

**THE SYNTHETIC & RAYON TEXTILES EXPORT PROMOTION COUNCIL  
RESHAM BHAVAN, 78, VEER NARIMAN ROAD, MUMBAI 400 020**

Ref : Pub/EAF2016/01

13<sup>th</sup> October 2016

**TO MEMBERS OF THE COUNCIL**

Dear Sir,

**SRTEPC Awards for Outstanding Export Performance for the  
year 2015-16 – Last date for receiving applications 7<sup>th</sup> November 2016**

We are glad to inform you that the Council has decided to give Awards to exporters of Synthetic and Rayon Textile items that fall under its purview in recognition of their outstanding export performance for the year 2015-16 (F.Y.).

Members who are eligible as per the Scheme which is given below are invited to submit their applications in the enclosed forms (Annexure I, II, & III). Kindly note that the application form complete in all respects should reach the Council on or before **5 p.m. on Monday 7<sup>th</sup> November 2016**, for considering it as an entry for the SRTEPC Export Award.

Thanking you,

Yours faithfully,

V. ANIL KUMAR  
EXECUTIVE DIRECTOR

## SRTEPC EXPORT AWARD SCHEME - 2015-16

### 1. General Terms & Conditions

#### (I) Award

- (i) Each award winner will be given a trophy and a citation. However, companies who win Certificate of Merit will only be given a Certificate.

#### (II) Eligibility

- a. Only members registered with the Council under Foreign Trade Policy 2015-20 will be eligible for awards.
- b. Export Performance in items that fall under the purview of the Council only will be considered for grant for awards.
- c. Products included by the applicant in one category cannot be repeated in other categories for claiming Award; except for 'SRTEPC Special Award' for Overall Export Performance, 'SRTEPC Special Award for Overall Export Performance in Merchant Exports', 'Small Scale Sector' and awards in the Categories of "Focus Africa", "Focus LAC" and "Focus SAARC" countries.
- d. The 'SRTEPC Special Award for Overall Export Performance' will now be given to Exporters from only the MMF Textiles Manufacturing industry and for Merchant Exporters special awards will be given separately.
- e. Applicants may please note that they are eligible to apply in both the above categories separately (SRTEPC Special Award for Overall Export Performance and SRTEPC Special Award for Overall Export Performance in Merchant Exports) but while considering the award the Council will choose only for one category out of the above 2 applied depending on the best performance out of the 2.
- f. Awards will be granted for the financial year 2015-16 (April-March)
- g. Application for awards will be considered subject to the condition that nothing adverse about the business dealings of the applicant has come to the notice of the Council and/or the Authorities.
- h. Members can apply for awards in various categories and will be eligible for more than one award. There is no restriction on number of awards a member can receive.
- i. Application for awards has to be submitted in the proforma prescribed by the Council, duly certified by the Chartered Accountant.
- j. SEPARATE APPLICATIONS SHOULD BE SUBMITTED FOR AWARDS IN DIFFERENT CATEGORIES.

- k. Selection for awards will be made by the Sub-Committee appointed by the Committee of Administration of the Council. The decision of the Council will be final and cannot be contested. The Council reserves the right to re-verify the export figures submitted by the applicant.

### (III) Criteria

- a. Minimum export performance to qualify for SRTEPC Special Award (For overall export performance) is Rs.75 crores. To qualify for the Award in the “Merchant Exporters” Category, the minimum export is Rs.25 crores. Minimum exports to qualify for ‘Certificate of Merit’ is Rs.5 crores. The salient feature of various awards and the respective terms and conditions are given in **Annexure A**.
- b. If there is only one applicant in a Category; the award will be granted only if there is growth in exports of the applicant compared to the previous year.
- c. ‘Certificate of Merit’ will be given to member companies with three years of consecutive exports including the relevant year. The eligibility for award in this case is Rs.5 crores of minimum exports. Exporters who get awards in other categories are not eligible for Certificate of Merit.
- d. Export performance includes only those exports which have been effected in the name of the applicant.
- e. Export performance will be computed on the basis of FOB (excluding insurance, freight and commission) price in Indian rupees.
- f. Awards in various categories will be given based on ‘Best’ export performance (except for Certificate of Merit). While deciding on ‘Best’ Export Performance due weightage will be given to value of exports and growth of exports. This will be calculated based on the following criterion:

Export Performance  $\pm$  25% of the difference in export performance on previous year.

#### Illustration

I	II	III	IV	V
Last year performance	Current year performance	Difference in Exports	25%of Difference in Exports	Relative performance (II $\pm$ IV)
100	100	+ 0	+ 0	100 + 0
100	90	-10	- 2.5	90-2.5 = 87.5
90	95	+ 5	+ 1.25	95+1.25 = 96.25
80	90	+10	+ 2.5	90 + 2.5 = 92.5
70	85	+15	+ 3.75	85 + 3.75 = 88.75
60	80	+20	+ 5	80 + 5 = 85
50	75	+25	+6.25	75 + 6.25 =81.25
40	70	+30	+ 7.5	70 + 7.5 = 77.5
30	65	+35	+ 8.75	65 + 8.75 = 73.75
20	60	+40	+ 10	60 + 10 = 70
10	55	+45	+ 11.25	55 + 11.25 = 66.25
0	50	+50	+ 12.5	50 + 12.5 = 62.5

**For the purpose of calculation, the criterion works as follows :**

If export growth is positive for the current year compared to the previous year:

25% of the difference is added to the export figure of the current year:

For e.g. (Exports in Rs. crores)

2014-15	2015-16	Difference	25% of Difference	Performance
260	290	30	+ 7.5	297.5

If export growth is negative for the current year compared to the previous year:

25% of the difference is deducted from the export figures of the current year:

2014-15	2015-16	Difference	25% of Difference	Performance
260	230	- 30	- 7.5	222.5

The companies having the higher value will be eligible for Awards.

## **ANNEXURE A**

**THE SALIENT FEATURES OF THE SCHEME FOR AWARDS ARE GIVEN BELOW:**

<b>I. <u>SPECIAL AWARDS</u></b>	<b>NAME OF AWARDS</b>	<b>CRITERIA</b>
SRTEPC Special Award	Gold Trophy	Best Overall Export Performance
SRTEPC Special Award	Silver Trophy	Second Best Overall Export Performance
SRTEPC Special Award	Bronze Trophy	Third Best Overall Export Performance
SRTEPC Special Award	Brass Trophy	Fourth Best Overall Export Performance

**Terms & Conditions**

- |   |
|---|
| <ul style="list-style-type: none"><li>- Total value of exports of all the items that fall under the purview of the Council will be considered for these Special Awards</li><li>- To qualify the applicant should have a minimum export performance of Rs.75 crores for the relevant financial year (2015-16).</li></ul> |
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<b>II. <u>MERCHANT EXPORTER</u></b>	<b>NAME OF AWARDS</b>	<b>CRITERIA</b>
All items that fall under the Purview of the Council	Gold Trophy	Best Export Performance
	Silver Trophy	Second Best Export Performance
	Bronze Trophy	Third Best Export Performance
	Brass Trophy	Fourth Best Export Performance

**Terms & Conditions**

- |   |
|---|
| <ul style="list-style-type: none"><li>- Applicant should be member of the Council registered as merchant-exporter in the membership and RCMC of the Council during the year 2015-16.<br/>To qualify the applicant should have a minimum export performance of Rs.25 crores for the relevant financial year (2015-16).</li></ul> |
|---|

III. <u>AWARDS IN FIBRE CATEGORY</u>	NAME OF AWARDS	CRITERIA
1. Polyester Staple Fibre	Gold Trophy	Best Export Performance
2. Viscose Staple Fibre	- do -	Best Export Performance
3. Acrylic Staple Fibre	- do -	Best Export Performance

IV. <u>AWARDS IN YARN CATEGORY</u>	NAME OF AWARDS	CRITERIA
1. <b>Continuous Yarn</b> (includes filament yarns of polyester, viscose, polypropylene, acrylic, etc.)	Gold Trophy	Best Export Performance
	Silver Trophy	Second Best Export Performance
	Bronze Trophy	Third Best Export Performance
2. <b>Spun Yarn</b> (includes spun yarns of polyester, viscose, acrylic, polypropylene, etc. and man-made fibre blended yarn like polyester-viscose, viscose-polyester, and/or any other blend of man-made fibres.)	Gold Trophy	Best Export Performance
	Silver Trophy	Second Best Export Performance
3. <b>Man-made Fibre Yarn blended with natural fibre-yarn</b> made out of man-made fibres with cotton and/or any other natural fibres or animal fibres in which the man-made fibre content is not less than 50%	Gold Trophy	Best Export Performance
	Silver Trophy	Second Best Export Performance
4. <b>Sewing Thread/Embroidery Thread/Metallic Yarn</b>	Gold Trophy	Best Export Performance

V. <u>AWARDS IN FABRICS CATEGORY</u>	NAME OF AWARDS	CRITERIA
1. Synthetic & Rayon Filament Fabrics (Synthetic and rayon fabrics predominantly made of man-made filament yarn such as polyester, viscose, etc)	Gold Trophy	Best Export Performance
	Silver Trophy	Second Best Export Performance
2. Synthetic & Rayon Spun Fabrics (Synthetic and rayon fabrics predominantly made of man-made spun yarn)	Gold Trophy	Best Export Performance
	Silver Trophy	Second Best Export Performance

3	Blended Fabrics of Synthetic Fibre and Natural Fibres include fabrics where predominance is of synthetic fibres with presence of natural fibres for e.g. poly-cotton, poly-wool, poly-silk, etc.).	Gold Trophy	Best Export Performance
		Silver Trophy	Second Best Export Performance
4.	Knitted Fabrics (All kinds of knitted fabrics where predominance is of synthetic content)	Gold Trophy	Best Export Performance
		Silver Trophy	Second Best Export Performance

**VI. AWARDS IN MADE-UPS CATEGORY    NAME OF AWARDS    CRITERIA**

Fabric-based made-ups like shawls/scarves/stoles/ odhanies/dhoti, rumals, dupatta, sarongs, etc, sarees for ready to use, blankets, etc.	Gold Trophy	Best Export Performance
	Silver Trophy	Second Best Export Performance
	Bronze Trophy	Third Best Export Performance

**VII. MAN-MADE EMBROIDERED AND VALUE-ADDED TEXTILES    NAME OF AWARD    CRITERIA**

(Including fabrics, sarees and made-ups)	Gold Trophy	Best Export Performance
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**VIII. SYNTHETIC TECHNICAL TEXTILES    NAME OF AWARD    CRITERIA**

**Categories**

- |    |   |             |                         |
|----|---|-------------|-------------------------|
| 1. | Yarn-based Technical textiles   | Gold Trophy | Best Export Performance |
| 2. | Fabric-based Technical textiles (including non-woven fabrics)<br>(The synthetic fibre content of technical textiles should not be less than 50% and includes items like mobitechs like seat belts, air bags, seat covers; meditechs like napkins, diapers, surgical dressing; protechs like fire retardant textiles, bullet proof jackets, parachutes, canvas, shoe uppers, umbrella cloth; indutechs like ropes, ribbons, filter fabrics, bolting cloth; normal & high tenacity fabrics for industrial use; black out curtain fabrics, geotextiles like woven sacks; agrotechs like nets, shade fabrics; buildtechs like scaffolding nets, awnings & canopies, tarpaulins; hometechs like blinds, etc. Tyre yarn/cord/fabrics, narrow fabrics, etc.) | Gold Trophy | Best Export Performance |

**IX. SMALL SCALE SECTOR    NAME OF AWARDS    CRITERIA**

- |      |  |               |                                |
|------|--|---------------|--------------------------------|
| (i)  | All those items that fall under the purview of the Council (Overall) | Gold Trophy   | Best Export Performance        |
|      |  | Silver Trophy | Second Best Export Performance |
|      |  | Bronze Trophy | Third Best Export Performance  |
| (ii) | Fabrics  | Gold Trophy   | Best Export Performance        |
|      |  | Silver Trophy | Second Best Export Performance |
|      |  | Bronze Trophy | Third Best Export Performance  |

(iii)	Made-ups	Gold Trophy	Best Export Performance
		Silver Trophy	Second Best Export Performance
		Bronze Trophy	Third Best Export Performance

### **Terms & Conditions**

- Certificate issued by the Competent Authority as proof of SSI is to be submitted
- Applicant should be a member of the Council registered as a manufacturer/exporter under SSI category during the year 2015-16
- Applicant should submit self-declaration that the products indicated in the application were manufactured in their own SSI unit only.
- If the applicant in the overall Small Scale category is eligible for award and also eligible for award in the fabrics or made-ups, the award will not be given to that company for fabrics and made-ups but to the company who ranks second. Thus the award winner in the overall category will not be eligible for award in the SSI sector under the Fabrics or Made-ups category.
- Applicants may apply in all the categories but will get award in only one category.

### **X. EXPORTS TO “FOCUS LAC”      NAME OF AWARDS      CRITERIA** **COUNTRIES**

#### **Categories**

- |                     |             |                         |
|---------------------|-------------|-------------------------|
| 1. Fibre/yarn       | Gold Trophy | Best Export Performance |
| 2. Fabrics/made-ups | Gold Trophy | Best Export Performance |

(Only Exports to the following markets will be considered for this award: Argentina, Brazil, Chile, Mexico, Paraguay, Uruguay, Venezuela, Bolivia, Colombia, Ecuador, Peru, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Barbados, Belize, Guyana, Jamaica, Trinidad & Tobago, Antigua, Dominica, Grenada, Montserrat, St. Kitts-Nevis-Anguilla, St. Lucia, St. Vincent, Bahamas, Bermuda, British Virgin Islands, Cayman Islands, Cuba, Dominican Republic, Falkland Islands, French Guiana, Guadeloupe, Haiti, Martinique, Netherlands Antilles, Panama, Suriname, US Virgin Islands, Turks and Caicos Islands)

### **XI. EXPORTS TO “ FOCUS AFRICA”      NAME OF AWARDS      CRITERIA**

#### **Categories**

- |                     |             |                         |
|---------------------|-------------|-------------------------|
| 1. Fibre/yarn       | Gold Trophy | Best Export Performance |
| 2. Fabrics/made-ups | Gold Trophy | Best Export Performance |

#### **COUNTRIES**

(Only Exports to the following markets will be considered for this Award: Angola, Botswana, Lesotho, Mozambique, Namibia, South Africa, Swaziland, Zambia, Zimbabwe, Benin, Burkina Faso, Cameroon, Canary Islands, Cape Verde Is, Congo P. Rep. Equatorial Guinea, Gabon, Gambia, Ghana, Guinea, Guinea Bissau, Cote D’ivoire, Liberia, Mali, Mauritania, Niger, Nigeria, Sao Tome, Senegal, Sierra Leone, St. Helena, Togo, Burundi, Central Africa. Rep, Chad, Malawi, Rwanda, Uganda, Congo D. Rep. Comoros, Djibouti, Ethiopia, Kenya, Madagascar, Mauritius, Reunion, Seychelles, Somalia, Tanzania Rep., Egypt, Algeria, Morocco, Tunisia, Sudan, Libya).

**XII. EXPORTS TO “FOCUS SAARC” NAME OF AWARDS CRITERIA**

**Categories**

- |                     |             |                         |
|---------------------|-------------|-------------------------|
| 1. Fibre/yarn       | Gold Trophy | Best Export Performance |
| 2. Fabrics/made-ups | Gold Trophy | Best Export Performance |

**COUNTRIES**

(Only Exports to the following markets will be considered for this Award : Afghanistan, Bangladesh, Bhutan, Maldives, Nepal, Pakistan & Sri Lanka)

**XIII. CERTIFICATE OF MERIT Certificate**

**Terms & Conditions**

- Company should have exports for three consecutive years including the relevant year.
- Growth in value of exports of 100% or more compared to the previous year.
- Minimum exports of Rs. 5 crores for the year.
- Applicants who get awards in other categories are not eligible to receive Certificate of Merit.

**HOW TO APPLY**

If you are eligible to receive award/s on the basis of your export performance for the year 2015-16 and fulfill the other terms and conditions mentioned above, you may submit your application in the prescribed proforma and attached herewith at **Annexure I** together with details of your export performance in the prescribed proforma attached herewith at **Annexure II & Annexure III** duly signed by a Chartered Accountant.

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