



UNIVERSITÉ  
DE NAMUR



University  
of Antwerp

**SAVE THE DATE!**



**THE 23RD ANNUAL WORLD FORUM  
INTERNATIONAL ASSOCIATION OF JESUIT BUSINESS SCHOOLS (IAJBS)**

**July 16 - 19, 2017**

**Hosted by**

University of Namur, Belgium

**Theme:**

Sharing for a sustainable world

**Submission Deadline:**

Abstract/paper - 15 March 2017

After a series of successful conferences held throughout the World, the University of Namur will host IAJBS' World Forum in 2017. We call deans, directors and executive administrative staff to seize this unique opportunity for sharing ideas and discussing both strategic and operational plans. An accreditation workshop will be organized to help Institutions to enhance their international positioning, as well as a roundtable to discuss ways to set up joint degrees under the IAJBS' umbrella. A full day trip to Antwerp (including business and tourist visits) will be organized by the University of Antwerp, which is partner of IAJBS 2017.

We also call researchers and teachers to send their contributions related to any topic in line with business ethics, CSR and sustainability issues. Sharing economy and the collaborative society will be the focus of the 2017 IAJBS World Forum. Airbnb, Uber, Blablacar: these collaborative initiatives are among the most popular examples of a new paradigm developing very rapidly where using a good or a service prevails over its ownership. Such an access-based approach is supported by societal, economical and technological facilitators. But is this revolution all about sharing? Throughout the conference, the multiple impacts of the sharing economy will be discussed as to individual behaviors, industry and competition and public regulation. A special attention will be paid to the extent to which the collaborative society contributes to sustainability. A special roundtable will be organized with managers and policy makers around the issue "Is the sharing economy really sustainable?".

Founded in 1831 by the Society of Jesus, the University of Namur (UNamur) carries on the values of the jesuit tradition through teaching and research: universality, quality, ethical commitment and solidarity. Its priority is to educate students and researchers as responsible and active members of society. The University of Namur comprises six Faculties, offering about forty academic programmes. It welcomes about 6600 students and carries out research covering the main fields of knowledge, ranging from ethics to nanotechnologies, from linguistics to computer science, from human rights to veterinary science, etc. The Faculty of economics, social sciences and business administration delivers programs at the bachelor, master and doctoral level in order to prepare responsible decision-makers in economics, business, politics or communication sciences, building their strength on three pillars: critical analysis, quantitative skills, and international exposure.

Namur, capital of the French-speaking region of Belgium, is a stone's throw from Brussels, in the heart of the European Union. The charming surroundings of a beautiful Province provide you with a welcoming setting. Namur is easily accessible by plane, train or car. Namur is close to three international airports (Brussels: 60 kms; Brussels-South: 40kms; Liège: 50 kms). London, Paris, Lille, Luxemburg, Rotterdam, Cologne are less than 3 hours away both by car or by train.

The full Call for papers and the website will appear early 2017.

Please feel free to contact Professor Alain Decrop ([alain.decrop@unamur.be](mailto:alain.decrop@unamur.be)) for your further queries.