

# **INDIA TRADE PROMOTION ORGANISATION**

## **Application Form**

### **India Trade Exhibition 2018 February 24-27, 2018, Tel Aviv (Israel)**

Name of the Company \_\_\_\_\_

ITPO Membership No. \_\_\_\_\_

IEC Code No. (Please attach copy) \_\_\_\_\_

PAN \_\_\_\_\_

TAN/TIN \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Telephone(s) \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Name and Designation of Key Executive \_\_\_\_\_

Director Identification Number (DIN) (attach copy) \_\_\_\_\_

6- digit HS Code of product display \_\_\_\_\_

Are you a registered exporter YES /\_\_/ NO /\_\_/  
(If yes, attach a copy of Registration Certificate)

Are you registered as small scale industry YES /\_\_/ NO /\_\_/  
(If yes, attach a copy of Registration Certificate)

Are you a member of an EPC/ Commodity Board/FIEO? YES /\_\_/ NO /\_\_/  
(If yes, please specify & attach RCMC) \_\_\_\_\_

Space Requirement (in sqm) \_\_\_\_\_

Corner /\_\_/ Non-Corner /\_\_/  
(Corner stall subject to availability and premium charges in addition to participation)

Whether Shipment facility is required YES /\_\_/ NO /\_\_/

(Rupees lakhs)

|                                |         |         |         |
|--------------------------------|---------|---------|---------|
| Total turnover of your company | 2014-15 | 2015-16 | 2016-17 |
|                                |         |         |         |

(Rupees lakhs)

|                                 |         |         |         |
|---------------------------------|---------|---------|---------|
| Export turnover of your company | 2014-15 | 2015-16 | 2016-17 |
|                                 |         |         |         |

Have you participated in this fair before? YES /\_\_/ NO /\_\_/

if Yes, in which year? \_\_\_\_\_

Brief write-up on your company ( in not more than 25 words):

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Additional display aid requirement(s) over and above Shell Scheme Package (on payment basis)

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| Booking Amount Details | RTGS details & Date | Bank | Amount |
|------------------------|---------------------|------|--------|
|                        |                     |      |        |

**Declaration:**

*We hereby accept the Rules & Regulations of participation as per copy enclosed. Also, please find attached herewith crossed Demand draft/ RTGS details, in favour of India Trade Promotion Organisation, payable at New Delhi for an amount of Rs. \_\_\_\_\_ as per particulars given above towards advance/booking amount for India Trade Exhibition to be held in the month of February 2018.*

\_\_\_\_\_  
*Signature of authorized signatory of the Company  
with stamp*

Place: \_\_\_\_\_

Name \_\_\_\_\_

Place: \_\_\_\_\_

Designation \_\_\_\_\_

## Brief Rules and Regulations for Participation in Fair

1. **Space Booking:** Application in prescribed proforma for participation in India Sourcing Fair, Chile is to be submitted for stands of 9 sq mtr (and in multiples of 3 sq. mtrs.)
2. **Allotment of space to the Participants: Booking of stands with advance payment of Rs. 50,000 through RTGS in ITPO's bank account needs to be made.** The RTGS details are given in the application form. Booths will be allotted on **first-come-first-serve basis** for which the criterion of RTGS payment of Rs. 50,000 in ITPO's bank account is being adopted. The stands will be allotted only upon receipt of full payments for the space rent. Submission of application for booking of space does not automatically confer a right to allotment of space. Approval of application for stands will rest with ITPO.
3. **Refund of Participation Fee:**
  - I. Refund of Participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances,
  - II. In the event of withdrawal 3 months before the start of the event, 50% (per cent) of the total participation fee will be considered for refund, only if the space is re-allotted to some other company, No refund will be made if the withdrawal request is received less than 3 months before the event
4. **Visa Recommendation:**
  - I. ITPO will provide necessary assistance to the representatives of the participating company by way of issuance of recommendation letter to the concerned diplomatic mission for grant of visa,
  - II. ITPO shall not be liable in case the concerned mission of the host/transit country denies visa to a representative of the participating company for any reason,
  - III. Since ITPO, on behalf of the participating company, would have already committed certain financial expenditure by way of booking of space, construction/decoration of stands, catalogue entries, general publicity support etc., it will not be able to consider any refund on account of denial of visa/delay in receipt of visa,
  - IV. Visa recommendation letter will be issued only in favour of the Chief Executive/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decisions can be taken by them.
5. **General Terms & Conditions:**
  - I. Only goods of Indian origin will be allowed for display at India Sourcing Fair,
  - II. In the event of postponement/abandonment/cancellation of the Fair or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any loss or liability,
  - III. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. **Subletting of space is not permissible.** Violation of this clause may lead to cancellation of space, forfeiting of space rent, security deposit etc. paid to ITPO and debarring the participant from future participation in ITPO's events,
  - IV. Any dispute or differences arising out of these terms and conditions of participation, shall be referred to the Chairman and Managing Director of INDIA TRADE PROMOTION ORGANISATION whose decision of award shall be final and binding,
  - V. The terms and conditions of participation shall be subject to the jurisdiction of courts in Delhi.

Terms & Conditions accepted

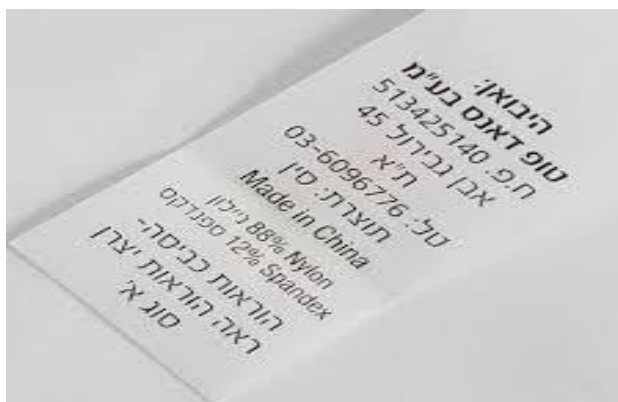
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Signature of authorized Signatory

## Basic Instructions for shipments to Israel

### In Regard to Garments, Clothing, Textile Items (for B2C exhibitors)

- Mandatory that each items / piece MUST have labels
- The labels MUST be properly SEWN to each single piece of clothing
- The label MUST mention the Type of Fabric, its composition, laundry instructions, care instructions, country of origin, quality etc.
- If composition of fabric is e.g. cotton + polyester, %age of individual fabrics is to be mentioned too
- The labels MUST be only in their local language i.e. Hebrew ONLY
- **No** other language or in English the labels will be recognized once cargo reaches Israel.
- No shipments or even samples of clothing, can be imported into Israel
- In case of Textile Items, the type of printing (if done) need to be clearly mentioned
- Such labelling is possible in Israeli Airport, but cost of the same is extremely expensive. Estimated cost is approx. 900 ILS + 2.75 ILS and both are subject to VAT @ 17% + Deferment fee + storage charges etc. and is NOT recommended (owing to cost involved)
- Hence, all exhibitors MUST get the same printed and sewn in India ONLY on their own.
- Label Sample is in below picture



### **Other Important points to Note**

- The invoice & packing list **MUST** exactly 100% match with physical cargo. Any mismatch owing to any intentional / unintentional mismatch of docs Vs cargo will straight away lead to cargo been confiscated + heavy penalty.
- No ZERO value items is allowed in Israel. Even packing material, display stand, dummy etc need to be value.
- The final assessment of cargo value with be in the hands of Israeli customs. Hence, its highly recommended to all exhibitors to mention correct / true value of cargo **ONLY**.
- Strictly, no food items, alcoholic, food, tobacco, weapon, cosmetics, herbs, spices, henna, plants etc. are allowed to be imported.
- It's Mandatory to have License / permits issued by Israeli Government for import of such items and are in the negative / restricted list in Israeli customs.

### **For Temporary Shipments (B2B)**

- Israeli customs have strict rules and been diligently enforced by the authority / customs / Government officials for Temporary shipments too
- Majority of Items that fall under such temporary imports will be machinery, display only
- All such items **MUST** have Serial number, Part number properly engraved / embossed / mentioned on the machinery or part or display material that they plan to take to Israel.
- Invoice & packing list **MUST** exactly 100% match with physical cargo. Any mismatch owing to any intentional / unintentional mismatch of docs Vs cargo will straight away lead to cargo been confiscated + heavy penalty.
- The invoice & packing list **MUST** also mention the Serial number part number of respective individual product too
- In case of absence of Serial number , part number, product name – high chances of shipment not been cleared from Israeli customs
- The only way for such temporary imports is ATA CARNET
- All shipments are subject to minimum 70% examination and can be 100% basis the respective customs official inspecting / examining the cargo.
- There are strict restrictions of communication, Bluetooth, Wi-Fi etc. equipment.

## Deadlines

- All given deadlines MUST be strictly adhered to
- Even a delay of 1 day will lead to rejection of documents / cargo
- All documents should be in proper format, duly signed / stamped
- Revised Show dates are 24-28<sup>th</sup> Feb 2018
- VCargo Movers MUST receive the documents from all exhibitors by 20<sup>th</sup> Jan 2018
- Documents (Invoice / Pkg list) must be received in original + soft copy
- Cargo to be received from all Exhibitors by 25<sup>th</sup> Jan 2018
- Any deviation in above given deadlines / dates, the cargo will be either rejected or will be accepted for ONLY Air Freight Express mode along with Penalty + heavy late charges fee. The acceptance of cargo in this category will be subject to receipt of cargo till 30<sup>th</sup> Jan 2018 only.
- The cargo of any respective exhibitor will be uplifted, subject to 100% pre / advance payment of VCargo Movers Pro forma Invoice only (no exceptions).