



CHOCOLATEXPO 2017

Malaysia's No. 1 Chocolate Expo

20 - 22 JANUARY 2017  MID VALLEY EXHIBITION CENTRE (MVEC)

The Malaysia's No.1 Chocolate Expo will be held from 20 to 22 January 2017 in Mid Valley Exhibition Centre concurrent held with the Korea Expo 2017 is a grand celebration of food and fun whereby it features all about chocolates and gourmet chocolates, food gifts and world's finest cocoa beans. The 3 days Expo open to manufacturers, distributors, and suppliers to showcase varieties of chocolates products, premium chocolates, gourmet chocolates, gelato, chocolate infused with fine dining, bakery & pastries and chocolate cascading beautifully down the chocolate fountains. Enjoy chocolate dipped or sprinkled strawberries, pineapple, banana, rice krispy treats or marshmallows either skewered or in waffle cones... All served with a smile!

The Chocolate Expo is the perfect platform for you to source for new products, engaged new distributors, expand your clientele, meet new ideas and creations of food, and network with hoteliers, chefs, restaurants, cafe, bakery, and many more. Target visitors including special invitation to hotels, restaurants, fine dining, cafe, hypermarkets, duty free shops, event cum party planners, exporters and also open to publics. We are expecting more than 20,000 visitors for the 3 days event in MVEC.

Our theme " **What could be more better than Chocolate - Everyone Love Chocolate** ". See what its like to Experience the 1st Chocolate Expo in Malaysia, contact Michelle Ha at michelle@altexpo.my or call 03-9058 0899 or Euvince at euvince@altexpo.my or call 016-9198 278 for booth participation and sponsorship details.



Why you should be part of Chocolate Expo 2017

Create Brand Awareness
Build Customer Relationship
Engage New Distributor/ Exporter
Secure New Client

Boost Sales
New Product Launches
Comprehensive Press Coverage
Special Promotion/ Campaign





SHOW HIGHLIGHTS

- 🍫 Varieties of Chocolate Tasting
- 🍫 Chocolate Craving
- 🍫 Gourmet Presentations
- 🍫 Chocolate Photography Contest
- 🍫 Featuring More Than 50 Chocolate Brands
- 🍫 Special Promotions & Great Discounts
- 🍫 Kids Colouring Contest
- 🍫 Lucky Draws



EXHIBIT PROFILE

- 🍫 Chocolate Manufacturers
- 🍫 Chocolate Suppliers
- 🍫 Chocolate Distributors
- 🍫 Chocolate Cafe & Restaurants
- 🍫 Manufacturer of Fine Chocolates & Gourmet Mints



VISITOR PROFILE

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| <ul style="list-style-type: none"> 🍫 Independently - Operated Chocolate Cafes 🍫 Bakery & Dessert Shop 🍫 Diner / Bar 🍫 Restaurant 🍫 Duty Free Shop 🍫 Planning to Operate a Cafe / Teahouse | <ul style="list-style-type: none"> 🍫 Hotel 🍫 Deli / Supermarket 🍫 Department Store / Wholesale / Retail Store 🍫 Food and Beverage Manufacturers 🍫 Exporters 🍫 Event/ Party Planner |
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COST OF PARTICIPATION



WALK ON PACKAGE

- RM 800 per sqm
- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name & booth numbers on the fascia board
- Fluorescent lights (40 watts)
- Information Counter
- Folding Chair
- Wastepaper Basket

BARE SPACE ONLY

- RM 750 per sqm