

## CRITERIA AND SELECTION PROCESS OF EXHIBITORS

All the Première Vision Istanbul exhibitors must match quality, creativity, technical know-how, performance and reputation criteria studied by a Selection Committee, which validates new exhibitors on its own.

This requirement guarantees the exceptional offer we provide to international buyers, and it participates in our success and renown towards textile and fashion professionals.

### Selection criteria

Première Vision Istanbul is a selective salon. Access to the salon is restricted to companies who produce and sell fabrics destined for the apparel market, companies whose files have been accepted by the Selection Committee, who are there to ensure the constant enrichment of the salon's overall offer. Meeting one or several of the criteria mentioned below is not sufficient for a file to be accepted. Applicants must refer to and provide information pertaining to each criteria in their file.

The following criteria are taken into account in the selection process:

### QUALITY AND CREATIVITY

Applicants must help strengthen the pertinence of the show offer for each market segment represented in the show.

### CONTINUAL DEVELOPMENT OF ORIGINAL COLLECTIONS

Selection is made individually for each clearly identified product line. A company with several collections within the same corporate body must detail in its application file all product lines it intends to present at the show. The applicant may be refused the right to present one or several collections at the show if these collections do not meet the necessary criteria.

To be selected each product line must be the result of a recurrent creative process that is unique to the company, and which results in a significant seasonal updating of the articles proposed. Each collection presented must be characterised by its coherence and an identifiable fashion/market orientation.

### PRODUCTION EQUIPMENT

Première Vision Istanbul favours collections benefiting from directly controlled production equipment.

### QUALITY OF SERVICE

The selected company must provide such services as are pertinent to a complex, targeted and international market. Criteria such as short deadlines, reduced order minimums and special developments will be considered positively in the selection process, without being sufficient for a file to be accepted.

### ABILITY TO RESPOND TO INTERNATIONAL DEMAND

Whatever its country of origin, the company must be satisfactorily capable of addressing the global demand for samples and production as expressed at the show.

### COMMERCIAL REPUTATION

The applicant cannot be tainted by known or disputes, in particular in the area of counterfeiting, with exhibitors and/or buyers well known to Première Vision.

On the contrary, it must be supported by a portfolio of clients and suppliers, who themselves enjoy top international reputations.

### FINANCIAL SENIORITY AND SOLIDITY

Applicants must demonstrate a legal and operational existence of at least two years. Appreciation will be given to the capacity of the candidate to satisfy its short-term deadlines, to maintain and develop its activity in the mid term. Accounting and legal documents must be submitted to the Committee.

### RESPECT OF ETHICAL CRITERIA

Companies that do not respect the social and environmental criteria commonly agreed upon by the major decision-making bodies (the ILO, the EU, etc.) cannot be selected.

Selection process and participation conditions

•.....  
All weaver-exhibitors at Première Vision Istanbul must first be selected by the Selection Committee, and the take-over of an exhibiting brand or company does not equal selection of the buyer for any other product lines or activities that have not been previously selected.

•.....  
Application files are delivered by the Application Service on the basis of an informed initial enquiry, and only files deemed acceptable by the Application Service shall be presented to the Selection Committee: complete files, answering to the current selection criteria, accompanied by the necessary elements (collections, presentation of collections, annual statement, etc.)

•.....  
Selection of applicants is made for the Istanbul edition of Première Vision only. This result is not valid for the other shows of the brand. Each of them has a dedicated Selection Committee.

•.....  
An exhibitor whose evolution of collections, business activity, financial situation and/or commercial practices put it outside of the salon's selection criteria may no longer be invited to participate in following editions.

•.....  
All change related to business activity, product offer, financial structure or commercial practice brings a company's participation in the salon into question. Admission and participation in the salon are valid only for the conditions under which the company was admitted.

•.....  
An application rejected by the Selection Committee cannot be renewed before two editions.  
Please note: an application rejected 3 times consecutively cannot be renewed before 2 years; if rejected again it will be renewed after another 2 years.

Firstname and lastname preceded by the "Read and approved"