



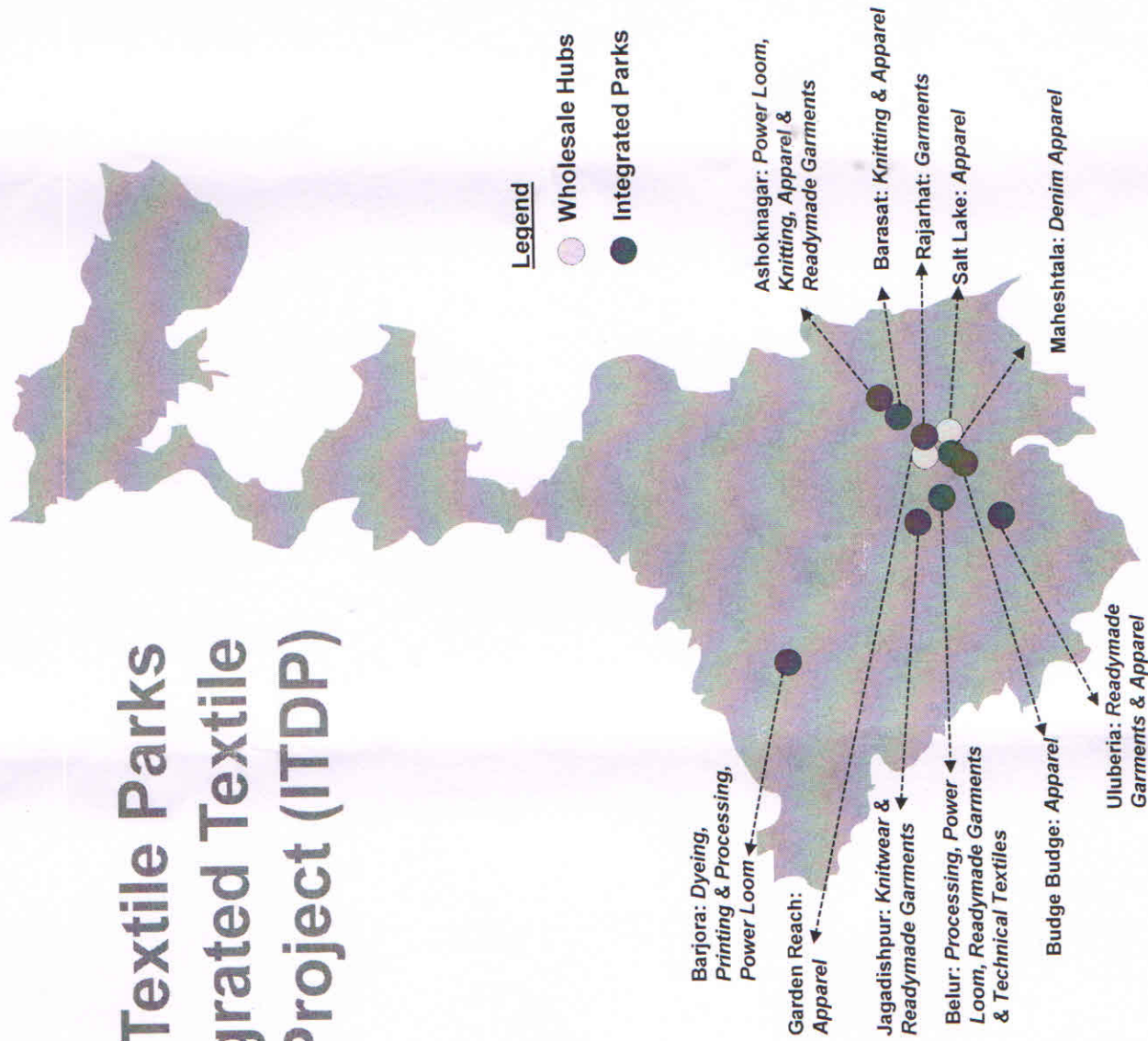
বঙ্গের সর্গ

Department of MSME & Textiles
Government of West Bengal

TEXTILE PARKS PROPOSED UNDER THE INTEGRATED TEXTILE DEVELOPMENT PROJECT (ITDP)

West Bengal's hidden and inherent strengths in textiles hold the promise of making the State one of the most important textile centres in India. Recognising this, the Integrated Textile Development Project aims to establish West Bengal as a leading destination of globally competitive value added textiles like readymade garments, processed power loom and knitted fabrics, technical textiles and apparel products for both the domestic and international markets

The proposed Textile Parks under the Integrated Textile Development Project (ITDP)



Integrated Textile Development Project – a mega project of the Government of West Bengal

West Bengal has a long history and tradition in textiles industry. The sector still provides employment, both directly and indirectly to a highest number of people next to agriculture in the State. The State has the potential to revive its textiles industry and be a major part of global value chain in this sector. Traditionally, handlooms, power-looms, hosiery, readymade garment are the major segments of West Bengal's textiles industry. It is estimated that more than 2 million people are directly employed by the textiles industry in West Bengal. Another half a million people are indirectly dependent on this sector. In the next ten years if the State is able to increase its industry size, it would provide employment to at least 10 million people. West Bengal has a number of players in industrial garment segment and it has the potential to scale it up.

The geographical location of West Bengal coupled with simplified rules and regulations has made the State an ideal destination in this sector. Some key advantages in West Bengal are:

- Large pool of workers traditionally trained in hosiery & readymade garments
- Significant producer of chemicals and local dyes used as key input in dyeing of fabric
- Availability of 24X7 quality power
- Availability of abundant water resources
- Availability of cheap labour
- Easy export facility due to presence of Kolkata port and airport
- Huge market in neighbourhood, not only in India but different parts of the world especially Bangladesh and South and SE Asia
- Ease of doing business through single window clearance mechanism (www.myenterprisewb.in)
- Transparent and forward looking Textile Policy 2013-2018
- West Bengal MSME Venture Capital Fund providing equity support to investors (www.msmebengalinvest.in)

Integrated Textile Development Project – a mega project of the Government of West Bengal (contd.)

To establish West Bengal as a leading producer of globally competitive value added textiles and apparel products for both domestic and international markets, State Government has now come out with a package in the name of Integrated Textile Development Project (ITDP) with 12 sub-projects at different strategically important locations in West Bengal under four major categories, viz, Apparel & Garment Park, Dyeing, Printing and Processing Park, Power loom Cluster Park, Apparel & RMG Marketing Hub. Here the investors can safely invest to develop these projects into leading business hubs in the Textile sector of India. The main features of this package are:

- Land available free from all encumbrances; infrastructure being developed in PPP mode
- Infrastructure like access road, power substation, Common Effluent Treatment Plant (CETP) supported by the State Government
- Fiscal incentives to each unit set up in these Parks, such as capital investment subsidy, interest subsidy, power tariff subsidy, exemption of stamp duty, reimbursement of VAT, reimbursement of electricity duty, Entry Tax concession etc. as per this Textile Policy of the State
- Additional fiscal incentive on export of technical textiles
- Exclusive single window time-bound statutory clearances in advance for each unit set up in these Parks

The State Government is also strengthening the existing training institutions in the State to encourage workers in the unorganized handloom and decentralised power-loom to upgrade their skills for modernized spinning & hosiery. An Indian Institute of Handloom Technology has been set up near Kolkata in 2014. The State Government is also setting up an R&D Centre for textiles in collaboration with the industry and international institutes to encourage state-of-the-art research in textiles and a Design Park in Kolkata. The MSME & Textiles Department in collaboration with CSIR, has set up an MSME Technology Facilitating Centre (TFC) in Kolkata as an interface between technology developers and technology users. TFC has tied up with Taiwan Textiles Research Institute (TTRI) to provide access to modern cutting-edge technology to the textile sector in the state.

Mapping of Identified Projects

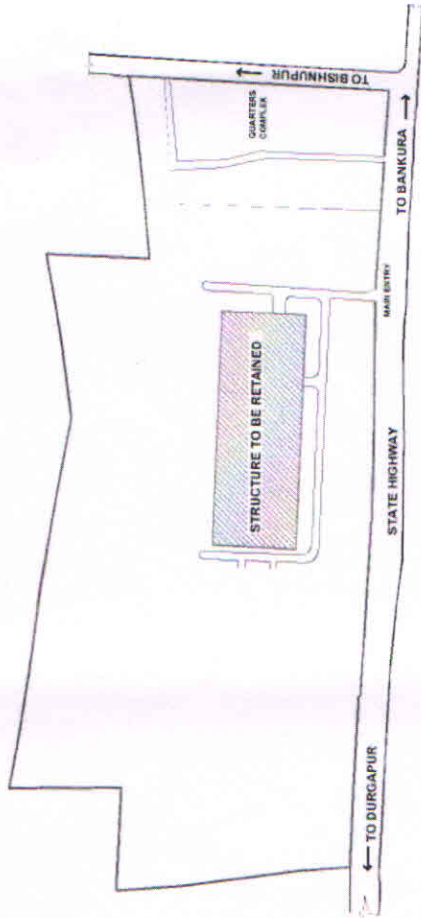
Department of MSME&T, GoWB proposes to develop world class infrastructure to support growth across the value chain in the textile sector; proposed textile parks with value chain mapping has been summarized below:

| | Apparel or Garment or Hosiery Park | Dyeing, Printing and Knitwear Processing Parks | Powerloom & Processing Cluster or Park | Apparel & Textiles Marketing Hub |
|--|--|--|---|---|
| Dyeing, Printing & Processing Powerloom Park, Barjora, Bankura | | ✓ | ✓ | |
| Garment Park, Rajarhat, Salt Lake | ✓ | | | |
| Apparel Wholesale Hub, Sector V, Salt Lake | | | | ✓ |
| Readymade Garments & Denim Apparel Park, Akra, Maheshtala | ✓ | ✓ | | |
| Textile Park for Readymade Garment & Apparel, Uluberia, Howrah | ✓ | | | |
| Integrated Textile Park for Processing, Powerloom, Readymade Garments & Technical Textiles, Belur, Howrah | ✓ | | ✓ | |
| Hosiery Park for Knitwear and Readymade Garments, Jagadishpur, Howrah | ✓ | | | |
| Textile Park for Powerloom, Knitting, Readymade Garment and Apparel Industries, Ashoknagar, Habra | ✓ | | ✓ | |
| Apparel Wholesale Hub, Garden Reach, South 24 Parganas | | | | ✓ |
| Garment Park for Knitwear and Apparel Industries, Barasat, North 24 Parganas | ✓ | | | |
| Garments & Apparel Park, Budge Budge, South 24 Parganas | ✓ | | | |
| Dyeing . processing and Readymade Textile Park, Budge Budge, South 24 Parganas | | ✓ | | |

Dyeing, Printing & Processing, Power loom Project in Barjora, Bankura

Location:

- Total open area of 20.3 acres
- Located on State Highway 9 connecting the park to Bankura and Durgapur
- 12 Kms from the Durgapur railway station; 30 Kms from Durgapur airport (Kazi Nazrul Islam Airport)
- Ready availability of synthetic yarn from Spinning Mill (installed capacity of around 18,700 spindles) in geographic vicinity

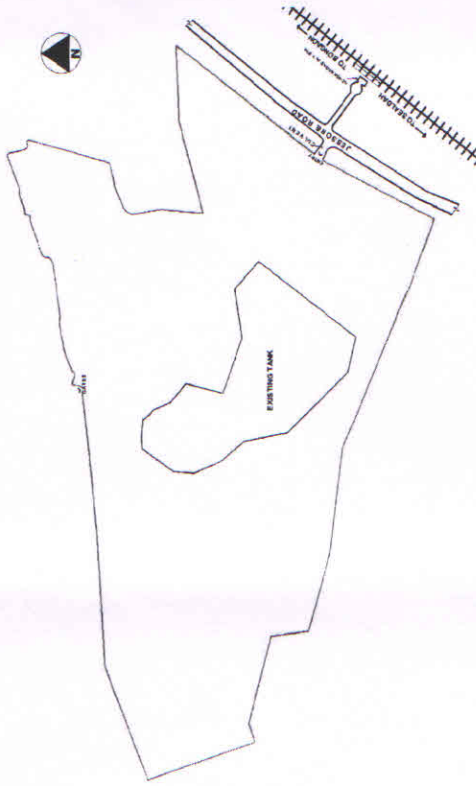


- Proximity to readymade garment (RMG) manufacturing hubs – market linkage for fabric supply
 - Domestic: RMG hubs in Kolkata (Metiabruz - one of the top 13 SME clusters for RMG in India and Barabazaar)
 - International: Bangladesh is one of the major importers of fabric for conversion into RMG; park location around 215 Kms from Petrapole check-post which accounts for 60% of trade between India & Bangladesh
- Skilled labour availability: Proposed augmentation of skilled labour by the Ministry of Textiles by around 350 individuals annually in the district (Source: NSDC report)

Infrastructure:

- Abundant supply of water: Surface water in the vicinity from the river Damodar (Durgapur Barrage) as well as ground water sources
- Dedicated industrial power connection; nearest power sub-station (132KV) at a distance of around 10 Km
- Common infrastructure to be established includes CETP, design centre, warehouses, power connection, internal roads, etc.

Textile Park for Power Loom, Knitting, Readymade Garment and Apparel Industries in Ashoknagar, Habra



Location:

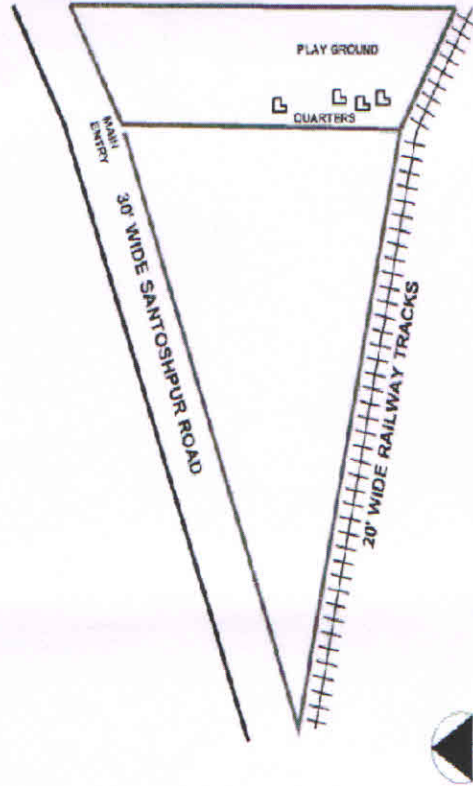
- Total open area of 39 acres
- Located on Jessore Road connecting the park to Kolkata
- Ashok Nagar railway station located in close proximity; 35 Kms from Kolkata airport (Netaji Subhash Chandra Bose International Airport)
- Ready availability of cotton yarn from Spinning Mills located in proximity (installed capacity of around 94,000 spindles in North 24 Parganas district)

- Proximity to domestic markets: Kolkata - a major trading and consumption hub for Hosiery and RMG
- Skilled labour availability: Proposed augmentation of skilled labour by the Ministry of Textiles by around 7300 individuals annually in the district (Source: NSDC report)

Infrastructure:

- Abundant supply of water from ground water sources
- Supply of dedicated industrial power; two 11 KVA transformers installed in the park area
- Common infrastructure to be established includes CETP, design centre, warehouses, power connection, internal roads, etc.

Apparel Wholesale Hub in Garden Reach, South 24 Parganas



Location:

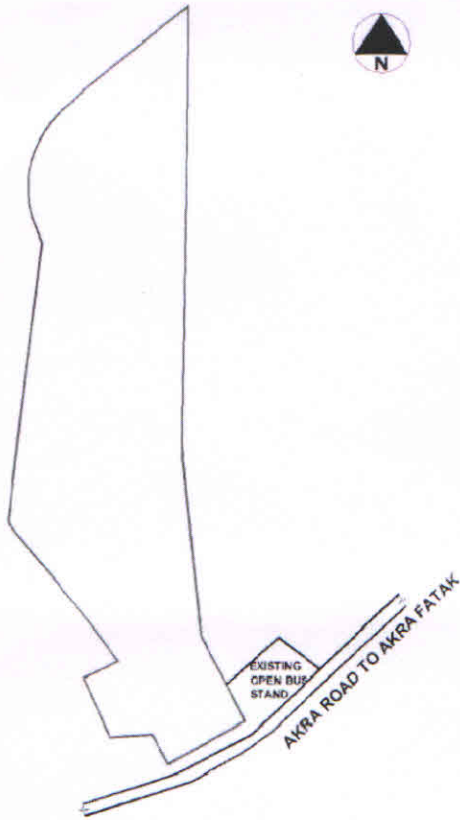
- Total park area of 5 acres
- Located on Santoshpur Road
- 2 Kms from Santoshpur and Brace Bridge railway station; 27 Kms from Kolkata airport (Netaji Subhash Chandra Bose International Airport)
- Proximity to domestic markets: Kolkata - a major consumption and trading hub for RMG along with north eastern region of India

- Skilled labour availability: Access to large pool of skilled labor in proximity at Metiabruz, one of the top 13 SME clusters for readymade garments in India; proposed augmentation of skilled labour in the district by the Ministry of Textiles by around 5800 individuals annually (Source: NSDC report)

Infrastructure:

- Abundant supply of water from ground water sources
- Abundant supply of power, power sub-station at a distance of around 4 Km in Taratala
- Common infrastructure to be established includes trade cum convention centre, design centres, warehouses, power connection, internal roads etc.

Readymade Garments & Denim Apparel Park in Akra, Maheshtala



Location:

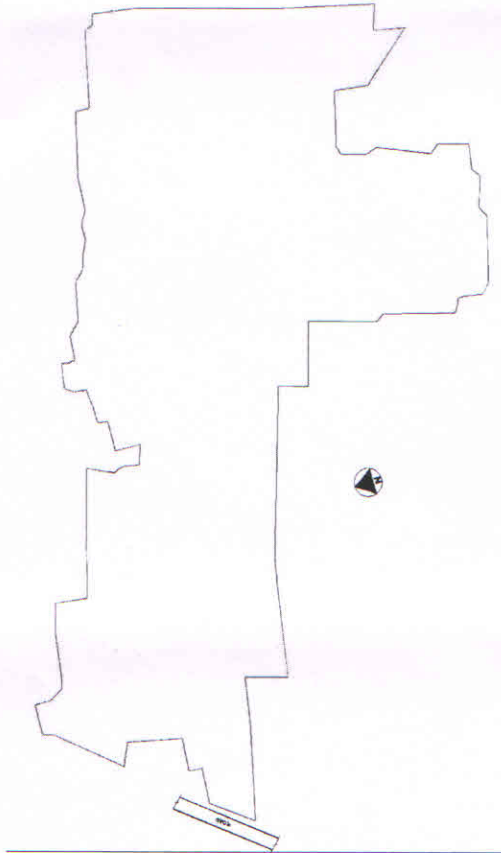
- Total open area of 10 acres
- Located on Akra Road (15 feet wide)
- Around 2 Kms from Akra railway station; around 34 Kms from Kolkata airport (Netaji Subhash Chandra Bose International Airport)
- Ready availability of raw material (unfinished denim garments) for dyeing from the readymade garments hubs in the vicinity

- Proximity to readymade garment (RMG) manufacturing hub in Kolkata (Metiabruz - one of the top 13 SME clusters for RMG in India) - market linkage for supplying finished denim garments
- Skilled labour availability: Proposed augmentation of skilled labour by the Ministry of Textiles by around 5800 individuals annually in the district (Source: NSDC report)

Infrastructure:

- Abundant supply of surface water from the river Ganges located in close proximity as well as ground water sources
- Nearest power sub-station at a distance of around 3 Km; transformer proposed to be established within the park
- Common infrastructure to be established includes CETP, water treatment facility, design centre, warehouses, internal roads etc.

Regent Garment Park for Knitwear and Apparel in Barasat, North 24 Parganas



Location:

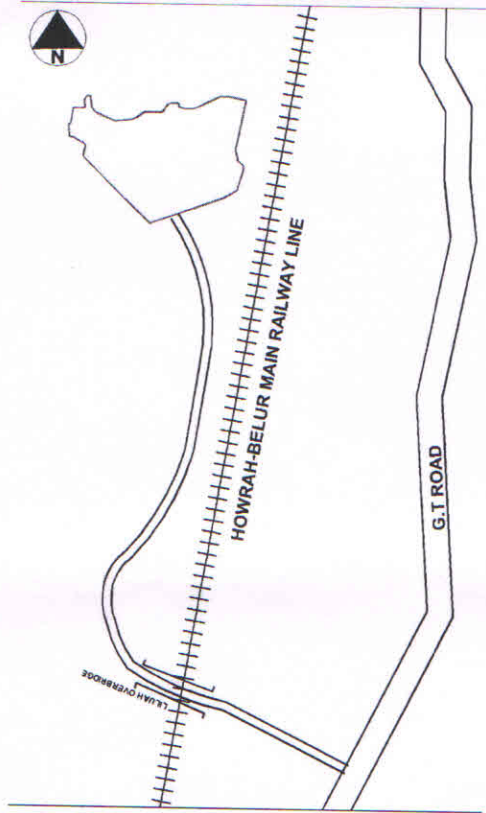
- Total park area of 110 acres
- Located on NH 35, connecting Barasat to Petrapole
- 1 Km from Bamangacchi and Kajjpara Railway Stations; 12 Kms from Kolkata airport (Netaji Subhash Chandra Bose International Airport)

- Proximity to domestic markets: Kolkata - a major trading and consumption hub for Hosiery and RMG
- Skilled labour availability: Proposed augmentation of skilled labour by the Ministry of Textiles by around 7300 individuals annually in the district (Source: NSDC report)

Infrastructure:

- Common infrastructure to be established includes design centre, warehouses, power connection, internal roads, storm water drainage, sewer lines, water treatment etc.

Integrated Textile Park for Processing, Power loom, Readymade Garments & Technical Textiles in Belur, Howrah



Location:

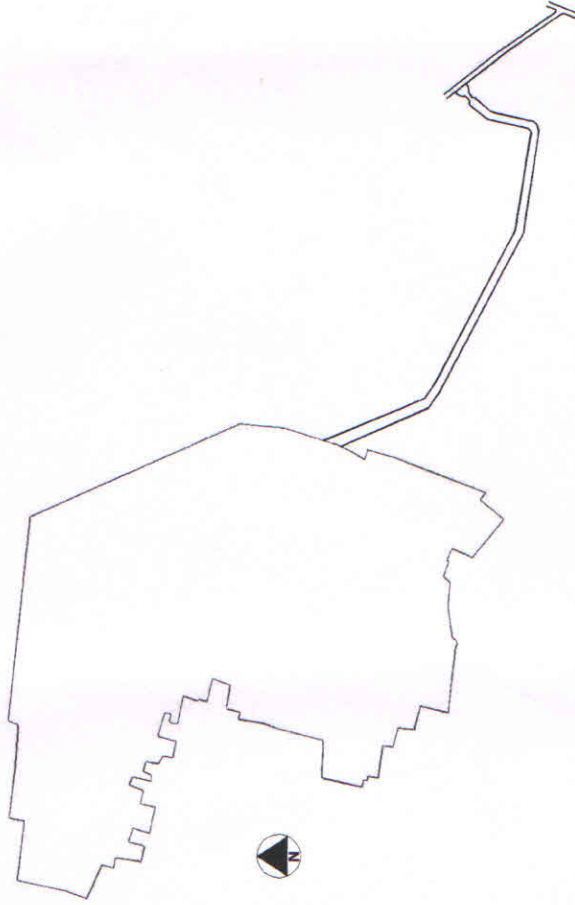
- Total area of 100 acres
- Located around 1 Km from G.T. Road at Belur; 1.5 Kms access road ensuring connectivity with NH under construction
- Belur railway station is located adjacent to the plot; 16 Kms from Kolkata airport (Netaji Subhash Chandra Bose International Airport)
- Ready availability of yarn from Spinning Mill (installed capacity of around 42,000 spindles) in geographic vicinity; West Bengal records the highest jute production in India (a key input for technical textiles)

- Proximity to domestic markets: Kolkata (16 Kms away) - a major consumption and trading hub for RMG
- Skilled labour availability: Proposed augmentation of skilled labour by the Ministry of Textiles by around 5200 individuals annually in the district (Source: NSDC report)

Infrastructure:

- Abundant supply of water from surface and ground water sources
- Supply of dedicated industrial power; 33 KVA (HT & LT room) electrical sub-stations installed in the park area
- Common infrastructure to be established includes CETP, design centre, warehouses, internal roads etc.

Hosiery Park for Knitwear and Readymade Garments in Jagadishpur, Howrah



Location:

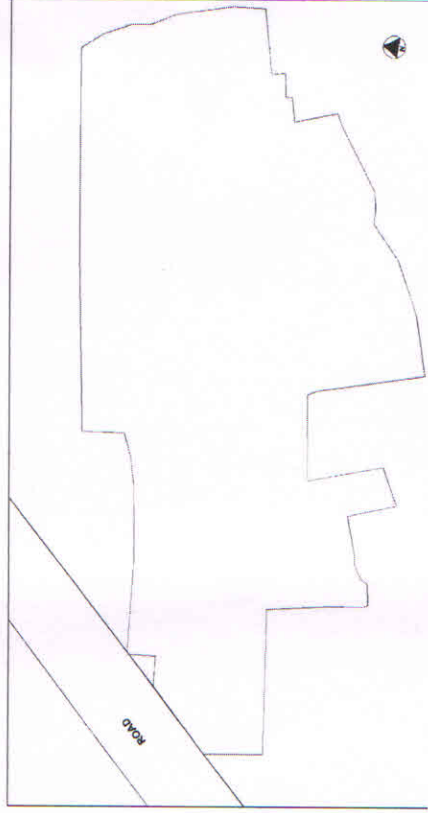
- Total park area of 120 acres
- Located just 1 Km off the National Highway 6
- 15 Kms from the Howrah railway station; 30 Kms from Kolkata airport (Netaji Subhash Chandra Bose International Airport)
- Proximity to domestic markets: Kolkata – a major trading hub for hosiery and RMG products
- Established linkages for exports with Middle East markets

- Skilled labour availability: Proposed augmentation of skilled labour by the Ministry of Textiles by around 5200 individuals annually in the district (Source: NSDC report)

Infrastructure:

- Abundant supply of water from surface and ground water sources
- Government investment in facilitating supply of dedicated industrial power (approved 15 MVA power supply): transformers and power station is being installed in the park area;
- Common infrastructure to be established includes sewerage treatment plants, rain water harvesting, treated water recycling network, internal roads etc.

Garment Park at Rajarhat, Salt Lake, Kolkata



Location:

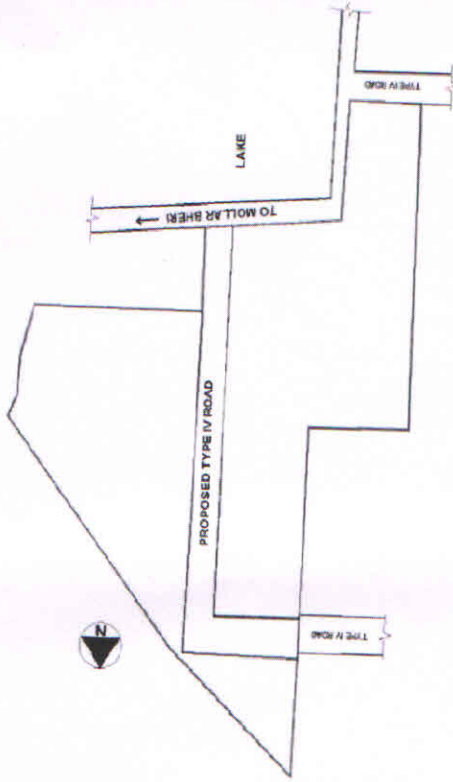
- Total park area of 12 acres
- Located at Mahishbathan, Bidhan Nagar on an arterial road connected to the 6 laned Biswa Bangla Sarani
- 8 Kms from Bidhan Nagar railway station; 12 Kms from Kolkata airport (Netaji Subhash Chandra Bose International Airport)
- Established linkage for sourcing fabric from Kolkata (Burrabazaar)

- Market linkage for readymade garments
 - Domestic: Retail hubs across the country
 - International: Export primarily to Middle-East and Europe
- Skilled labour availability: Proposed augmentation of skilled labour in the district by the Ministry of Textiles by around 7300 individuals annually (Source: NSDC report)

Infrastructure:

- Abundant supply of water: Surface and ground water is available along with storage and distribution network (1.4 MLD)
- Industrial power connection with dedicated transformers to be installed within the park area
- Common infrastructure to be established includes internal roads, sewage treatment plant, storm water drainage, exhibition centre, training & design centre, warehouse etc.

Apparel Wholesale Hub for Niche Segments in Salt Lake, Kolkata



Location:

- Park area of 3.5 acres – leasehold land
- Located on 20 feet wide approach road
- Around 7 Kms from the Bidhan Nagar railway station; around 15 Kms from airport (Dumdum airport)

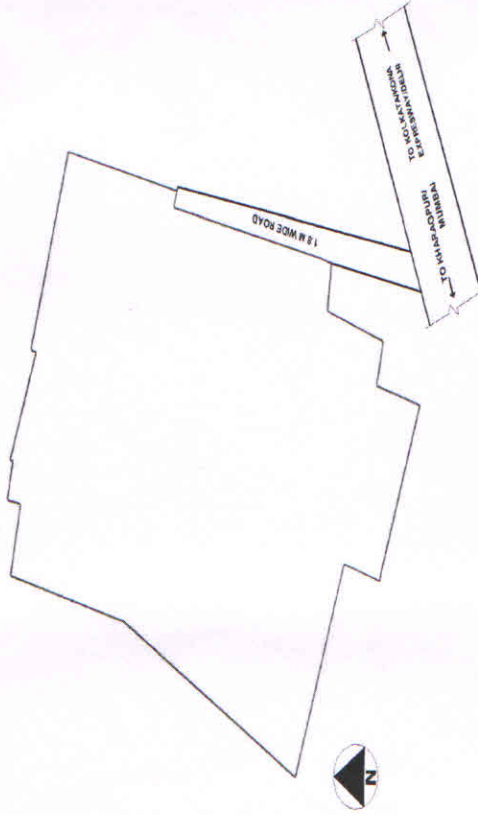
• Proximity to local & international markets:

- Proximity to Kolkata – a major trading hub for hosiery and RMG products
- International markets – proximity to the airport and port in Kolkata ensuring ease of access to the international markets
- Availability of local skilled labour – proximity to Metiabruz (around 23 Kms), one of the top 13 SME clusters for readymade garments in India, with presence of large skilled labour; proposed textile related training to around 600 individuals annually in the Kolkata area

Infrastructure:

- Common infrastructure to be established includes trade cum convention centre, design centres, warehouses, internal roads, power connection etc.

Textile Park for Readymade Garment & Apparel in Uluberia, Howrah



Location:

- Total area of 23 acres
- Located on NH 6 near Domjur
- 15 Kms from Howrah Railway Station; around 29 Kms from Kolkata airport (Netaji Subhash Chandra Bose International Airport); 17 Kms from Kolkata Port

- Proximity to domestic markets: Kolkata - a major consumption and trading hub for RMG (16 Kms from Burrabazar)
- Skilled labour availability: Proposed augmentation of skilled labour by the Ministry of Textiles by around 5200 individuals annually in the district (Source: NSDC report)

Infrastructure:

- Abundant supply of water: Adequate ground and surface water is present
- Dedicated industrial power connection through substation powered by WBSEDCL
- Common infrastructure to be established includes water treatment plant, sewage treatment plant, rain water harvesting, internal roads etc.

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