5 • 6 DEC 2019 | Penang, Malaysia



● ICCA Asia Pacific Summit 2019 sessions

● BE @ Penang 2019 sessions

● Joint sessions

## 5.12.2019

08:00 – 08:45

- Registration & Welcome Breakfast

08:45 – 09:30

- Opening Ceremony

09:30 – 10:00

- Keynote Address by James Rees, ICCA President

10:00 – 10:45

- Morning Coffee Break

10:45 – 11:30

- Teh Tarik with the ICCA President
- The Big Picture: Asia Pacific Business Events 2020 & Beyond Outlook

11:30 – 12:30

- Crouching Tiger Hidden Dragon
- Creativity in Research
- The Future of Meetings and Events - A Workshop by PCMA -

12:30 – 14:00

- Networking Lunch hosted by The Meetings Show

14:00 – 15:30

- Journey of Discovery

14:00 – 14:45

- Innovation in Business Events

14:45 – 15:30

- Finger on the Pulse WOW'SPIRING MOMENTS

15:30 – 16:00

- Afternoon Coffee Break

16:00 – 16:45

- Your viewpoint matters!

16:00 – 17:15

- Market Digest: Insight & Trends

16:45

- End of Day 1 sessions. Shuttle back to hotels

18:00

- Shuttle to Dinner Venue

19:30 – till late

- **WHOLLY PENANG!** Welcome dinner hosted by Penang Convention & Exhibition Bureau

————— End of day 1 —————

## 6.12.2019

08:00 – 09:00

- Penang Kopitiam Breakfast

09:00 – 10:30

- By Default or By Design? - A Workshop by Orange Gibbon -

10:30 – 11:00

- Morning Coffee Break

11:00 – 12:30

- CEO Deep Dive Facilitated by Roy Sheppard (Pre-registration required)

11:00 – 12:00

- Bidding Stories

12:00 – 12:30

- What's the Buzz: Revel Music - A session by Asia Ability -

12:30 – 14:00

- Networking Lunch

14:00 – 14:45

- Where Fairy Dust Meets Business Events
- "Sustain-Ability" in Business Events

14:45 – 16:15

- Building a Legacy for the Future Facilitated by Gary Grimmer

16:15 – 16:45

- Afternoon Coffee Break

16:45 – 17:15

- Closing Keynote by Robin Sieger

17:15 – 18:30

- Closing Ceremony

18:30 till late

- Finale @ SPICE Rooftop Garden Hosted by Penang Convention & Exhibition Bureau and Setia SPICE Convention Centre

————— End of day 2 —————

Please note, that the sessions including timings, format and speakers are subject to change.