



MYANMAR FOOD & DRINK EXPO

2018

6-8 APRIL 2018 TATMADAW HALL, YANGON

MYANMAR'S **BIGGEST** INTERNATIONAL
FOOD & DRINK INDUSTRY EXHIBITION



6 - 8
APRIL '18

TATMADAW HALL,
YANGON

TASTE of the **GLOBE**

WHY EXHIBIT ?



Showcase your products to high quality buyers.



Generate new businesses and partnerships.



Engage face-to-face with key decision makers within the food & drink industry.



Network with new and existing clients and further develop business relationship.

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The BMI Research's Asia Country Risk team forecasted that GDP per capita in Myanmar is set to rise more than double between 2014 and 2019 from \$1,480 to \$3,052, fueling "rapid" growth in the food and beverage sales. According to the research firm's Food & Drink Insights, rising disposable incomes and optimistic consumer sentiment will be the key drivers to this growth, while foreign investment is likely to continue picking up pace.

With such strong growth, **Myanmar Food & Drink Expo 2018** will make its debuts from **6-8 April 2018 at Tatmadaw Hall, Yangon**. MFD 2018 Expo is proud to be co-located with 2nd edition of Myanmar Franchise Expo & Conference 2018 and MyanCafe 2018.

MFD 2018 Expo is the best sourcing platform for over thousands of latest products, services, brands, tools & equipment, technologies etc. This annual food and drink extravaganza has gathered all items across the industry under one roof. More than 200 exhibiting companies will be showcasing their latest product and service innovations to a wealth of experts and professionals from across the grocery, foodservice, wholesale, specialty retail, manufacturing sectors and more.

In conjunction with MFD 2018 Expo, a series of product testing and tasting sessions, key skills advice, live product pitches and cookery demonstrations will be presented by an impressive line-up of chefs! Book your booth now at support@altexpo.my to untapped the business opportunities in Myanmar.



EXHIBIT PROFILE

- Bakery & Bakery Related Products
- Beverages (includes Tea, Coffee & Malt Drinks)
- Biscuits
- Bread
- Cheese
- Confectionary Equipment
- Confectioneries
- Crockery/ Cutlery/ Chaffing Dishes
- Dairy Products
- Food Processing
- Frozen Food
- Fruits Juices
- Fryers
- Glassware & Crystalware
- Grills
- Herbs / Herbal Products
- Ice-making Machines
- Non- Alcoholic Beverages
- Organic & Health Products
- Packaging Equipment
- Pastries
- Seafood
- Silverware
- Stainless Steel Equipment

COST OF PARTICIPATION



WALK ON PACKAGE
- USD 328 per sqm

- Needle Punch Carpet
- White Polyester Laminated Panels for back wall and Two Side Walls & Fascia Board
- Adhesive Vinyl Letters for Exhibitor's name and Booth Numbers on Fascia Board
- Fluorescent Lights (40 watts)
- Information Counter
- Folding Chair
- Wastepaper Basket

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