

SPONSORSHIP PROSPECTUS



31st Veterinary Association Malaysia (VAM) Congress

Organised by :

Co-Organised by :



THEME : FUTURE-PROOFING THE VETERINARY PROFESSION

**19th to 20th
OCTOBER, 2019**



BANGI RESORT HOTEL
Selangor, Malaysia

Website : vam.org.my

Premium Sponsorship Packages

Premier sponsors will enjoy exclusive privileges listed below.

The sponsorship can be in the form of outright contributions to the Congress or cumulative to the respective amount or higher. Premier sponsors can choose to take the various options to make up to the sponsorship amount.

The sponsors will be provided with the following depending on the amount of contributions.

	Gold	Silver	Bronze
	RM 40 000	RM 30 000	RM 15 000
Priority to make booth selection	✓	x	x
Complimentary insertion of one (1) printed material into Conference Bag. #1	✓	✓	x
Acknowledgement on the backdrop in the main Ballroom.	✓	✓	x
Right to use the endorsement "Sponsor of the VAM 2019 Congress "	✓	✓	✓
Invitation to VAM 2019 Dinner	3	2	1

#1 Contents must be approved by the Organising Committee. The materials must reach the Congress Secretariat by 15 September 2019

Sponsorship Items

1. Printing of Pocket Programme

RM 3 000
(exclusive sponsorship)

The sponsor will be provided with the following:

- Exclusive acknowledgement of the sponsor's status in the Pocket Programme.

2. Advertisements in the Congress Programme Book

Programme Book: 400 copies to be distributed on site.

Back Outside Cover	RM 4 000
Front Inside Cover	RM 3 000
Back Inside Cover	RM 2 000
Inner Page (Specified)	RM 1 500
Inner Page (Run of Book)	RM 1 000

Advertisers for the Programme Book are required to supply the colour separations and progressive proofs to the VAM 2019 Congress Secretariat by 15 September 2019.

3. Congress Bag

RM 8 000
(exclusive sponsorship)

The type and design of the bags will be selected by the Organising Committee. An initial estimate of 400 bags will be required.

The sponsor will be provided with the following:

- The inclusion of the company's logo and name on the bag.

4. Congress Lanyards

RM 8 000
(exclusive sponsorship)

The type and design of the lanyards will be selected by the Organising Committee. An initial estimate of 500 lanyards will be required.

The sponsor will be provided with the following:

- The inclusion of company's logo and name and logo on the lanyards.
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5. Registration Area

RM 10 000
(exclusive sponsorship)

This area will be equipped with computer terminals. The sponsor will be provided with the following:

- Sponsor's company logo will be prominently displayed at the Registration counters and area.

6. Poster Area

RM 10 000
(exclusive sponsorship)

Approximately 5 e-poster displays will be put up on display for the poster sessions for the entire duration of the congress.

The sponsor will be provided with the following:

- Recognition of the sponsor's status in the poster area.

7. Bag Insert

RM 3 000
(per insertion)

To allow the advertisers an opportunity to publicise their product to the delegates, Congress may insert up to two A4 pages leaflet into the Congress Bags. The leaflets are provided by the advertisers. Contents and format of the leaflet must be approved by the Organising Committee.

Distribution of 400 copies which must reach the Secretariat by 15 September 2019.

8. Delegate Registration

Delegate group registration (minimum 20 pax).

Registration Type	Fee
VAM Members	RM 600.00
Non Members	RM 700.00
Students	RM 500.00
Participant age 65 and above	RM 350.00

9. Exhibition Space

There will be an exhibition area adjoining the main convention hall during the VAM 2019 Congress.

By participating in this congress as an exhibitor, your organisation will get an opportunity to showcase the latest technology, new products and a chance to interact with more than 350 participants including doctors, researchers and allied medical professionals at one place.

Category	Size	Area	Amount
Standard Shell Scheme	3m x 2m	6 sqm	RM 6 000.00

The following will be provided in a standard exhibit stall (size 3m x 2m) the following:

- Fascia plate with the name of company in vinyl cut out letters
- Partition wall as per Exhibition layout plan
- One table (100cm x 50cm)
- Two chairs
- Three spot lights
- One plug point
- Carpet for the stall

Note: An exhibitor can book a standard stall of 9 sqm or a larger area in its multiple stall scheme.

Exhibitor Badge

1. The persons in the exhibition area should be registered and it will be mandatory to wear the exhibitor ID badges provided for security reasons.
2. Registered exhibitors will be given 2 ID badges per 3 x 2 meter booth which entitle them to the tea/coffee breaks during the congress.
3. Extra exhibitor's ID badges are chargeable @ RM 150 per person per day.

Space Selection

Space will be assigned in accordance with the total sponsorship of the sponsors, after which the selection will be on a first-come first-served basis.



VETERINARY ASSOCIATION MALAYSIA

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Billing Details

Contact Person			
Billing Address			
City		Country	
Tel		Fax	

Note: Please include country and city calling codes

Signature & Company stamp:

Date:

