

Date: 21st May, 2018

TO MEMBERS OF THE COUNCIL,

Re : Participation in Source India, Surat 2018 being organized by SRTEPC from 28th to 30th Sept'18

After resounding success of the 1st edition of the Reverse Buyer Seller Meet (RBSM), known as **Source India, Surat** during August 2016, we are glad to inform you that the Council has now scheduled to organize the 2nd edition of RBSM at Surat International Exhibition & Convention Centre (SIECC) from 28th to 30th September 2018. The 3-day mega Textile Show, approved by the Ministry of Commerce, Govt. of India, is being organized by the Council with part funding by our Govt. under the **MAI Scheme**.

Highlights of Source India, Surat:

- ✓ Name of Event : Source India 2018, Surat
- ✓ Duration & Dates : 3 Full Days. **28th, 29th, & 30th** September, 2018 (Friday, Saturday and Sunday)
- ✓ Venue : Surat International Exhibition & Convention Centre (**SIECC**), Surat.
- ✓ Product Coverage : **Entire range** of Indian Man-made Fibre Textile products including Fabrics, Made-ups, Home Textiles, Technical Textiles, Fashion Accessories, Yarn and Fibre of different varieties.
- ✓ Main products : **For Fabrics/ Made-ups** : Suitings, Shirlings, Ladies Dress Materials, Embroidered Fabrics, Scarves, Stoles, Dupattas, Odhanies, Shawl, Sarees, Furnishing Materials/ Home Textiles (Sofa Covers, Car Seat Covers, Bed Covers, Door Curtains, Kitchen Linen etc), Technical Textiles and other varieties.
For Yarn : Polyester, Viscose, Acrylic, Cotton, P/V, P/C, P/W and many other blends.
For Fibre: Polyester Staple Fibre, Acrylic Staple Fibre, Viscose Staple Fibre, Polipropilene, Staple Fibre among others.
- ✓ Target number of Booths/Exhibitors (Absolutely for SRTEPC members) : 200 member-exhibitors

- ✓ Standard size of Furnished Booth : 9 sqm (3m x 3m)
- ✓ Raw Space to make customized booths will also be available.
- ✓ Charges for furnished booths/raw space (based on the last edition of RBSM 2016, Surat):
 1. For 9 sqm Furnished Booth : @Rs. 1,00,000 + GST
 2. For Raw Space (minimum 24 sqm size) : @Rs. 10,000 per sqm + GST
- ✓ Target number of invited Buyers (covering more than 40 leading Countries based in Asia, Africa, Middle East & Gulf, Latin America, CIS Countries, and Europe):
 1. Number of invited foreign Buyers with air tickets & hotel accommodation : Around 200 Foreign Buyers
 2. Other invited Buyers of textiles / garment producers / Wholesalers / Textiles Agents including Executive of Foreign Buying Houses/ Retail Chain Stores in India : Around 500
- ✓ Other Programs to be organized on the sidelines of the Event : Fashions Shows, Theme Pavilion, Seminars/Workshops, Networking Dinner.
- ✓ For confirmation of Participation:
 1. Advance payment along with duly filled-in Application Form : Rs. 50,000
 2. Balance payment must be given : On or before 31st July 2018
- ✓ Basis for confirmation of Booths : On First-Come-First-Serve (FCFS) basis only

Participation in Source India 2018, the Flagship Export Promotion Program of the Council, offers an excellent opportunity to SRTEPC member-companies to meet and discuss business with visiting Foreign Buyers and many others from India. This is in fact a **“not-to-be-missed opportunity”**, particularly for those not able to visit foreign countries very often to discuss business with their foreign customers due to financial constraints.

In view of the above, we are sure that you will not like to miss this excellent opportunity for participation in “Source India” 2018 in Surat to develop valuable trade contacts with your potential customers – just sitting at your booth at Source India, Surat. In this regard considering space constraints, it is requested to immediately book your stall/space by sending your duly filled-in **“Application Form”** (enclosed) along with an advance payment of Rs. 50,000 (balance payment should be sent on or before 31st July 2018 by cheque/DD to be drawn in favor of **“The Synthetic & Rayon Textiles Export Promotion Council, Mumbai”**) to SRTEPC at the earliest. The amount of your participation charges can also be paid to the Council through Bank transfer. Kindly refer our enclosed **“Application Form”**.

For more details, please refer our earlier Circular dated 1st May 2018. You may also feel free to speak to us on phone.

We look forward to receiving your confirmation very shortly.

Regards,

S. BALARAJU
EXECUTIVE DIRECTOR

Encl : Application Form