



## CALL FOR PAPERS



### THE 23RD ANNUAL WORLD FORUM INTERNATIONAL ASSOCIATION OF JESUIT BUSINESS SCHOOLS (IAJBS)

**July 16 - 19, 2017**

**Hosted by**  
University of Namur, Belgium

**Theme:**  
Sharing for a sustainable world

**Submission Deadline:**  
Abstract/paper - 15 March 2017

After a series of successful conferences held throughout the World, the Faculty of Economics, Social Sciences and Business Administration of the University of Namur (<https://www.unamur.be/en/eco>) is pleased to host the 23rd World Forum of IAJBS, bringing together Jesuit business schools from all continents.

The Forum theme is traditionally focused on the link between business and sustainability, looking at the specificities of our schools to bridge the gap between those important society challenges through our teaching, research and community relationships. Papers presenting research results as well as pedagogical or community experiences on the following general themes are welcome:

- Sustainability in Business strategy
- Sustainable operations
- Sustainability and Social Justice
- Sustainability and Emerging Economies
- Sustainability in Higher Education
- Social Responsibility and Business Ethics
- Vulnerable consumers
- Micro-finance and entrepreneurship in developing countries
- Business challenges of ageing
- Other issues

Additionally, the 2017 IAJBS World Forum will have a focus on Sharing economy and the collaborative society. Airbnb, Uber, Blablacar: these collaborative initiatives are among the most popular examples of a new paradigm developing very rapidly where using a good or a service prevails over its ownership. Such an access-based approach is supported by societal, economical and technological facilitators. But is this revolution all about sharing? Throughout the conference, the multiple impacts of the sharing economy will be discussed as to individual behaviors, industry and competition and public regulation. A special attention will be paid to the extent to which the collaborative society contributes to sustainability. We particularly welcome papers discussing research questions in this topic as well as pedagogical community experiences around such sharing practices.

### **Submission format**

Abstracts should be written in English. Their body text should not exceed 500 words.

The final paper should be scholarly written and follow the editorial guidelines below:

- Microsoft Word document, 12-point Times New Roman font
- Double-spaced
- Chicago citation style
- Footnotes, not endnotes
- Maximum of 8000 words in length including abstract, footnotes and bibliography

### **Important deadlines**

Abstract submission: No later than March 15, 2017

Notification of accepted abstracts: By April 15, 2017

Final paper due: June 1, 2017

### **Scientific Committee**

Head: Annick Castiaux, University of Namur, Belgium

Robert Brancatelli, Fordham University, USA

Alain Decrop, University of Namur, Belgium

Alexandre de Stree, University of Namur, Belgium

Tina Facca, John Carroll University, USA

Leonel Matar, Université Saint Joseph, Beyrouth

Timothy Olsen, Gonzaga University

Iñaki Ortega Cachón, Deusto Business School, Spain

Sophie Pondeville, University of Namur, Belgium

James Stoner, Fordham University, USA

Valérie Swaen, Louvain School of Management, Université Catholique de Louvain, Belgium

Luc Van Liedekerke, Universiteit Antwerpen, Belgium

Pedro Walpole, sj, Environment Science for Social Change, Philippines

Please feel free to contact Professor Annick Castiaux ([annick.castiaux@unamur.be](mailto:annick.castiaux@unamur.be)) or Professor Alain Decrop ([alain.decrop@unamur.be](mailto:alain.decrop@unamur.be)) for your further queries.