



Sponsorship Prospectus

World Women Trade & Investment Forum 2020



DATE

10-12 April, 2020



VENUE

MITEC, Kuala Lumpur

Hosted by



Official Media Partner



Web & Digital Partner



World Women Trade & Investment Forum

UNTAPPED MARKETS (WWTIF) Malaysia 2020

World Women Trade & Investment Forum (WWTIF) Malaysia 2020 is an unprecedented event focusing on businesses all across Asia. **Attracting entrepreneurs from more than 10 countries**, mainly venture capitalist, fund managers, bankers and investment houses who are focusing on investing in businesses in Asia particularly women and youth. A platform to network and discuss pressing issues affecting funding opportunities, emerging investment options and technological impact on business.

WWTIF for the first time in Asia brings a community of aspiring women entrepreneurs and investors under one roof to explore funding opportunities.

Proudly hosted by Malaysia World Chamber of Commerce (MWCC). Partner countries Bangladesh and Bahrain.

Why Sponsor?

Access

Be confident as you are reaching the key influencers in developing markets and local industry leaders with a marketing message by partnering with our forum

Identity

Increase awareness of your company as a catalyst for growth by aligning your brand with our international entrepreneur community, speakers from all over the world and local industry leaders.

Community

Establish your presence in the local and in the international community as an organization that supports the growth of women entrepreneurs in SME's

Check out our sponsorship packages and put your brand in the front of international community of women leaders who are determined to grow their business and influence.

www.worldwomenforum.com

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Sponsorship Package Elements:

- VVIP Tickets
- One speaker slot on topic related to Trade & Investment
- Premium Exhibition Space
- One speaker slot on topic related to Trade & Investment
- TVC & Logo in all the media (Social, Print, Billboards and Press Launch)
- International Membership Options
- Logo and presence in all of MWCC and Event website & social media sites

DIAMOND SPONSOR

RM 200,000 (Valued at RM 250,000)

- **2 VVIP ticket at the VVIP table**
- 8 Entry passes for the WWTIF Forum & Exclusive Entry Ticket for Luncheon with Investors and selected businesses with Key Influential Industry Leader
- Premium Exhibition Space at the Foyer (Limited to 4 Sponsors only)
- Event Collaborations Rights “World Women Trade & Investment Forum 2020” brought to you by (your company name)
- One Speaker slot with choice of Speaker on trending topic
- **TV Commercial and LOGO Placement at Venue LED PANELS**
- **TV Commercial and LOGO Placement at Outdoor Digital Billboard for 1 month)**
- PREMIUM LOGO placement with Teasers, Trailers, Shout Outs, Video Clips
- PREMIUM LOGO in Promo Materials
- **PREMIUM LOGO in Social Medias, FB, MWCC Website and Event website**
- PREMIUM LOGO on RED CARPET main photo booth backdrop
- **Credit Mention during Media publicity**
- **Credit Mention and Logo Placement at Press launch and Conference**
- Distribution of SPONSOR Goody Bags at event venue
- Social media Shout Outs with feature video or product/service about your company every day for 2 weeks before the event
- Online News & TV coverage of your brand with over 10 million subscribers
- **10 International Membership in Malaysia World Chamber of Commerce for next 3 years**

PLATINUM SPONSOR

RM 100,000 (Valued at RM 140,000)

- **1 VVIP ticket at the VVIP table**
- 5 Entry passes for the WWTIF Forum & Exclusive Entry Ticket for Luncheon with Investors and selected businesses with Key Influential Industry Leader
- **Executive Exhibition Space at EXPO Entrance**
- **One Corporate Video presentation during the Forum**
- **TV Commercial and LOGO Placement at Venue LED PANELS**
- **TV Commercial and LOGO Placement at Outdoor Digital Billboard for 1 month**
- PREMIUM LOGO placement with Teasers, Trailers, Shout Outs, Video Clips
- PREMIUM LOGO in Promo Materials
- **PREMIUM LOGO in Social Medias, FB, MWCC Website and Event website**
- PREMIUM LOGO on RED CARPET main photo booth backdrop
- **Credit Mention during Media publicity**
- **Credit Mention and Logo Placement at Press launch and Conference**
- Distribution of SPONSOR Goody Bags at event venue
- **Social media Shout Outs with feature video or product/service about your company every day for 2 weeks before the event**
- Online News & TV coverage of your brand with over 10 million subscribers
- **2 International Membership in Malaysia World Chamber of Commerce for next 3 years**

GOLD SPONSOR

RM 70,000 (Valued at RM 100,000)

- **5 Entry passes for the WWTIF Forum & Exclusive Entry Ticket for Luncheon with Investors and selected businesses with Key Influential Industry Leader**
- **Prime Exhibition Space at EXPO**
- Advertising and Promotion as SPONSOR (your company)
- **TV Commercial and LOGO Placement at Venue LED PANELS**
- **TV Commercial and LOGO Placement at Outdoor Digital Billboard for 1 month**
- PREMIUM LOGO in Promo Materials
- PREMIUM LOGO placement with Teasers, Trailers, Shout Outs, Video Clips
- **PREMIUM LOGO in Social Medias, FB, MWCC Website and Event website**
- PREMIUM LOGO on RED CARPET main photo booth backdrop
- **Credit Mention during Media publicity**
- **Credit Mention and Logo Placement at Press launch and Conference**
- Distribution of SPONSOR Goody Bags at event venue
- Online News & TV coverage of your brand with over 10 million subscribers
- **1 International Membership in Malaysia World Chamber of Commerce for next 3 years**

SILVER SPONSOR

RM 50,000 (Valued at RM 70,000)

- **3 Entry passes for the WWTIF Forum & Exclusive Entry Ticket for Luncheon with Investors and selected businesses with Key Influential Industry Leader**
- Prime Exhibition Space at the EXPO
- Advertising and Promotion as SPONSOR (your company)
- **TV Commercial and LOGO Placement at Venue LED PANELS**
- PREMIUM LOGO placement with Teasers, Trailers, Shout Outs, Video Clips
- PREMIUM LOGO in Promo Materials
- **PREMIUM LOGO in Social Medias, FB, MWCC Website and Event website**
- PREMIUM LOGO on RED CARPET main photo booth backdrop
- **Credit Mention during Media publicity**
- **Credit Mention and Logo Placement at Press launch and Conference**
- Distribution of SPONSOR Goody Bags
- Online News & TV coverage of your brand with over 10 million subscribers

CLASSIC SPONSOR

RM 20,000 (Valued at RM 35,000)

- **1 Entry passes for the WWTIF Forum & Exclusive Entry Ticket for Luncheon with Investors and selected businesses with Key Influential Industry Leader**
- Exhibition Space
- Advertising and Promotion as SPONSOR (your company)
- **LOGO Placement at Venue LED PANELS**
- PREMIUM LOGO in Teasers, Trailers, Shout Outs, Video Clips
- PREMIUM LOGO in Promo Materials ,E-Posters, Buntings
- PREMIUM LOGO in Social Medias, FB, MWCC Website
- PREMIUM LOGO on RED CARPET main photo booth backdrop
- Distribution of SPONSOR Goody Bags

Terms and conditions apply

Note: All logos and advertisements must be submitted 30 days before event date in order to be included into the event promotion materials

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Registration Form

First Name	<input type="text"/>		
Last Name	<input type="text"/>		
Company Name	<input type="text"/>		
Address	<input type="text"/>		
Town/City	<input type="text"/>	Postcode/Zip	<input type="text"/>
State/Country	<input type="text"/>		
Contact Number	<input type="text"/>		
Email	<input type="text"/>		

Select Package

Please indicate quantity

Diamond	RM 200,000	
Platinum	RM 100,000	
Gold	RM 70,000	
Silver	RM 50,000	
Classic	RM 20,000	

Other Amount: _____

Payment Method

Cheque	Please issue to: MALAYSIA WORLD CHAMBER OF COMMERCE
Bank Transfer	Account Name: MALAYSIA WORLD CHAMBER OF COMMERCE Bank Name: RHB BANK BERHAD Account Number: 21446400013131 Address: Ground floor, Lot 348 Sentral, Menara Shell KL Sentral 50470 Kuala Lumpur, Wilayah Persekutuan, Malaysia Swift code: RHBBMYKL
Online Ticket Transfer	www.worldwomenforum.com

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