

Please complete, sign & return to: [htsesales@usa.messefrankfurt.com](mailto:htsesales@usa.messefrankfurt.com)

Full Company Name: \_\_\_\_\_

Company Booth Name: \_\_\_\_\_

*used for signage and exhibitor listings*

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## PRODUCT DESIGNATION

*Please indicate your top (3) categories in order of importance, with (1) being your primary product group:*

- \_\_\_ **Bed** bed linen | bedroom products | quilts | throws | blankets | pillows | bed fillings
- \_\_\_ **Bath** terry goods | Toweling | shower curtains | bath mats | carpets | Bathroom accessories
- \_\_\_ **Table Linen** table coverings | table decorations | Non-textile table cloth
- \_\_\_ **Floor Coverings** carpets | floor coverings | rugs | doormats (textile & non-textile)
- \_\_\_ **Window** furnishing fabrics | curtains & curtain accessories | window blinds | sun protection
- \_\_\_ **Fabric** furniture fabric | decorative fabric | cushions & pouffes
- \_\_\_ **Kitchen Linen** kitchen linen | kitchen wear
- \_\_\_ **Walls** wall paper & wall coverings | accessories
- \_\_\_ **Design & Technology** design studio | technology

## BUSINESS SEGMENT YOU SERVE

- Garment Manufacturer / Retailer / Private Label
- Converter / Wholesaler / Reseller
- Independent Designer / Start-Up Brand
- Buying Agent / Consulting Firm
- Mill / Fabric Manufacturer
- Other \_\_\_\_\_

## PRODUCT PRICE POINT

- Budget/Mass  Better
- Moderate  Designer/Luxury

**SMALL QUANTITY OFFERINGS:**  50 - 100 pieces  100 - 500 pieces  500+ pieces

**SUSTAINABLE CERTIFICATIONS** if checked, please complete eco form and submit along with this application

## MANDATORY ADMINISTRATION FEE - \$95

Includes website listing and mobile app listing.

### VIRTUAL PACKAGE ONLY - US \$1395

(includes \$95 mandatory fee)

- Full access to virtual platform
- On-boarding and set-up support
- Extended access after the show
- Product listings

## PAYMENT INFORMATION

*All payments must be made in USD. Payment details included on invoice.*

50% of payment due immediately upon receipt of invoice

100% of payment due by **June 1, 2021**

100% payment is due for invoices received after **June 1, 2021**

- checks (make payable to Messe Frankfurt, Inc.)
- credit cards\* (authorization form provided with invoice)
- wire transfer \*\*

**BOOTH NUMBERS WILL NOT BE ASSIGNED OR CONFIRMED UNTIL PAYMENT IS RECEIVED.**

\* Please note that full payment is required with credit card payments.

All credit card transactions will incur a 4% processing fee. U.S. credit cards only.

\*\* Exhibitor incurs all cost of wire transfer. Wire transfer settlement

instructions should be marked so that "Foreign Bank Charges" are to be paid by the ordering customer.

## CANCELLATION POLICY

In the event that an exhibitor cancels the contracted exhibit space, the exhibitor must do so in writing and will be obligated for a cancellation fee of 100% after **June 1, 2021**.

# EVENT TERMS AND CONDITIONS - VIRTUAL EDITION



**MANAGEMENT:** The Digital Event will be conducted under the direction of Messe Frankfurt, Inc., 3200 Windy Hill Road, Suite 500 West, Atlanta, Georgia; designated as "Management" in this document. An "Exhibitor" is an applicant that has been accepted for participation in the Digital Event by Management. Acceptance of an Exhibitor shall be in written confirmation. The issuance of a confirmation notice, in response to a submitted Exhibitor Contract, shall conclude the contact of participation between Management and the Exhibitor. The Exhibitor and Management acknowledge these Digital Event Terms and Conditions as the elements of the contract of participation. Violations of any of the Event Terms and Conditions of the contract shall entitle Management to exclude an Exhibitor from the Digital Event and seek remedies for damages caused by such violations. The Exhibitor must comply with the Digital Event Terms and Conditions relating to the officially designated show contractors.

**CONDITIONS OF PAYMENT:** Any dispute by Exhibitor with any exhibition event services provided by Management or any affiliate, or the amount charged for the same shall be reported to Management in writing within 15 days from the date of invoice relating to same, time being of the essence (but such dispute shall not affect Exhibitors obligation to make payment within 15 days as set forth below). Failure to report any such dispute within such time shall constitute a waiver of any claim by Exhibitor with respect to such dispute. Whether sums are due under contract or open account, it is understood that all invoices are due upon receipt and are considered delinquent if not paid within 15 days from the date of invoice or the date as indicated on the invoice. Should timely payments not be made as stated, Exhibitor agrees to pay all collection agency fees and expenses, and other costs of collection, including reasonable attorney fees and court costs which may be incurred by Management or any affiliate in pursuing and collecting payment. The liability of Exhibitor shall be joint and several with Third Parties. The party executing this agreement on behalf of Exhibitor acknowledges that it has the authority to do so and that by its execution it has caused Exhibitor and Third Parties to be jointly and severally bound by the terms hereof. Exhibitor represents that Third Parties will immediately be notified of the terms hereof. Notwithstanding to whom bills are rendered, Exhibitor and Third Parties shall remain jointly and severally obligated to pay to Management the amount of any bills rendered by Management within the time specified and until payment in full is received by Management. Payment by Exhibitor to Third Parties or by Third Parties to Exhibitor shall not constitute payment to Management.

**USE OF EXHIBIT VIRTUAL SPACE:** The Exhibitor contracts to use the platform for the duration of the Event in conformity with Management's Display Guidelines. The Exhibitor and its representatives shall conduct themselves in a business-like manner. Show management reserves the right to revoke digital trade show participation privileges from unprofessional and/or disruptive individuals. Management reserves the right to alter exhibitor presentations.

**EVENT SCHEDULE:** The duration of the event, set-up times and hours of operation shall be published in the Exhibitor Manual.

**PHOTOGRAPHY:** Management has permission to use the likeness of any person and/or products exhibited in photographs and in any and all other media, whether now known or hereafter existing. The exhibitor waives the right to inspect or approve the finished product, including written or electronic copy. Additionally, all rights to royalties or other compensation arising or related to use of the photograph are waived by the Exhibitor.

**ADVERTISING AND PUBLICITY:** Management reserves the right to cease any publicity/presentations that have not been approved and do not meet the standards of the Event.

**EXCLUSION OF LIABILITY:** Management shall not be liable to an Exhibitor for damages caused by Acts of God, war, civil disturbances, fire, violence, building malfunction, inclement weather or any other circumstances beyond the control of Management, including damage caused by visitors to the event, other Exhibitors or persons acting on their behalf. In addition, Management shall not be liable for the number of visitors or sales generated from participation.

**SECURITY AND LIABILITY:** All local, state and federal laws shall be observed during the Digital Event in the exhibition platform. Exhibitor must adhere to Management data protection and privacy policies.

**EXHIBITOR MANUAL:** Specific information about virtual platform, instructions, exhibitor services etc. will be in the Exhibitor Manual.

**COMMERCIAL TRADEMARK AND OTHER COMMERCIAL RIGHTS:** Management expects exhibitors to honor commercial trademarks and other commercial rights. In case of documented trademark or other commercial right infringements, Management reserves the right to exclude an exhibitor from the current and future events. This stipulation does not create an obligation for Management to take such action. Management does not accept any liability for commercial rights infringements that may be committed by an exhibitor.

**AMENDMENTS:** Any amendments to this contract shall only be accepted in writing and must be approved in writing by Management.

Name of legally responsible person (please type or print name, title & sign below):

We hereby accept the General Terms and Conditions on the reverse of this contract.

Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_