



WORLD TRADE CENTER®
MUMBAI



MDP on Building Sustainable Global Businesses in Challenging Times

Special focus on Chemical and Pharmaceutical Sectors



ZOOM SESSIONS

Dates: 25 | 26 | 27 June 2020 | Time: 5 pm to 7 pm

Topics Covered

- ▶ Current and future challenges that are likely to cause business disruptions globally
- ▶ Understanding the impact of business disruptions on existing businesses and new opportunities they create for building future businesses
- ▶ Keeping current businesses relevant and sustainable in current challenging times
- ▶ Selecting potential areas where sustainable businesses can be created in future
- ▶ Understanding the risks to your business due to likely future business environment disruptions
- ▶ Designing risk mitigation strategies for building sustainable global business in the future
- ▶ Evolving the basic concepts for building sustainable global business

Resource Person:

Mr. Arun Sehgal

Expert in International Marketing and
Global Business Expansion

<https://www.arunsehgal.com;>

<https://in.linkedin.com/in/sehgalrun>

Registration Fee: Rs.1500/- + 18% GST

(Payment via online through www.wtcmumbai.org)

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Using Any UPI App to



UPI ID: mvircentre@sbi
MERCHANT NAME: M.V.I.R.D.CENTRE

Contact for registration:

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