

CJBE 2014 Program

Thursday, July 10			
	Arrival	Loyola Village	
3:00-4:30p	Opening Prayer General Session I	LM 100	<p>Value Leadership & Cura Personalis</p> <p>Tavanti: Sustainable Value Leadership: Global Trends in Responsible Management Education and their Implications for Jesuit Academic Leadership</p> <p>Wright/Hollwitz: <i>Cura Personalis</i> and the Development of Jesuit Student Character Profiles</p>
4:30-4:45p	Break	LM 100	
4:45-6:00p	Opening Keynote	LM 100	Sal Giambanco , Odiymar Network
6:00-7:15p	Reception	Loyola House	
7:30-9:00p	Dinner	LM 100	
Friday, July 11			
7:30-8:45a	Breakfast	USF/Fromm	
8:00-8:45a	Mass	St. Ignatius Church	
8:00-8:45a	Morning Meditation	USF/Fromm	
9:00-10:00a	General Session 2	USF/Fromm	<p>Fr. Robert Neihoff, S.J.</p> <p>The 70's Jesuit Provincial, Fr. Bergoglio and his Challenges. Struggle, Pain and Grace: Personal and Communal</p>
10:00-10:45a	Break/Campus Tour	USF/Fromm	
10:45-11:45a	Breakout Session 1	USF/Fromm	<p>Ignatian Roots in Business</p> <p>Haughey: Accompany—Three understandings</p> <p>Koeplin/Whitty: Pope Francis—An Inspiration to Teaching Economic and Business Values</p> <p>Zimmer/McCallum: How Would Ignatius Teach SAP</p> <p>New Trends in Social Media & Social Marketing</p> <p>Alorbi: Men and Women for Others—'Repairing' Communities through Social Marketing</p> <p>Poole: Can we make doing the right thing fun? The promise of gamification in Jesuit business education</p> <p>Sidaoui/Waters: Does Social Media Have a Place in Successful Careers? Examining Students' Perceptions of Social Media within the Technology Adoption Model Framework</p>

12:00-1:30p	Lunch/Keynote	USF/Fromm	Delbecq/Tischler : Accompanying our Buddhist Colleagues in Conversation with Ignatius—Responding to the Challenge of Religious Pluralism in Jesuit Higher Education
1:30-3:00p	Breakout Session 2	USF/Fromm	<p>Ignatian Foundations for Management</p> <p>Cavanaugh: Benchmarks for Jesuit Business Education—Lessons for Provosts, Deans and Search Committees</p> <p>Porth/McCall: Management Theory and Catholic Social Thought—People and Purpose</p> <p>Quijada/McGrath/Wheaton: Learning through Reflection in Management Education</p> <p>Service Leadership & Learning</p> <p>Beqiri/Leithauser: Service Learning for MBAs—Engaging Graduate Students with the University’s Mission</p> <p>Boyle: The Service Leadership Program—Teaching Leadership through the Conduit of Service</p> <p>Lange: An Alumni—Board-level Service Project</p>
3:00-3:15p	Break	USF/Fromm	
3:15-4:30p	General Session 3	USF/Fromm	<u>USF Student Entrepreneur Speakers</u>
4:45-5:15p	Travel to Dinner		
5:15p-8:00p	Dinner	SOMA Streetfood Park	
6:45p-?	Giants Game //or// Explore San Francisco	AT&T Park	
Saturday, July 12			
7:30-8:45a	Breakfast & Meeting	USF/Fromm	CJBE Business Meeting
8:00-8:45a	Mass	St. Ignatius Church	
8:00-8:45a	Morning Meditation	USF/Fromm	
9:00-10:15a	General Session 4	USF/Fromm	<p>Ignatian Mission & Business Education</p> <p>Callahan: Missing the Sectors—The Incomplete Journey of Business Education at Jesuit Universities</p> <p>Castello: Ignatian Business Values and Benefit Corporations—A Countercultural and Revolutionary Theory of the Firm</p> <p>Luce: Congruent Values—Worker-Owned Cooperatives and Jesuit Business Education</p>
10:15-10:30a	Break	USF/Fromm	
10:30-12:15p	Breakout Session 3	USF/Fromm	<p>Networking & Mentoring</p> <p>Keane: Reconciling Economies of Scale with Shared Value Through the Global Knowledge Network</p> <p>Ling/Ludescher: Companions in Mission and Spirituality—The Formation and Vocation of Albers Arrupe Alumnae</p> <p>Shaw: Extending and Enhancing Jesuit Networks—Building Value & Utility through Metcalfe’s Law</p> <p>Todd: A Department-based Mentoring Program—Goals and Outcomes</p>

			<p>Global Impacts Here & Abroad</p> <p>Klasvogt: "socioMovens Giving Europe a Soul" Promoting Catholic Social Teaching and its relevance in Eastern Europe</p> <p>Goldgehn: Mobilizing the Jesuit World Wide Network: One Class at a Time</p> <p>Gunn, Koeplin, Lorton, Whitty: A Role for Jesuit Business Education in Global BioBusiness</p> <p>Reilly/Larya: Exploring Sustainable Tourism in Latin America: A Journey with Jesuit Values</p>
12:15-1:45p	Lunch	USF/Fromm	<p>Fr. Robert Spitzer, S.J.</p> <p>The Spirit of Jesuit Companionship: From Contemplation in Action to the <i>Magis</i></p>
1:45-3:30p	Breakout Session 4	USF/Fromm	<p>Students & Technology at the Forefront</p> <p>Martinez: Companions in Research—A Faculty-Student Collaborative Study of Staffing Practices in Sustainable Organizations</p> <p>Sabbaghi/Cavanagh: JPOs—Jesuit Public Offerings</p> <p>Pepper: Accompanying One Another in the Classroom via Technology</p> <p>Cavanaugh/Giapponi: Jesuit Business Education—The Challenge of Addressing Cognitive Skill Gaps Associated with Digital Technology and Changing Habits of the Mind</p> <p>Ethics & Catholic Social Thought</p> <p>Facca-Miess/Santos: The Integrative Justice Model as a Pedagogical Tool for Integrating Ethics into Jesuit Business School Curriculum</p> <p>Salazar: Self-Appropriation in Business Ethics Education—Accompaniment in a "Turn to the Subject as Subject"</p> <p>Stevenson/Leithauser: Companions in Mission—The Art of Integrating Ethics Throughout Business Education Or How you can be a Business Ethicists in 3 easy steps</p>
3:30-3:45p	Break	USF/Fromm	
3:45-5:00p	Best Practices	USF/Fromm	<p>Global/Campus Sustainability (Introduced and Led by Weiss)</p> <p>Ignatian Pedagogy (Introduced and Led by Connor)</p> <p>Jesuit Case Series (Introduced and Led by Orne)</p>
5:00-5:30p	Closing Mass	Loyola House	
5:30-6:30p	Closing Reception	LM 100	
6:30-7:00p	Travel to Dinner	Fisherman's Wharf	
7:00-9:30p	Dinner		